



# Community Profile

North Berwick town, ME  
 North Berwick town, ME (2303150325)  
 Geography: County Subdivision

Prepared by Esri

	North Berwick...
<b>Population Summary</b>	
2000 Total Population	4,281
2010 Total Population	4,576
2017 Total Population	4,841
2017 Group Quarters	70
2022 Total Population	5,026
2017-2022 Annual Rate	0.75%
2017 Total Daytime Population	5,650
Workers	3,492
Residents	2,158
<b>Household Summary</b>	
2000 Households	1,583
2000 Average Household Size	2.67
2010 Households	1,773
2010 Average Household Size	2.54
2017 Households	1,895
2017 Average Household Size	2.52
2022 Households	1,977
2022 Average Household Size	2.51
2017-2022 Annual Rate	0.85%
2010 Families	1,269
2010 Average Family Size	2.97
2017 Families	1,340
2017 Average Family Size	2.95
2022 Families	1,391
2022 Average Family Size	2.94
2017-2022 Annual Rate	0.75%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,701
Owner Occupied Housing Units	76.2%
Renter Occupied Housing Units	16.9%
Vacant Housing Units	6.9%
2010 Housing Units	1,930
Owner Occupied Housing Units	73.6%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	8.1%
2017 Housing Units	2,043
Owner Occupied Housing Units	71.9%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	7.2%
2022 Housing Units	2,132
Owner Occupied Housing Units	71.6%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	7.3%
<b>Median Household Income</b>	
2017	\$71,474
2022	\$78,165
<b>Median Home Value</b>	
2017	\$242,073
2022	\$265,000
<b>Per Capita Income</b>	
2017	\$29,970
2022	\$34,312
<b>Median Age</b>	
2010	42.6
2017	44.5
2022	45.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Households by Income</b>		
Household Income Base		1,895
<\$15,000		5.5%
\$15,000 - \$24,999		8.4%
\$25,000 - \$34,999		5.4%
\$35,000 - \$49,999		12.6%
\$50,000 - \$74,999		20.1%
\$75,000 - \$99,999		20.8%
\$100,000 - \$149,999		22.9%
\$150,000 - \$199,999		3.3%
\$200,000+		0.9%
Average Household Income		\$75,947
<b>2022 Households by Income</b>		
Household Income Base		1,977
<\$15,000		3.9%
\$15,000 - \$24,999		5.9%
\$25,000 - \$34,999		3.8%
\$35,000 - \$49,999		10.2%
\$50,000 - \$74,999		22.1%
\$75,000 - \$99,999		23.2%
\$100,000 - \$149,999		25.8%
\$150,000 - \$199,999		4.0%
\$200,000+		1.2%
Average Household Income		\$86,639
<b>2017 Owner Occupied Housing Units by Value</b>		
Total		1,469
<\$50,000		0.8%
\$50,000 - \$99,999		2.2%
\$100,000 - \$149,999		9.8%
\$150,000 - \$199,999		16.1%
\$200,000 - \$249,999		25.1%
\$250,000 - \$299,999		18.0%
\$300,000 - \$399,999		17.3%
\$400,000 - \$499,999		7.4%
\$500,000 - \$749,999		2.7%
\$750,000 - \$999,999		0.7%
\$1,000,000 +		0.0%
Average Home Value		\$264,483
<b>2022 Owner Occupied Housing Units by Value</b>		
Total		1,526
<\$50,000		0.3%
\$50,000 - \$99,999		1.0%
\$100,000 - \$149,999		5.2%
\$150,000 - \$199,999		8.7%
\$200,000 - \$249,999		28.3%
\$250,000 - \$299,999		21.6%
\$300,000 - \$399,999		21.4%
\$400,000 - \$499,999		9.2%
\$500,000 - \$749,999		3.4%
\$750,000 - \$999,999		0.9%
\$1,000,000 +		0.0%
Average Home Value		\$290,809

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	North Berwick...
<b>2010 Population by Age</b>	
Total	4,576
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.6%
15 - 24	11.1%
25 - 34	9.7%
35 - 44	14.0%
45 - 54	18.2%
55 - 64	14.0%
65 - 74	8.1%
75 - 84	4.3%
85 +	1.9%
18 +	77.3%
<b>2017 Population by Age</b>	
Total	4,841
0 - 4	5.1%
5 - 9	5.9%
10 - 14	6.3%
15 - 24	10.3%
25 - 34	11.2%
35 - 44	11.8%
45 - 54	14.9%
55 - 64	16.3%
65 - 74	11.1%
75 - 84	4.8%
85 +	2.3%
18 +	79.2%
<b>2022 Population by Age</b>	
Total	5,026
0 - 4	4.9%
5 - 9	5.4%
10 - 14	6.4%
15 - 24	9.7%
25 - 34	10.7%
35 - 44	12.5%
45 - 54	13.1%
55 - 64	16.0%
65 - 74	12.6%
75 - 84	6.4%
85 +	2.4%
18 +	79.7%
<b>2010 Population by Sex</b>	
Males	2,242
Females	2,334
<b>2017 Population by Sex</b>	
Males	2,360
Females	2,481
<b>2022 Population by Sex</b>	
Males	2,447
Females	2,579

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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		North Berwick...
<b>2010 Population by Race/Ethnicity</b>		
Total		4,576
White Alone		97.1%
Black Alone		0.5%
American Indian Alone		0.3%
Asian Alone		0.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.0%
Hispanic Origin		1.4%
Diversity Index		8.4
<b>2017 Population by Race/Ethnicity</b>		
Total		4,841
White Alone		96.2%
Black Alone		0.8%
American Indian Alone		0.4%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		1.3%
Hispanic Origin		2.1%
Diversity Index		11.3
<b>2022 Population by Race/Ethnicity</b>		
Total		5,026
White Alone		95.4%
Black Alone		1.0%
American Indian Alone		0.4%
Asian Alone		1.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		1.6%
Hispanic Origin		2.6%
Diversity Index		13.5
<b>2010 Population by Relationship and Household Type</b>		
Total		4,576
In Households		98.5%
In Family Households		84.4%
Householder		27.7%
Spouse		22.9%
Child		29.1%
Other relative		2.5%
Nonrelative		2.2%
In Nonfamily Households		14.1%
In Group Quarters		1.5%
Institutionalized Population		1.4%
Noninstitutionalized Population		0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	North Berwick...
<b>2017 Population 25+ by Educational Attainment</b>	
Total	3,504
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	30.1%
GED/Alternative Credential	3.7%
Some College, No Degree	20.3%
Associate Degree	11.2%
Bachelor's Degree	19.4%
Graduate/Professional Degree	7.5%
<b>2017 Population 15+ by Marital Status</b>	
Total	4,003
Never Married	25.1%
Married	55.6%
Widowed	6.1%
Divorced	13.1%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	98.3%
Civilian Unemployed (Unemployment Rate)	1.7%
<b>2017 Employed Population 16+ by Industry</b>	
Total	2,711
Agriculture/Mining	0.2%
Construction	10.9%
Manufacturing	17.4%
Wholesale Trade	1.9%
Retail Trade	13.6%
Transportation/Utilities	2.1%
Information	0.8%
Finance/Insurance/Real Estate	7.3%
Services	40.8%
Public Administration	4.9%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	2,711
White Collar	52.5%
Management/Business/Financial	7.7%
Professional	20.0%
Sales	11.1%
Administrative Support	13.7%
Services	16.5%
Blue Collar	31.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.1%
Installation/Maintenance/Repair	8.4%
Production	8.7%
Transportation/Material Moving	5.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	4,576
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	1,773
Households with 1 Person	21.7%
Households with 2+ People	78.3%
Family Households	71.6%
Husband-wife Families	59.2%
With Related Children	23.6%
Other Family (No Spouse Present)	12.4%
Other Family with Male Householder	3.6%
With Related Children	2.3%
Other Family with Female Householder	8.8%
With Related Children	6.1%
Nonfamily Households	6.8%
All Households with Children	32.7%
Multigenerational Households	3.4%
Unmarried Partner Households	7.9%
Male-female	7.3%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	1,773
1 Person Household	21.7%
2 Person Household	39.0%
3 Person Household	15.6%
4 Person Household	15.0%
5 Person Household	5.8%
6 Person Household	1.8%
7 + Person Household	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,773
Owner Occupied	80.1%
Owned with a Mortgage/Loan	60.7%
Owned Free and Clear	19.5%
Renter Occupied	19.9%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,930
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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		North Berwick...
<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Green Acres (6A)
	<b>2.</b>	Parks and Rec (5C)
	<b>3.</b>	Top Tier (1A)
<b>2017 Consumer Spending</b>		
Apparel & Services: Total \$		\$3,744,989
Average Spent		\$1,976.25
Spending Potential Index		92
Education: Total \$		\$2,724,956
Average Spent		\$1,437.97
Spending Potential Index		99
Entertainment/Recreation: Total \$		\$5,509,491
Average Spent		\$2,907.38
Spending Potential Index		93
Food at Home: Total \$		\$8,564,238
Average Spent		\$4,519.39
Spending Potential Index		90
Food Away from Home: Total \$		\$5,719,253
Average Spent		\$3,018.08
Spending Potential Index		91
Health Care: Total \$		\$10,062,890
Average Spent		\$5,310.23
Spending Potential Index		95
HH Furnishings & Equipment: Total \$		\$3,432,249
Average Spent		\$1,811.21
Spending Potential Index		93
Personal Care Products & Services: Total \$		\$1,405,090
Average Spent		\$741.47
Spending Potential Index		93
Shelter: Total \$		\$28,123,034
Average Spent		\$14,840.65
Spending Potential Index		91
Support Payments/Cash Contributions/Gifts in Kind: Total		\$4,189,162
Average Spent		\$2,210.64
Spending Potential Index		94
Travel: Total \$		\$3,839,499
Average Spent		\$2,026.12
Spending Potential Index		98
Vehicle Maintenance & Repairs: Total \$		\$1,881,055
Average Spent		\$992.64
Spending Potential Index		93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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