



Community Profile

04090 (Wells)
 04090 (Wells)
 Geography: ZIP Code

Prepared by Esri

04090 (Wells,...

Population Summary	
2000 Total Population	9,400
2010 Total Population	9,589
2017 Total Population	11,108
2017 Group Quarters	103
2022 Total Population	11,981
2017-2022 Annual Rate	1.52%
2017 Total Daytime Population	10,404
Workers	5,133
Residents	5,271
Household Summary	
2000 Households	4,004
2000 Average Household Size	2.35
2010 Households	4,120
2010 Average Household Size	2.30
2017 Households	4,816
2017 Average Household Size	2.29
2022 Households	5,218
2022 Average Household Size	2.28
2017-2022 Annual Rate	1.62%
2010 Families	2,734
2010 Average Family Size	2.77
2017 Families	3,136
2017 Average Family Size	2.76
2022 Families	3,370
2022 Average Family Size	2.76
2017-2022 Annual Rate	1.45%
Housing Unit Summary	
2000 Housing Units	7,794
Owner Occupied Housing Units	42.1%
Renter Occupied Housing Units	9.3%
Vacant Housing Units	48.6%
2010 Housing Units	8,557
Owner Occupied Housing Units	39.9%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	51.9%
2017 Housing Units	9,857
Owner Occupied Housing Units	39.4%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	51.1%
2022 Housing Units	10,404
Owner Occupied Housing Units	40.5%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	49.8%
Median Household Income	
2017	\$65,506
2022	\$76,788
Median Home Value	
2017	\$295,552
2022	\$322,288
Per Capita Income	
2017	\$34,207
2022	\$40,133
Median Age	
2010	48.5
2017	51.5
2022	53.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	4,816
<\$15,000	8.7%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	18.4%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	6.6%
\$200,000+	2.7%

Average Household Income \$78,541

2022 Households by Income

Household Income Base	5,218
<\$15,000	6.0%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	21.5%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	8.0%
\$200,000+	3.1%

Average Household Income \$91,821

2017 Owner Occupied Housing Units by Value

Total	3,880
<\$50,000	2.3%
\$50,000 - \$99,999	5.4%
\$100,000 - \$149,999	2.9%
\$150,000 - \$199,999	8.6%
\$200,000 - \$249,999	16.6%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	24.5%
\$400,000 - \$499,999	10.5%
\$500,000 - \$749,999	9.1%
\$750,000 - \$999,999	2.4%
\$1,000,000 +	2.2%

Average Home Value \$341,501

2022 Owner Occupied Housing Units by Value

Total	4,216
<\$50,000	1.0%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	4.4%
\$200,000 - \$249,999	17.6%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	28.2%
\$400,000 - \$499,999	12.1%
\$500,000 - \$749,999	11.1%
\$750,000 - \$999,999	2.6%
\$1,000,000 +	2.3%

Average Home Value \$371,146

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		04090 (Wells,...
2010 Population by Age		
Total		9,589
0 - 4		3.7%
5 - 9		5.2%
10 - 14		5.7%
15 - 24		9.4%
25 - 34		7.9%
35 - 44		12.2%
45 - 54		17.1%
55 - 64		17.7%
65 - 74		11.7%
75 - 84		7.1%
85 +		2.2%
18 +		81.4%
2017 Population by Age		
Total		11,108
0 - 4		3.4%
5 - 9		4.2%
10 - 14		5.3%
15 - 24		8.9%
25 - 34		8.6%
35 - 44		10.4%
45 - 54		14.9%
55 - 64		18.8%
65 - 74		15.8%
75 - 84		7.4%
85 +		2.4%
18 +		83.8%
2022 Population by Age		
Total		11,981
0 - 4		3.3%
5 - 9		3.8%
10 - 14		4.7%
15 - 24		8.3%
25 - 34		8.1%
35 - 44		10.7%
45 - 54		13.1%
55 - 64		17.9%
65 - 74		18.6%
75 - 84		9.0%
85 +		2.5%
18 +		84.9%
2010 Population by Sex		
Males		4,630
Females		4,959
2017 Population by Sex		
Males		5,404
Females		5,704
2022 Population by Sex		
Males		5,860
Females		6,121

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		04090 (Wells,...
2010 Population by Race/Ethnicity		
Total		9,589
White Alone		97.2%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.3%
Hispanic Origin		1.2%
Diversity Index		7.8
2017 Population by Race/Ethnicity		
Total		11,108
White Alone		96.2%
Black Alone		0.7%
American Indian Alone		0.2%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.7%
Hispanic Origin		1.8%
Diversity Index		10.6
2022 Population by Race/Ethnicity		
Total		11,981
White Alone		95.5%
Black Alone		0.9%
American Indian Alone		0.2%
Asian Alone		0.9%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		2.1%
Hispanic Origin		2.3%
Diversity Index		12.8
2010 Population by Relationship and Household Type		
Total		9,589
In Households		99.0%
In Family Households		80.9%
Householder		28.5%
Spouse		23.5%
Child		24.8%
Other relative		2.3%
Nonrelative		1.8%
In Nonfamily Households		18.1%
In Group Quarters		1.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	8,689
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	4.4%
High School Graduate	22.0%
GED/Alternative Credential	3.8%
Some College, No Degree	20.5%
Associate Degree	11.3%
Bachelor's Degree	23.6%
Graduate/Professional Degree	12.6%

2017 Population 15+ by Marital Status

Total	9,683
Never Married	25.3%
Married	51.6%
Widowed	8.3%
Divorced	14.8%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	98.7%
Civilian Unemployed (Unemployment Rate)	1.3%

2017 Employed Population 16+ by Industry

Total	5,916
Agriculture/Mining	0.4%
Construction	5.9%
Manufacturing	13.3%
Wholesale Trade	0.3%
Retail Trade	13.9%
Transportation/Utilities	3.6%
Information	0.9%
Finance/Insurance/Real Estate	7.3%
Services	47.0%
Public Administration	7.5%

2017 Employed Population 16+ by Occupation

Total	5,916
White Collar	56.6%
Management/Business/Financial	15.9%
Professional	21.8%
Sales	10.7%
Administrative Support	8.2%
Services	25.0%
Blue Collar	18.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	2.2%
Production	8.6%
Transportation/Material Moving	2.9%

2010 Population By Urban/ Rural Status

Total Population	9,589
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	4,120
Households with 1 Person	26.2%
Households with 2+ People	73.8%
Family Households	66.4%
Husband-wife Families	54.6%
With Related Children	17.6%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	3.6%
With Related Children	2.1%
Other Family with Female Householder	8.1%
With Related Children	4.5%
Nonfamily Households	7.4%
All Households with Children	24.5%
Multigenerational Households	2.3%
Unmarried Partner Households	7.6%
Male-female	5.6%
Same-sex	2.0%
2010 Households by Size	
Total	4,120
1 Person Household	26.2%
2 Person Household	42.9%
3 Person Household	14.2%
4 Person Household	10.4%
5 Person Household	4.2%
6 Person Household	1.6%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	4,120
Owner Occupied	82.9%
Owned with a Mortgage/Loan	56.7%
Owned Free and Clear	26.2%
Renter Occupied	17.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	8,557
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. Rural Resort Dwellers (6E)
3. Silver & Gold (9A)

2017 Consumer Spending

Apparel & Services: Total \$	\$9,408,369
Average Spent	\$1,953.56
Spending Potential Index	90
Education: Total \$	\$5,780,145
Average Spent	\$1,200.20
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$15,186,012
Average Spent	\$3,153.24
Spending Potential Index	101
Food at Home: Total \$	\$24,102,726
Average Spent	\$5,004.72
Spending Potential Index	99
Food Away from Home: Total \$	\$15,037,360
Average Spent	\$3,122.38
Spending Potential Index	94
Health Care: Total \$	\$29,710,822
Average Spent	\$6,169.19
Spending Potential Index	110
HH Furnishings & Equipment: Total \$	\$9,377,013
Average Spent	\$1,947.05
Spending Potential Index	100
Personal Care Products & Services: Total \$	\$3,731,448
Average Spent	\$774.80
Spending Potential Index	97
Shelter: Total \$	\$70,235,772
Average Spent	\$14,583.84
Spending Potential Index	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,725,232
Average Spent	\$2,434.64
Spending Potential Index	104
Travel: Total \$	\$9,882,793
Average Spent	\$2,052.07
Spending Potential Index	99
Vehicle Maintenance & Repairs: Total \$	\$5,327,950
Average Spent	\$1,106.30
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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