



Community Profile

04068 (Porter)
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 Geography: ZIP Code

Prepared by Esri

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Population Summary	
2000 Total Population	1,438
2010 Total Population	1,498
2017 Total Population	1,654
2017 Group Quarters	0
2022 Total Population	1,741
2017-2022 Annual Rate	1.03%
2017 Total Daytime Population	1,185
Workers	297
Residents	888
Household Summary	
2000 Households	562
2000 Average Household Size	2.56
2010 Households	621
2010 Average Household Size	2.41
2017 Households	690
2017 Average Household Size	2.40
2022 Households	727
2022 Average Household Size	2.39
2017-2022 Annual Rate	1.05%
2010 Families	416
2010 Average Family Size	2.83
2017 Families	456
2017 Average Family Size	2.83
2022 Families	477
2022 Average Family Size	2.83
2017-2022 Annual Rate	0.90%
Housing Unit Summary	
2000 Housing Units	742
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	13.9%
Vacant Housing Units	24.3%
2010 Housing Units	816
Owner Occupied Housing Units	62.9%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	23.9%
2017 Housing Units	899
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	23.2%
2022 Housing Units	951
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	23.6%
Median Household Income	
2017	\$41,990
2022	\$44,275
Median Home Value	
2017	\$161,092
2022	\$177,684
Per Capita Income	
2017	\$23,874
2022	\$27,033
Median Age	
2010	44.4
2017	47.3
2022	49.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	690
<\$15,000	8.4%
\$15,000 - \$24,999	18.3%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	18.3%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	2.6%
\$200,000+	2.2%

Average Household Income \$57,229

2022 Households by Income

Household Income Base	727
<\$15,000	8.7%
\$15,000 - \$24,999	17.9%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	24.1%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	3.4%
\$200,000+	2.9%

Average Household Income \$64,739

2017 Owner Occupied Housing Units by Value

Total	553
<\$50,000	3.1%
\$50,000 - \$99,999	11.6%
\$100,000 - \$149,999	29.7%
\$150,000 - \$199,999	25.7%
\$200,000 - \$249,999	19.5%
\$250,000 - \$299,999	3.6%
\$300,000 - \$399,999	5.4%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%

Average Home Value \$173,237

2022 Owner Occupied Housing Units by Value

Total	582
<\$50,000	2.2%
\$50,000 - \$99,999	8.4%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	30.4%
\$200,000 - \$249,999	23.5%
\$250,000 - \$299,999	4.5%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%

Average Home Value \$187,242

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,498
0 - 4	5.1%
5 - 9	5.3%
10 - 14	4.7%
15 - 24	13.2%
25 - 34	10.3%
35 - 44	12.2%
45 - 54	19.1%
55 - 64	14.5%
65 - 74	9.7%
75 - 84	4.3%
85 +	1.5%
18 +	79.8%
2017 Population by Age	
Total	1,654
0 - 4	4.2%
5 - 9	5.1%
10 - 14	5.4%
15 - 24	8.9%
25 - 34	12.9%
35 - 44	10.6%
45 - 54	15.8%
55 - 64	17.8%
65 - 74	12.2%
75 - 84	5.6%
85 +	1.6%
18 +	82.7%
2022 Population by Age	
Total	1,741
0 - 4	4.0%
5 - 9	4.5%
10 - 14	5.5%
15 - 24	7.9%
25 - 34	11.0%
35 - 44	13.2%
45 - 54	11.7%
55 - 64	19.5%
65 - 74	14.4%
75 - 84	6.7%
85 +	1.8%
18 +	83.0%
2010 Population by Sex	
Males	756
Females	742
2017 Population by Sex	
Males	831
Females	823
2022 Population by Sex	
Males	881
Females	860

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		04068 (Porter...
2010 Population by Race/Ethnicity		
Total		1,498
White Alone		97.2%
Black Alone		0.8%
American Indian Alone		0.2%
Asian Alone		0.5%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.1%
Two or More Races		1.0%
Hispanic Origin		0.6%
Diversity Index		6.6
2017 Population by Race/Ethnicity		
Total		1,654
White Alone		96.4%
Black Alone		1.0%
American Indian Alone		0.2%
Asian Alone		0.6%
Pacific Islander Alone		0.4%
Some Other Race Alone		0.2%
Two or More Races		1.2%
Hispanic Origin		0.7%
Diversity Index		8.3
2022 Population by Race/Ethnicity		
Total		1,741
White Alone		95.7%
Black Alone		1.1%
American Indian Alone		0.3%
Asian Alone		0.7%
Pacific Islander Alone		0.5%
Some Other Race Alone		0.2%
Two or More Races		1.4%
Hispanic Origin		0.9%
Diversity Index		10.0
2010 Population by Relationship and Household Type		
Total		1,498
In Households		100.0%
In Family Households		82.4%
Householder		27.8%
Spouse		20.4%
Child		26.9%
Other relative		3.6%
Nonrelative		3.7%
In Nonfamily Households		17.6%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	1,264
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	11.8%
High School Graduate	43.0%
GED/Alternative Credential	9.0%
Some College, No Degree	14.3%
Associate Degree	7.0%
Bachelor's Degree	8.4%
Graduate/Professional Degree	3.9%
2017 Population 15+ by Marital Status	
Total	1,411
Never Married	28.5%
Married	47.9%
Widowed	6.8%
Divorced	16.8%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	94.8%
Civilian Unemployed (Unemployment Rate)	5.2%
2017 Employed Population 16+ by Industry	
Total	773
Agriculture/Mining	8.4%
Construction	10.6%
Manufacturing	14.5%
Wholesale Trade	1.4%
Retail Trade	9.8%
Transportation/Utilities	3.2%
Information	0.4%
Finance/Insurance/Real Estate	3.5%
Services	47.1%
Public Administration	1.0%
2017 Employed Population 16+ by Occupation	
Total	773
White Collar	41.3%
Management/Business/Financial	11.9%
Professional	11.6%
Sales	7.0%
Administrative Support	10.7%
Services	23.3%
Blue Collar	35.4%
Farming/Forestry/Fishing	5.3%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	5.7%
Production	9.4%
Transportation/Material Moving	7.6%
2010 Population By Urban/ Rural Status	
Total Population	1,498
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	621
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	67.0%
Husband-wife Families	49.3%
With Related Children	16.1%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	6.4%
With Related Children	4.0%
Other Family with Female Householder	11.3%
With Related Children	6.9%
Nonfamily Households	7.2%
All Households with Children	28.0%
Multigenerational Households	3.4%
Unmarried Partner Households	11.1%
Male-female	10.3%
Same-sex	0.8%

2010 Households by Size

Total	621
1 Person Household	25.8%
2 Person Household	39.8%
3 Person Household	15.1%
4 Person Household	12.1%
5 Person Household	3.9%
6 Person Household	1.9%
7 + Person Household	1.4%

2010 Households by Tenure and Mortgage Status

Total	621
Owner Occupied	82.6%
Owned with a Mortgage/Loan	52.5%
Owned Free and Clear	30.1%
Renter Occupied	17.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	816
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Top Tier (1A)
3. Professional Pride (1B)

2017 Consumer Spending

Apparel & Services: Total \$	\$993,992
Average Spent	\$1,440.57
Spending Potential Index	67
Education: Total \$	\$590,227
Average Spent	\$855.40
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$1,600,252
Average Spent	\$2,319.21
Spending Potential Index	74
Food at Home: Total \$	\$2,480,044
Average Spent	\$3,594.27
Spending Potential Index	71
Food Away from Home: Total \$	\$1,571,149
Average Spent	\$2,277.03
Spending Potential Index	68
Health Care: Total \$	\$3,032,916
Average Spent	\$4,395.53
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$971,326
Average Spent	\$1,407.72
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$388,878
Average Spent	\$563.59
Spending Potential Index	71
Shelter: Total \$	\$7,620,080
Average Spent	\$11,043.59
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,225,708
Average Spent	\$1,776.39
Spending Potential Index	76
Travel: Total \$	\$1,055,041
Average Spent	\$1,529.04
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$557,294
Average Spent	\$807.67
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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