



Community Profile

Sweden town, ME
Sweden town, ME (2301775595)
Geography: County Subdivision

Prepared by Esri

Sweden town, ...

Population Summary

2000 Total Population	306
2010 Total Population	391
2017 Total Population	406
2017 Group Quarters	0
2022 Total Population	417
2017-2022 Annual Rate	0.54%
2017 Total Daytime Population	295
Workers	78
Residents	217

Household Summary

2000 Households	138
2000 Average Household Size	2.22
2010 Households	178
2010 Average Household Size	2.20
2017 Households	186
2017 Average Household Size	2.18
2022 Households	191
2022 Average Household Size	2.18
2017-2022 Annual Rate	0.53%
2010 Families	122
2010 Average Family Size	2.61
2017 Families	135
2017 Average Family Size	2.52
2022 Families	138
2022 Average Family Size	2.52
2017-2022 Annual Rate	0.44%

Housing Unit Summary

2000 Housing Units	275
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	7.6%
Vacant Housing Units	49.8%
2010 Housing Units	331
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	46.2%
2017 Housing Units	340
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	6.5%
Vacant Housing Units	45.3%
2022 Housing Units	349
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	6.6%
Vacant Housing Units	45.3%

Median Household Income

2017	\$51,417
2022	\$55,175

Median Home Value

2017	\$202,778
2022	\$218,333

Per Capita Income

2017	\$27,827
2022	\$31,586

Median Age

2010	50.8
2017	51.1
2022	53.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	185
<\$15,000	10.3%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	6.5%
\$200,000+	1.6%

Average Household Income \$66,381

2022 Households by Income

Household Income Base	191
<\$15,000	10.5%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	14.1%
\$100,000 - \$149,999	9.9%
\$150,000 - \$199,999	8.4%
\$200,000+	2.6%

Average Household Income \$74,957

2017 Owner Occupied Housing Units by Value

Total	163
<\$50,000	3.1%
\$50,000 - \$99,999	6.1%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	26.4%
\$200,000 - \$249,999	16.6%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	9.8%
\$400,000 - \$499,999	9.8%
\$500,000 - \$749,999	4.9%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	1.8%

Average Home Value \$267,178

2022 Owner Occupied Housing Units by Value

Total	168
<\$50,000	2.4%
\$50,000 - \$99,999	4.2%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	28.0%
\$200,000 - \$249,999	17.9%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	10.7%
\$400,000 - \$499,999	11.3%
\$500,000 - \$749,999	6.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 +	1.8%

Average Home Value \$283,631

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		391
0 - 4		3.6%
5 - 9		2.8%
10 - 14		6.1%
15 - 24		9.2%
25 - 34		7.9%
35 - 44		9.5%
45 - 54		19.7%
55 - 64		19.2%
65 - 74		15.6%
75 - 84		4.6%
85 +		1.8%
18 +		82.4%
2017 Population by Age		
Total		407
0 - 4		3.4%
5 - 9		4.7%
10 - 14		7.1%
15 - 24		9.3%
25 - 34		6.9%
35 - 44		9.8%
45 - 54		15.5%
55 - 64		19.7%
65 - 74		16.0%
75 - 84		5.9%
85 +		1.7%
18 +		80.8%
2022 Population by Age		
Total		416
0 - 4		3.4%
5 - 9		3.8%
10 - 14		5.3%
15 - 24		10.6%
25 - 34		6.5%
35 - 44		9.6%
45 - 54		12.7%
55 - 64		19.2%
65 - 74		18.5%
75 - 84		8.4%
85 +		1.9%
18 +		83.7%
2010 Population by Sex		
Males		188
Females		203
2017 Population by Sex		
Males		197
Females		210
2022 Population by Sex		
Males		202
Females		214

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Sweden town, ...
2010 Population by Race/Ethnicity		
Total		391
White Alone		95.9%
Black Alone		0.3%
American Indian Alone		0.5%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.8%
Hispanic Origin		0.8%
Diversity Index		9.4
2017 Population by Race/Ethnicity		
Total		406
White Alone		96.1%
Black Alone		0.2%
American Indian Alone		0.2%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		2.7%
Hispanic Origin		1.5%
Diversity Index		10.4
2022 Population by Race/Ethnicity		
Total		416
White Alone		95.4%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		3.1%
Hispanic Origin		1.7%
Diversity Index		12.3
2010 Population by Relationship and Household Type		
Total		391
In Households		100.0%
In Family Households		83.4%
Householder		31.2%
Spouse		25.8%
Child		21.5%
Other relative		2.8%
Nonrelative		2.0%
In Nonfamily Households		16.6%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment		
Total		306
Less than 9th Grade		0.3%
9th - 12th Grade, No Diploma		4.6%
High School Graduate		32.7%
GED/Alternative Credential		4.9%
Some College, No Degree		15.0%
Associate Degree		8.5%
Bachelor's Degree		22.2%
Graduate/Professional Degree		11.8%
2017 Population 15+ by Marital Status		
Total		345
Never Married		18.8%
Married		59.1%
Widowed		7.2%
Divorced		14.8%
2017 Civilian Population 16+ in Labor Force		
Civilian Employed		96.8%
Civilian Unemployed (Unemployment Rate)		3.2%
2017 Employed Population 16+ by Industry		
Total		184
Agriculture/Mining		2.7%
Construction		14.8%
Manufacturing		13.7%
Wholesale Trade		2.2%
Retail Trade		12.1%
Transportation/Utilities		7.7%
Information		3.3%
Finance/Insurance/Real Estate		1.1%
Services		36.3%
Public Administration		6.0%
2017 Employed Population 16+ by Occupation		
Total		183
White Collar		50.8%
Management/Business/Financial		10.9%
Professional		16.9%
Sales		11.5%
Administrative Support		11.5%
Services		15.3%
Blue Collar		33.9%
Farming/Forestry/Fishing		2.7%
Construction/Extraction		14.2%
Installation/Maintenance/Repair		4.4%
Production		7.7%
Transportation/Material Moving		4.9%
2010 Population By Urban/ Rural Status		
Total Population		391
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		0.0%
Rural Population		100.0%

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2010 Households by Type		
Total		178
Households with 1 Person		26.4%
Households with 2+ People		73.6%
Family Households		68.5%
Husband-wife Families		56.7%
With Related Children		15.7%
Other Family (No Spouse Present)		11.8%
Other Family with Male Householder		6.2%
With Related Children		5.1%
Other Family with Female Householder		5.6%
With Related Children		3.9%
Nonfamily Households		5.1%
All Households with Children		24.7%
Multigenerational Households		3.4%
Unmarried Partner Households		6.2%
Male-female		5.1%
Same-sex		1.1%
2010 Households by Size		
Total		178
1 Person Household		26.4%
2 Person Household		45.5%
3 Person Household		17.4%
4 Person Household		6.2%
5 Person Household		2.8%
6 Person Household		0.6%
7 + Person Household		1.1%
2010 Households by Tenure and Mortgage Status		
Total		178
Owner Occupied		91.6%
Owned with a Mortgage/Loan		55.6%
Owned Free and Clear		36.0%
Renter Occupied		8.4%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		331
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Top Tier (1A)
3. Professional Pride (1B)

2017 Consumer Spending

Apparel & Services: Total \$	\$310,795
Average Spent	\$1,670.94
Spending Potential Index	77
Education: Total \$	\$184,549
Average Spent	\$992.20
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$500,357
Average Spent	\$2,690.09
Spending Potential Index	86
Food at Home: Total \$	\$775,445
Average Spent	\$4,169.06
Spending Potential Index	83
Food Away from Home: Total \$	\$491,257
Average Spent	\$2,641.17
Spending Potential Index	79
Health Care: Total \$	\$948,313
Average Spent	\$5,098.46
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$303,708
Average Spent	\$1,632.84
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$121,592
Average Spent	\$653.72
Spending Potential Index	82
Shelter: Total \$	\$2,382,599
Average Spent	\$12,809.67
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$383,247
Average Spent	\$2,060.47
Spending Potential Index	88
Travel: Total \$	\$329,884
Average Spent	\$1,773.57
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$174,251
Average Spent	\$936.84
Spending Potential Index	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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