



# Community Profile

Newfield town, ME  
Newfield town, ME (2303148750)  
Geography: County Subdivision

Prepared by Esri

Newfield town...

## Population Summary

2000 Total Population	1,328
2010 Total Population	1,522
2017 Total Population	1,615
2017 Group Quarters	0
2022 Total Population	1,679
2017-2022 Annual Rate	0.78%
2017 Total Daytime Population	1,232
Workers	319
Residents	913

## Household Summary

2000 Households	496
2000 Average Household Size	2.67
2010 Households	625
2010 Average Household Size	2.44
2017 Households	669
2017 Average Household Size	2.41
2022 Households	700
2022 Average Household Size	2.40
2017-2022 Annual Rate	0.91%
2010 Families	450
2010 Average Family Size	2.81
2017 Families	476
2017 Average Family Size	2.79
2022 Families	495
2022 Average Family Size	2.78
2017-2022 Annual Rate	0.79%

## Housing Unit Summary

2000 Housing Units	939
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	47.2%
2010 Housing Units	1,096
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	7.2%
Vacant Housing Units	43.0%
2017 Housing Units	1,164
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	42.5%
2022 Housing Units	1,219
Owner Occupied Housing Units	49.1%
Renter Occupied Housing Units	8.3%
Vacant Housing Units	42.6%

## Median Household Income

2017	\$40,835
2022	\$52,190

## Median Home Value

2017	\$196,925
2022	\$236,074

## Per Capita Income

2017	\$22,859
2022	\$28,210

## Median Age

2010	44.1
2017	46.9
2022	49.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 21, 2018



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## 2017 Households by Income

Household Income Base	669
<\$15,000	9.1%
\$15,000 - \$24,999	16.0%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	1.5%
\$200,000+	1.2%
Average Household Income	\$55,182

## 2022 Households by Income

Household Income Base	700
<\$15,000	6.9%
\$15,000 - \$24,999	12.3%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	2.0%
\$200,000+	1.6%
Average Household Income	\$67,663

## 2017 Owner Occupied Housing Units by Value

Total	573
<\$50,000	1.7%
\$50,000 - \$99,999	3.7%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	32.6%
\$200,000 - \$249,999	18.5%
\$250,000 - \$299,999	11.3%
\$300,000 - \$399,999	14.3%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$219,764

## 2022 Owner Occupied Housing Units by Value

Total	599
<\$50,000	1.0%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	24.9%
\$250,000 - \$299,999	15.9%
\$300,000 - \$399,999	21.2%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$252,170

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Newfield town...
<b>2010 Population by Age</b>	
Total	1,522
0 - 4	5.7%
5 - 9	4.6%
10 - 14	5.7%
15 - 24	11.8%
25 - 34	10.3%
35 - 44	13.3%
45 - 54	18.7%
55 - 64	16.4%
65 - 74	8.4%
75 - 84	4.0%
85 +	1.1%
18 +	79.0%
<b>2017 Population by Age</b>	
Total	1,615
0 - 4	5.1%
5 - 9	5.7%
10 - 14	5.1%
15 - 24	9.3%
25 - 34	10.1%
35 - 44	12.1%
45 - 54	15.0%
55 - 64	18.8%
65 - 74	12.8%
75 - 84	4.6%
85 +	1.4%
18 +	81.4%
<b>2022 Population by Age</b>	
Total	1,679
0 - 4	4.6%
5 - 9	5.3%
10 - 14	6.1%
15 - 24	7.7%
25 - 34	9.9%
35 - 44	11.3%
45 - 54	13.6%
55 - 64	18.0%
65 - 74	15.8%
75 - 84	6.3%
85 +	1.5%
18 +	81.0%
<b>2010 Population by Sex</b>	
Males	773
Females	749
<b>2017 Population by Sex</b>	
Males	815
Females	800
<b>2022 Population by Sex</b>	
Males	846
Females	833

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Newfield town...
<b>2010 Population by Race/Ethnicity</b>	
Total	1,522
White Alone	98.2%
Black Alone	0.1%
American Indian Alone	0.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.9%
Hispanic Origin	0.8%
Diversity Index	5.1
<b>2017 Population by Race/Ethnicity</b>	
Total	1,615
White Alone	97.7%
Black Alone	0.2%
American Indian Alone	0.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.2%
Hispanic Origin	1.2%
Diversity Index	6.9
<b>2022 Population by Race/Ethnicity</b>	
Total	1,679
White Alone	97.3%
Black Alone	0.2%
American Indian Alone	0.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.5%
Hispanic Origin	1.6%
Diversity Index	8.3
<b>2010 Population by Relationship and Household Type</b>	
Total	1,522
In Households	100.0%
In Family Households	85.7%
Householder	29.6%
Spouse	23.9%
Child	27.3%
Other relative	2.3%
Nonrelative	2.7%
In Nonfamily Households	14.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>	
Total	1,207
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	5.6%
High School Graduate	33.3%
GED/Alternative Credential	8.9%
Some College, No Degree	24.7%
Associate Degree	11.1%
Bachelor's Degree	9.9%
Graduate/Professional Degree	3.0%
<b>2017 Population 15+ by Marital Status</b>	
Total	1,358
Never Married	20.6%
Married	61.8%
Widowed	5.1%
Divorced	12.5%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.4%
Civilian Unemployed (Unemployment Rate)	2.6%
<b>2017 Employed Population 16+ by Industry</b>	
Total	709
Agriculture/Mining	4.2%
Construction	9.0%
Manufacturing	11.3%
Wholesale Trade	5.2%
Retail Trade	8.0%
Transportation/Utilities	3.9%
Information	1.4%
Finance/Insurance/Real Estate	1.4%
Services	52.6%
Public Administration	2.8%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	709
White Collar	45.1%
Management/Business/Financial	7.8%
Professional	15.0%
Sales	11.0%
Administrative Support	11.4%
Services	23.0%
Blue Collar	31.9%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	7.5%
Production	6.2%
Transportation/Material Moving	9.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,522
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	625
Households with 1 Person	22.1%
Households with 2+ People	77.9%
Family Households	72.0%
Husband-wife Families	58.1%
With Related Children	22.4%
Other Family (No Spouse Present)	13.9%
Other Family with Male Householder	5.0%
With Related Children	2.4%
Other Family with Female Householder	9.0%
With Related Children	5.8%
Nonfamily Households	5.9%
All Households with Children	31.0%
Multigenerational Households	2.1%
Unmarried Partner Households	8.3%
Male-female	7.5%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	625
1 Person Household	22.1%
2 Person Household	40.8%
3 Person Household	17.3%
4 Person Household	14.2%
5 Person Household	3.4%
6 Person Household	1.8%
7 + Person Household	0.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	625
Owner Occupied	87.4%
Owned with a Mortgage/Loan	61.6%
Owned Free and Clear	25.8%
Renter Occupied	12.6%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,096
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Newfield town...
<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	The Great Outdoors (6C)
	<b>2.</b>	Top Tier (1A)
	<b>3.</b>	Professional Pride (1B)
<b>2017 Consumer Spending</b>		
Apparel & Services: Total \$		\$929,269
Average Spent		\$1,389.04
Spending Potential Index		64
Education: Total \$		\$551,795
Average Spent		\$824.81
Spending Potential Index		57
Entertainment/Recreation: Total \$		\$1,496,052
Average Spent		\$2,236.25
Spending Potential Index		72
Food at Home: Total \$		\$2,318,557
Average Spent		\$3,465.71
Spending Potential Index		69
Food Away from Home: Total \$		\$1,468,844
Average Spent		\$2,195.58
Spending Potential Index		66
Health Care: Total \$		\$2,835,429
Average Spent		\$4,238.31
Spending Potential Index		76
HH Furnishings & Equipment: Total \$		\$908,078
Average Spent		\$1,357.37
Spending Potential Index		70
Personal Care Products & Services: Total \$		\$363,556
Average Spent		\$543.43
Spending Potential Index		68
Shelter: Total \$		\$7,123,901
Average Spent		\$10,648.58
Spending Potential Index		66
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,145,896
Average Spent		\$1,712.85
Spending Potential Index		73
Travel: Total \$		\$986,342
Average Spent		\$1,474.35
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$521,006
Average Spent		\$778.78
Spending Potential Index		73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.