



Community Profile

Lovell town, ME
Lovell town, ME (2301741365)
Geography: County Subdivision

Prepared by Esri

	Lovell town, ...
Population Summary	
2000 Total Population	992
2010 Total Population	1,140
2017 Total Population	1,217
2017 Group Quarters	0
2022 Total Population	1,263
2017-2022 Annual Rate	0.74%
2017 Total Daytime Population	976
Workers	352
Residents	624
Household Summary	
2000 Households	387
2000 Average Household Size	2.56
2010 Households	477
2010 Average Household Size	2.39
2017 Households	513
2017 Average Household Size	2.37
2022 Households	533
2022 Average Household Size	2.37
2017-2022 Annual Rate	0.77%
2010 Families	339
2010 Average Family Size	2.83
2017 Families	351
2017 Average Family Size	2.85
2022 Families	363
2022 Average Family Size	2.85
2017-2022 Annual Rate	0.67%
Housing Unit Summary	
2000 Housing Units	1,209
Owner Occupied Housing Units	27.5%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	68.0%
2010 Housing Units	1,227
Owner Occupied Housing Units	34.6%
Renter Occupied Housing Units	4.2%
Vacant Housing Units	61.1%
2017 Housing Units	1,321
Owner Occupied Housing Units	34.2%
Renter Occupied Housing Units	4.6%
Vacant Housing Units	61.2%
2022 Housing Units	1,384
Owner Occupied Housing Units	33.9%
Renter Occupied Housing Units	4.6%
Vacant Housing Units	61.5%
Median Household Income	
2017	\$50,678
2022	\$55,299
Median Home Value	
2017	\$206,786
2022	\$223,734
Per Capita Income	
2017	\$29,543
2022	\$34,084
Median Age	
2010	49.8
2017	53.4
2022	56.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	514
<\$15,000	9.7%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	11.1%
\$150,000 - \$199,999	4.1%
\$200,000+	3.1%
Average Household Income	\$68,037
2022 Households by Income	
Household Income Base	533
<\$15,000	9.4%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	5.1%
\$200,000+	3.9%
Average Household Income	\$78,616
2017 Owner Occupied Housing Units by Value	
Total	453
<\$50,000	2.0%
\$50,000 - \$99,999	7.3%
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	25.2%
\$200,000 - \$249,999	15.5%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	4.9%
\$1,000,000 +	1.5%
Average Home Value	\$281,623
2022 Owner Occupied Housing Units by Value	
Total	469
<\$50,000	1.3%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	26.7%
\$200,000 - \$249,999	16.8%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	13.2%
\$400,000 - \$499,999	6.8%
\$500,000 - \$749,999	4.9%
\$750,000 - \$999,999	5.8%
\$1,000,000 +	1.7%
Average Home Value	\$303,465

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,140
0 - 4	3.1%
5 - 9	5.4%
10 - 14	8.6%
15 - 24	9.6%
25 - 34	5.7%
35 - 44	9.9%
45 - 54	18.9%
55 - 64	19.5%
65 - 74	11.5%
75 - 84	6.2%
85 +	1.8%
18 +	78.1%
2017 Population by Age	
Total	1,216
0 - 4	2.8%
5 - 9	3.7%
10 - 14	5.9%
15 - 24	10.0%
25 - 34	6.3%
35 - 44	8.6%
45 - 54	15.7%
55 - 64	21.3%
65 - 74	16.6%
75 - 84	6.9%
85 +	2.2%
18 +	83.9%
2022 Population by Age	
Total	1,264
0 - 4	2.8%
5 - 9	3.1%
10 - 14	4.2%
15 - 24	9.7%
25 - 34	6.9%
35 - 44	8.1%
45 - 54	12.3%
55 - 64	21.3%
65 - 74	19.8%
75 - 84	9.5%
85 +	2.4%
18 +	86.5%
2010 Population by Sex	
Males	555
Females	585
2017 Population by Sex	
Males	597
Females	619
2022 Population by Sex	
Males	630
Females	634

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Lovell town, ...
2010 Population by Race/Ethnicity	
Total	1,140
White Alone	97.4%
Black Alone	0.4%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	0.9%
Diversity Index	6.8
2017 Population by Race/Ethnicity	
Total	1,217
White Alone	96.4%
Black Alone	0.5%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	2.1%
Hispanic Origin	0.9%
Diversity Index	8.8
2022 Population by Race/Ethnicity	
Total	1,264
White Alone	95.6%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	2.6%
Hispanic Origin	1.1%
Diversity Index	10.4
2010 Population by Relationship and Household Type	
Total	1,140
In Households	100.0%
In Family Households	86.2%
Householder	29.7%
Spouse	25.0%
Child	27.4%
Other relative	2.0%
Nonrelative	2.1%
In Nonfamily Households	13.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	945
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	5.1%
High School Graduate	32.2%
GED/Alternative Credential	4.4%
Some College, No Degree	16.2%
Associate Degree	9.7%
Bachelor's Degree	18.8%
Graduate/Professional Degree	11.5%
2017 Population 15+ by Marital Status	
Total	1,065
Never Married	22.3%
Married	58.8%
Widowed	6.1%
Divorced	12.9%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	96.2%
Civilian Unemployed (Unemployment Rate)	3.8%
2017 Employed Population 16+ by Industry	
Total	608
Agriculture/Mining	7.9%
Construction	14.1%
Manufacturing	8.7%
Wholesale Trade	1.3%
Retail Trade	8.9%
Transportation/Utilities	5.4%
Information	2.8%
Finance/Insurance/Real Estate	3.0%
Services	43.0%
Public Administration	5.1%
2017 Employed Population 16+ by Occupation	
Total	609
White Collar	49.8%
Management/Business/Financial	13.1%
Professional	17.1%
Sales	7.7%
Administrative Support	11.8%
Services	18.4%
Blue Collar	31.9%
Farming/Forestry/Fishing	2.5%
Construction/Extraction	16.6%
Installation/Maintenance/Repair	3.9%
Production	5.1%
Transportation/Material Moving	3.8%
2010 Population By Urban/ Rural Status	
Total Population	1,140
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	477
Households with 1 Person	25.4%
Households with 2+ People	74.6%
Family Households	71.1%
Husband-wife Families	59.7%
With Related Children	20.3%
Other Family (No Spouse Present)	11.3%
Other Family with Male Householder	2.9%
With Related Children	1.7%
Other Family with Female Householder	8.4%
With Related Children	5.9%
Nonfamily Households	3.6%
All Households with Children	28.1%
Multigenerational Households	2.9%
Unmarried Partner Households	5.2%
Male-female	4.2%
Same-sex	1.0%
2010 Households by Size	
Total	477
1 Person Household	25.4%
2 Person Household	42.6%
3 Person Household	11.9%
4 Person Household	11.3%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	477
Owner Occupied	89.1%
Owned with a Mortgage/Loan	54.3%
Owned Free and Clear	34.8%
Renter Occupied	10.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,227
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	The Great Outdoors (6C)
	2.	Rural Resort Dwellers (6E)
	3.	Top Tier (1A)
2017 Consumer Spending		
Apparel & Services: Total \$		\$850,756
Average Spent		\$1,658.39
Spending Potential Index		77
Education: Total \$		\$470,603
Average Spent		\$917.35
Spending Potential Index		63
Entertainment/Recreation: Total \$		\$1,446,227
Average Spent		\$2,819.16
Spending Potential Index		90
Food at Home: Total \$		\$2,304,875
Average Spent		\$4,492.93
Spending Potential Index		89
Food Away from Home: Total \$		\$1,381,240
Average Spent		\$2,692.48
Spending Potential Index		81
Health Care: Total \$		\$2,861,742
Average Spent		\$5,578.44
Spending Potential Index		100
HH Furnishings & Equipment: Total \$		\$871,421
Average Spent		\$1,698.68
Spending Potential Index		87
Personal Care Products & Services: Total \$		\$342,031
Average Spent		\$666.73
Spending Potential Index		84
Shelter: Total \$		\$6,490,431
Average Spent		\$12,651.91
Spending Potential Index		78
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,092,146
Average Spent		\$2,128.94
Spending Potential Index		91
Travel: Total \$		\$905,405
Average Spent		\$1,764.92
Spending Potential Index		85
Vehicle Maintenance & Repairs: Total \$		\$512,842
Average Spent		\$999.69
Spending Potential Index		93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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