



# Community Profile

Parsonsfield town, ME 2  
 Parsonsfield town, ME (2303156870)  
 Geography: County Subdivision

Prepared by Esri

	Parsonsfield ...
<b>Population Summary</b>	
2000 Total Population	1,584
2010 Total Population	1,898
2017 Total Population	2,088
2017 Group Quarters	0
2022 Total Population	2,207
2017-2022 Annual Rate	1.11%
2017 Total Daytime Population	1,435
Workers	312
Residents	1,123
<b>Household Summary</b>	
2000 Households	634
2000 Average Household Size	2.48
2010 Households	764
2010 Average Household Size	2.48
2017 Households	846
2017 Average Household Size	2.47
2022 Households	897
2022 Average Household Size	2.46
2017-2022 Annual Rate	1.18%
2010 Families	514
2010 Average Family Size	2.89
2017 Families	561
2017 Average Family Size	2.88
2022 Families	591
2022 Average Family Size	2.88
2017-2022 Annual Rate	1.05%
<b>Housing Unit Summary</b>	
2000 Housing Units	996
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	12.1%
Vacant Housing Units	36.3%
2010 Housing Units	1,174
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	34.9%
2017 Housing Units	1,288
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	34.3%
2022 Housing Units	1,365
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	13.9%
Vacant Housing Units	34.3%
<b>Median Household Income</b>	
2017	\$51,978
2022	\$59,118
<b>Median Home Value</b>	
2017	\$185,000
2022	\$229,698
<b>Per Capita Income</b>	
2017	\$25,187
2022	\$30,234
<b>Median Age</b>	
2010	42.3
2017	45.3
2022	47.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Households by Income</b>		
Household Income Base		846
<\$15,000		11.2%
\$15,000 - \$24,999		10.5%
\$25,000 - \$34,999		9.5%
\$35,000 - \$49,999		15.4%
\$50,000 - \$74,999		26.7%
\$75,000 - \$99,999		10.9%
\$100,000 - \$149,999		10.5%
\$150,000 - \$199,999		4.4%
\$200,000+		0.9%
Average Household Income		\$62,163
<b>2022 Households by Income</b>		
Household Income Base		897
<\$15,000		8.0%
\$15,000 - \$24,999		7.7%
\$25,000 - \$34,999		6.8%
\$35,000 - \$49,999		12.5%
\$50,000 - \$74,999		30.5%
\$75,000 - \$99,999		13.9%
\$100,000 - \$149,999		13.9%
\$150,000 - \$199,999		5.5%
\$200,000+		1.1%
Average Household Income		\$74,387
<b>2017 Owner Occupied Housing Units by Value</b>		
Total		662
<\$50,000		1.5%
\$50,000 - \$99,999		10.3%
\$100,000 - \$149,999		19.2%
\$150,000 - \$199,999		27.2%
\$200,000 - \$249,999		14.5%
\$250,000 - \$299,999		10.4%
\$300,000 - \$399,999		9.1%
\$400,000 - \$499,999		4.7%
\$500,000 - \$749,999		3.2%
\$750,000 - \$999,999		0.0%
\$1,000,000 +		0.0%
Average Home Value		\$213,557
<b>2022 Owner Occupied Housing Units by Value</b>		
Total		707
<\$50,000		1.0%
\$50,000 - \$99,999		6.4%
\$100,000 - \$149,999		11.6%
\$150,000 - \$199,999		18.5%
\$200,000 - \$249,999		21.1%
\$250,000 - \$299,999		15.1%
\$300,000 - \$399,999		13.6%
\$400,000 - \$499,999		7.2%
\$500,000 - \$749,999		5.5%
\$750,000 - \$999,999		0.0%
\$1,000,000 +		0.0%
Average Home Value		\$255,446

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		Parsonsfield ...
<b>2010 Population by Age</b>		
Total		1,898
0 - 4		5.2%
5 - 9		6.4%
10 - 14		6.4%
15 - 24		11.4%
25 - 34		10.4%
35 - 44		13.9%
45 - 54		15.2%
55 - 64		16.3%
65 - 74		8.3%
75 - 84		4.8%
85 +		1.6%
18 +		77.6%
<b>2017 Population by Age</b>		
Total		2,088
0 - 4		4.5%
5 - 9		5.2%
10 - 14		6.0%
15 - 24		10.2%
25 - 34		11.0%
35 - 44		12.6%
45 - 54		15.2%
55 - 64		15.8%
65 - 74		12.8%
75 - 84		4.6%
85 +		1.9%
18 +		80.8%
<b>2022 Population by Age</b>		
Total		2,207
0 - 4		4.3%
5 - 9		4.8%
10 - 14		5.6%
15 - 24		9.2%
25 - 34		10.1%
35 - 44		12.3%
45 - 54		14.4%
55 - 64		16.3%
65 - 74		14.9%
75 - 84		6.3%
85 +		1.8%
18 +		82.0%
<b>2010 Population by Sex</b>		
Males		954
Females		944
<b>2017 Population by Sex</b>		
Males		1,063
Females		1,025
<b>2022 Population by Sex</b>		
Males		1,139
Females		1,068

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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		Parsonsfield ...
<b>2010 Population by Race/Ethnicity</b>		
Total		1,898
White Alone		97.0%
Black Alone		0.2%
American Indian Alone		0.4%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		1.7%
Hispanic Origin		1.1%
Diversity Index		7.9
<b>2017 Population by Race/Ethnicity</b>		
Total		2,088
White Alone		96.1%
Black Alone		0.2%
American Indian Alone		0.4%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		2.3%
Hispanic Origin		1.6%
Diversity Index		10.6
<b>2022 Population by Race/Ethnicity</b>		
Total		2,207
White Alone		95.3%
Black Alone		0.3%
American Indian Alone		0.5%
Asian Alone		0.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.6%
Two or More Races		2.7%
Hispanic Origin		2.0%
Diversity Index		12.7
<b>2010 Population by Relationship and Household Type</b>		
Total		1,898
In Households		100.0%
In Family Households		82.6%
Householder		27.1%
Spouse		19.9%
Child		28.6%
Other relative		2.8%
Nonrelative		4.2%
In Nonfamily Households		17.4%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Parsonsfield ...
<b>2017 Population 25+ by Educational Attainment</b>	
Total	1,546
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	35.1%
GED/Alternative Credential	7.4%
Some College, No Degree	22.6%
Associate Degree	7.2%
Bachelor's Degree	13.1%
Graduate/Professional Degree	5.4%
<b>2017 Population 15+ by Marital Status</b>	
Total	1,758
Never Married	29.6%
Married	51.1%
Widowed	3.9%
Divorced	15.4%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.0%
Civilian Unemployed (Unemployment Rate)	4.0%
<b>2017 Employed Population 16+ by Industry</b>	
Total	985
Agriculture/Mining	4.6%
Construction	9.6%
Manufacturing	17.3%
Wholesale Trade	7.5%
Retail Trade	11.3%
Transportation/Utilities	3.9%
Information	0.1%
Finance/Insurance/Real Estate	2.2%
Services	42.5%
Public Administration	1.0%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	985
White Collar	40.5%
Management/Business/Financial	10.2%
Professional	14.0%
Sales	8.2%
Administrative Support	8.1%
Services	22.7%
Blue Collar	36.8%
Farming/Forestry/Fishing	3.0%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	4.6%
Production	9.3%
Transportation/Material Moving	12.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,898
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>		
Total		764
Households with 1 Person		24.6%
Households with 2+ People		75.4%
Family Households		67.3%
Husband-wife Families		49.5%
With Related Children		16.4%
Other Family (No Spouse Present)		17.8%
Other Family with Male Householder		5.9%
With Related Children		4.1%
Other Family with Female Householder		11.9%
With Related Children		8.1%
Nonfamily Households		8.1%
All Households with Children		29.5%
Multigenerational Households		3.0%
Unmarried Partner Households		12.0%
Male-female		10.2%
Same-sex		1.8%
<b>2010 Households by Size</b>		
Total		764
1 Person Household		24.6%
2 Person Household		38.0%
3 Person Household		17.4%
4 Person Household		10.9%
5 Person Household		5.2%
6 Person Household		2.6%
7 + Person Household		1.3%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		764
Owner Occupied		80.4%
Owned with a Mortgage/Loan		50.9%
Owned Free and Clear		29.5%
Renter Occupied		19.6%
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		1,174
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>		
	1.	The Great Outdoors (6C)
	2.	Top Tier (1A)
	3.	Professional Pride (1B)
<b>2017 Consumer Spending</b>		
Apparel & Services: Total \$		\$1,323,793
Average Spent		\$1,564.77
Spending Potential Index		72
Education: Total \$		\$786,061
Average Spent		\$929.15
Spending Potential Index		64
Entertainment/Recreation: Total \$		\$2,131,206
Average Spent		\$2,519.16
Spending Potential Index		81
Food at Home: Total \$		\$3,302,909
Average Spent		\$3,904.15
Spending Potential Index		78
Food Away from Home: Total \$		\$2,092,447
Average Spent		\$2,473.34
Spending Potential Index		74
Health Care: Total \$		\$4,039,220
Average Spent		\$4,774.49
Spending Potential Index		85
HH Furnishings & Equipment: Total \$		\$1,293,606
Average Spent		\$1,529.09
Spending Potential Index		79
Personal Care Products & Services: Total \$		\$517,905
Average Spent		\$612.18
Spending Potential Index		77
Shelter: Total \$		\$10,148,378
Average Spent		\$11,995.72
Spending Potential Index		74
Support Payments/Cash Contributions/Gifts in Kind: Total		\$1,632,390
Average Spent		\$1,929.54
Spending Potential Index		82
Travel: Total \$		\$1,405,097
Average Spent		\$1,660.87
Spending Potential Index		80
Vehicle Maintenance & Repairs: Total \$		\$742,201
Average Spent		\$877.31
Spending Potential Index		82

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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