



# Community Profile

Sanford City, ME  
Sanford City, ME (2365725)  
Geography: Place

Prepared by Esri

	Sanford city,...
<b>Population Summary</b>	
2000 Total Population	20,806
2010 Total Population	20,798
2017 Total Population	20,809
2017 Group Quarters	364
2022 Total Population	20,960
2017-2022 Annual Rate	0.14%
2017 Total Daytime Population	21,361
Workers	10,678
Residents	10,683
<b>Household Summary</b>	
2000 Households	8,270
2000 Average Household Size	2.48
2010 Households	8,500
2010 Average Household Size	2.41
2017 Households	8,548
2017 Average Household Size	2.39
2022 Households	8,633
2022 Average Household Size	2.39
2017-2022 Annual Rate	0.20%
2010 Families	5,417
2010 Average Family Size	2.91
2017 Families	5,367
2017 Average Family Size	2.91
2022 Families	5,384
2022 Average Family Size	2.90
2017-2022 Annual Rate	0.06%
<b>Housing Unit Summary</b>	
2000 Housing Units	8,807
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	6.1%
2010 Housing Units	9,452
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	10.1%
2017 Housing Units	9,570
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	34.7%
Vacant Housing Units	10.7%
2022 Housing Units	9,693
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	10.9%
<b>Median Household Income</b>	
2017	\$48,686
2022	\$57,903
<b>Median Home Value</b>	
2017	\$188,451
2022	\$218,528
<b>Per Capita Income</b>	
2017	\$24,736
2022	\$29,836
<b>Median Age</b>	
2010	40.5
2017	41.2
2022	40.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### 2017 Households by Income

Household Income Base	8,548
<\$15,000	16.2%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	2.1%
\$200,000+	1.5%

Average Household Income \$59,506

### 2022 Households by Income

Household Income Base	8,633
<\$15,000	12.3%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	2.6%
\$200,000+	2.0%

Average Household Income \$71,735

### 2017 Owner Occupied Housing Units by Value

Total	5,223
<\$50,000	4.0%
\$50,000 - \$99,999	6.7%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	32.5%
\$200,000 - \$249,999	20.9%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	7.6%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.8%

Average Home Value \$208,922

### 2022 Owner Occupied Housing Units by Value

Total	5,264
<\$50,000	2.8%
\$50,000 - \$99,999	4.3%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	22.8%
\$200,000 - \$249,999	29.4%
\$250,000 - \$299,999	13.8%
\$300,000 - \$399,999	11.3%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	1.3%

Average Home Value \$242,510

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 21, 2018



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		Sanford city,...
<b>2010 Population by Age</b>		
Total		20,798
0 - 4		6.5%
5 - 9		6.1%
10 - 14		5.8%
15 - 24		12.4%
25 - 34		12.3%
35 - 44		12.7%
45 - 54		16.1%
55 - 64		12.9%
65 - 74		7.2%
75 - 84		5.3%
85 +		2.6%
18 +		77.4%
<b>2017 Population by Age</b>		
Total		20,809
0 - 4		6.0%
5 - 9		6.1%
10 - 14		5.7%
15 - 24		11.7%
25 - 34		13.0%
35 - 44		11.9%
45 - 54		13.5%
55 - 64		14.5%
65 - 74		9.6%
75 - 84		5.1%
85 +		3.0%
18 +		78.8%
<b>2022 Population by Age</b>		
Total		20,960
0 - 4		6.1%
5 - 9		5.9%
10 - 14		6.0%
15 - 24		10.8%
25 - 34		13.7%
35 - 44		12.3%
45 - 54		11.9%
55 - 64		13.9%
65 - 74		10.9%
75 - 84		5.6%
85 +		2.8%
18 +		78.6%
<b>2010 Population by Sex</b>		
Males		9,959
Females		10,839
<b>2017 Population by Sex</b>		
Males		9,975
Females		10,834
<b>2022 Population by Sex</b>		
Males		10,089
Females		10,871

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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	<b>Sanford city,...</b>
<b>2010 Population by Race/Ethnicity</b>	
Total	20,798
White Alone	94.7%
Black Alone	0.6%
American Indian Alone	0.4%
Asian Alone	2.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	2.0%
Hispanic Origin	1.6%
Diversity Index	13.2
<b>2017 Population by Race/Ethnicity</b>	
Total	20,809
White Alone	93.0%
Black Alone	0.9%
American Indian Alone	0.5%
Asian Alone	2.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.5%
Hispanic Origin	2.5%
Diversity Index	17.6
<b>2022 Population by Race/Ethnicity</b>	
Total	20,960
White Alone	91.7%
Black Alone	1.1%
American Indian Alone	0.6%
Asian Alone	3.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	3.0%
Hispanic Origin	3.2%
Diversity Index	20.9
<b>2010 Population by Relationship and Household Type</b>	
Total	20,798
In Households	98.3%
In Family Households	79.9%
Householder	26.0%
Spouse	18.3%
Child	28.7%
Other relative	2.9%
Nonrelative	4.0%
In Nonfamily Households	18.4%
In Group Quarters	1.7%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	<b>Sanford city,...</b>
<b>2017 Population 25+ by Educational Attainment</b>	
Total	14,676
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	32.0%
GED/Alternative Credential	5.9%
Some College, No Degree	18.5%
Associate Degree	8.8%
Bachelor's Degree	16.3%
Graduate/Professional Degree	6.4%
<b>2017 Population 15+ by Marital Status</b>	
Total	17,101
Never Married	29.4%
Married	46.9%
Widowed	7.6%
Divorced	16.1%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.0%
Civilian Unemployed (Unemployment Rate)	3.0%
<b>2017 Employed Population 16+ by Industry</b>	
Total	10,311
Agriculture/Mining	0.7%
Construction	5.2%
Manufacturing	19.3%
Wholesale Trade	1.9%
Retail Trade	12.4%
Transportation/Utilities	3.5%
Information	1.4%
Finance/Insurance/Real Estate	5.2%
Services	46.6%
Public Administration	3.7%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	10,311
White Collar	50.1%
Management/Business/Financial	8.8%
Professional	20.2%
Sales	9.9%
Administrative Support	11.2%
Services	22.9%
Blue Collar	27.0%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.7%
Production	11.7%
Transportation/Material Moving	6.4%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	20,798
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	65.3%
Rural Population	34.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	<b>Sanford city,...</b>
<b>2010 Households by Type</b>	
Total	8,500
Households with 1 Person	28.9%
Households with 2+ People	71.1%
Family Households	63.7%
Husband-wife Families	44.7%
With Related Children	16.9%
Other Family (No Spouse Present)	19.1%
Other Family with Male Householder	5.9%
With Related Children	4.0%
Other Family with Female Householder	13.1%
With Related Children	9.0%
Nonfamily Households	7.3%
All Households with Children	30.6%
Multigenerational Households	3.1%
Unmarried Partner Households	10.6%
Male-female	9.9%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	8,500
1 Person Household	28.9%
2 Person Household	34.5%
3 Person Household	16.2%
4 Person Household	12.4%
5 Person Household	5.0%
6 Person Household	1.9%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	8,500
Owner Occupied	64.2%
Owned with a Mortgage/Loan	46.8%
Owned Free and Clear	17.4%
Renter Occupied	35.8%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	9,452
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	66.9%
Rural Housing Units	33.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Front Porches (8E)
2. Parks and Rec (5C)
3. Salt of the Earth (6B)

### 2017 Consumer Spending

Apparel & Services: Total \$	\$13,529,036
Average Spent	\$1,582.71
Spending Potential Index	73
Education: Total \$	\$9,678,493
Average Spent	\$1,132.25
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$19,579,451
Average Spent	\$2,290.53
Spending Potential Index	73
Food at Home: Total \$	\$31,736,595
Average Spent	\$3,712.75
Spending Potential Index	74
Food Away from Home: Total \$	\$20,692,173
Average Spent	\$2,420.70
Spending Potential Index	73
Health Care: Total \$	\$34,836,469
Average Spent	\$4,075.39
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$11,985,940
Average Spent	\$1,402.19
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$4,968,553
Average Spent	\$581.25
Spending Potential Index	73
Shelter: Total \$	\$106,413,138
Average Spent	\$12,448.89
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,306,465
Average Spent	\$1,673.66
Spending Potential Index	71
Travel: Total \$	\$13,069,834
Average Spent	\$1,528.99
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$6,724,512
Average Spent	\$786.68
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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