



# Community Profile

Oxford County, ME 2  
Oxford County, ME (23017)  
Geography: County

Prepared by Esri

Oxford County...

Population Summary	
2000 Total Population	54,755
2010 Total Population	57,833
2017 Total Population	59,841
2017 Group Quarters	849
2022 Total Population	61,091
2017-2022 Annual Rate	0.41%
2017 Total Daytime Population	53,618
Workers	20,209
Residents	33,409
Household Summary	
2000 Households	22,314
2000 Average Household Size	2.42
2010 Households	24,300
2010 Average Household Size	2.35
2017 Households	25,258
2017 Average Household Size	2.34
2022 Households	25,840
2022 Average Household Size	2.33
2017-2022 Annual Rate	0.46%
2010 Families	15,781
2010 Average Family Size	2.81
2017 Families	16,191
2017 Average Family Size	2.80
2022 Families	16,470
2022 Average Family Size	2.80
2017-2022 Annual Rate	0.34%
Housing Unit Summary	
2000 Housing Units	32,295
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	30.9%
2010 Housing Units	36,055
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	32.6%
2017 Housing Units	37,633
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	32.9%
2022 Housing Units	38,746
Owner Occupied Housing Units	49.7%
Renter Occupied Housing Units	17.0%
Vacant Housing Units	33.3%
Median Household Income	
2017	\$40,683
2022	\$43,231
Median Home Value	
2017	\$153,346
2022	\$174,018
Per Capita Income	
2017	\$23,638
2022	\$26,584
Median Age	
2010	44.5
2017	46.5
2022	48.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 28, 2018



# Community Profile

Oxford County, ME 2  
Oxford County, ME (23017)  
Geography: County

Prepared by Esri

## Oxford County...

### 2017 Households by Income

Household Income Base	25,258
<\$15,000	15.8%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	1.7%
\$200,000+	1.6%

Average Household Income \$55,218

### 2022 Households by Income

Household Income Base	25,840
<\$15,000	15.9%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	2.3%
\$200,000+	2.1%

Average Household Income \$62,083

### 2017 Owner Occupied Housing Units by Value

Total	18,801
<\$50,000	8.1%
\$50,000 - \$99,999	17.9%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	12.3%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.7%
\$1,000,000 +	0.5%

Average Home Value \$182,297

### 2022 Owner Occupied Housing Units by Value

Total	19,254
<\$50,000	6.4%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	25.0%
\$200,000 - \$249,999	14.8%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.7%

Average Home Value \$202,336

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 28, 2018



# Community Profile

Oxford County, ME 2  
 Oxford County, ME (23017)  
 Geography: County

Prepared by Esri

	<b>Oxford County...</b>
<b>2010 Population by Age</b>	
Total	57,833
0 - 4	5.1%
5 - 9	5.5%
10 - 14	6.2%
15 - 24	11.6%
25 - 34	10.0%
35 - 44	12.2%
45 - 54	17.4%
55 - 64	15.0%
65 - 74	9.2%
75 - 84	5.6%
85 +	2.2%
18 +	78.7%
<b>2017 Population by Age</b>	
Total	59,841
0 - 4	4.6%
5 - 9	5.1%
10 - 14	5.6%
15 - 24	10.8%
25 - 34	10.7%
35 - 44	11.2%
45 - 54	14.4%
55 - 64	17.1%
65 - 74	12.2%
75 - 84	5.8%
85 +	2.4%
18 +	81.0%
<b>2022 Population by Age</b>	
Total	61,091
0 - 4	4.4%
5 - 9	4.8%
10 - 14	5.5%
15 - 24	10.0%
25 - 34	10.1%
35 - 44	11.6%
45 - 54	12.7%
55 - 64	16.8%
65 - 74	14.6%
75 - 84	7.0%
85 +	2.4%
18 +	81.6%
<b>2010 Population by Sex</b>	
Males	28,692
Females	29,141
<b>2017 Population by Sex</b>	
Males	29,845
Females	29,996
<b>2022 Population by Sex</b>	
Males	30,644
Females	30,447

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Oxford County, ME 2  
Oxford County, ME (23017)  
Geography: County

Prepared by Esri

Oxford County...

## 2010 Population by Race/Ethnicity

Total	57,833
White Alone	96.8%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.5%
Hispanic Origin	1.0%
Diversity Index	8.1

## 2017 Population by Race/Ethnicity

Total	59,841
White Alone	96.1%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.9%
Hispanic Origin	1.3%
Diversity Index	10.1

## 2022 Population by Race/Ethnicity

Total	61,091
White Alone	95.4%
Black Alone	0.5%
American Indian Alone	0.4%
Asian Alone	1.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.3%
Hispanic Origin	1.6%
Diversity Index	12.0

## 2010 Population by Relationship and Household Type

Total	57,833
In Households	98.5%
In Family Households	79.9%
Householder	27.3%
Spouse	20.6%
Child	26.4%
Other relative	2.3%
Nonrelative	3.3%
In Nonfamily Households	18.7%
In Group Quarters	1.5%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 28, 2018



# Community Profile

Oxford County, ME 2  
Oxford County, ME (23017)  
Geography: County

Prepared by Esri

	<b>Oxford County...</b>
<b>2017 Population 25+ by Educational Attainment</b>	
Total	44,243
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	6.4%
High School Graduate	37.8%
GED/Alternative Credential	7.3%
Some College, No Degree	18.3%
Associate Degree	8.5%
Bachelor's Degree	12.5%
Graduate/Professional Degree	6.7%
<b>2017 Population 15+ by Marital Status</b>	
Total	50,680
Never Married	28.5%
Married	48.6%
Widowed	7.6%
Divorced	15.2%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	94.8%
Civilian Unemployed (Unemployment Rate)	5.2%
<b>2017 Employed Population 16+ by Industry</b>	
Total	26,844
Agriculture/Mining	3.7%
Construction	10.6%
Manufacturing	11.4%
Wholesale Trade	1.6%
Retail Trade	12.2%
Transportation/Utilities	5.4%
Information	0.9%
Finance/Insurance/Real Estate	4.4%
Services	46.1%
Public Administration	3.6%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	26,844
White Collar	48.8%
Management/Business/Financial	9.7%
Professional	17.7%
Sales	9.2%
Administrative Support	12.1%
Services	20.1%
Blue Collar	31.2%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	4.4%
Production	8.0%
Transportation/Material Moving	8.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	57,833
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	16.9%
Rural Population	83.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Oxford County, ME 2  
 Oxford County, ME (23017)  
 Geography: County

Prepared by Esri

	Oxford County...
<b>2010 Households by Type</b>	
Total	24,300
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	64.9%
Husband-wife Families	49.0%
With Related Children	16.7%
Other Family (No Spouse Present)	16.0%
Other Family with Male Householder	5.6%
With Related Children	3.7%
Other Family with Female Householder	10.4%
With Related Children	7.0%
Nonfamily Households	8.0%
All Households with Children	28.1%
Multigenerational Households	2.6%
Unmarried Partner Households	10.5%
Male-female	9.8%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	24,300
1 Person Household	27.1%
2 Person Household	39.8%
3 Person Household	14.9%
4 Person Household	11.3%
5 Person Household	4.6%
6 Person Household	1.4%
7 + Person Household	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	24,300
Owner Occupied	76.7%
Owned with a Mortgage/Loan	47.5%
Owned Free and Clear	29.3%
Renter Occupied	23.3%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	36,055
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	14.7%
Rural Housing Units	85.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Oxford County, ME 2  
 Oxford County, ME (23017)  
 Geography: County

Prepared by Esri

## Oxford County...

### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Heartland Communities
3. Small Town Simplicity

### 2017 Consumer Spending

Apparel & Services: Total \$	\$35,263,888
Average Spent	\$1,396.15
Spending Potential Index	65
Education: Total \$	\$20,671,674
Average Spent	\$818.42
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$56,833,702
Average Spent	\$2,250.13
Spending Potential Index	72
Food at Home: Total \$	\$91,646,675
Average Spent	\$3,628.42
Spending Potential Index	72
Food Away from Home: Total \$	\$56,433,984
Average Spent	\$2,234.30
Spending Potential Index	67
Health Care: Total \$	\$109,256,408
Average Spent	\$4,325.62
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$34,528,864
Average Spent	\$1,367.05
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$13,651,085
Average Spent	\$540.47
Spending Potential Index	68
Shelter: Total \$	\$264,811,312
Average Spent	\$10,484.25
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$42,755,533
Average Spent	\$1,692.75
Spending Potential Index	72
Travel: Total \$	\$35,163,775
Average Spent	\$1,392.18
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$20,027,437
Average Spent	\$792.91
Spending Potential Index	74

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 28, 2018