



Community Profile

04048 (Limerick)
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 Geography: ZIP Code

Prepared by Esri

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Population Summary	
2000 Total Population	2,240
2010 Total Population	2,892
2017 Total Population	3,184
2017 Group Quarters	11
2022 Total Population	3,366
2017-2022 Annual Rate	1.12%
2017 Total Daytime Population	2,189
Workers	574
Residents	1,615
Household Summary	
2000 Households	850
2000 Average Household Size	2.63
2010 Households	1,100
2010 Average Household Size	2.62
2017 Households	1,212
2017 Average Household Size	2.62
2022 Households	1,284
2022 Average Household Size	2.61
2017-2022 Annual Rate	1.16%
2010 Families	803
2010 Average Family Size	2.97
2017 Families	875
2017 Average Family Size	2.98
2022 Families	922
2022 Average Family Size	2.98
2017-2022 Annual Rate	1.05%
Housing Unit Summary	
2000 Housing Units	1,279
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	33.5%
2010 Housing Units	1,569
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	12.2%
Vacant Housing Units	29.9%
2017 Housing Units	1,729
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	13.8%
Vacant Housing Units	29.9%
2022 Housing Units	1,832
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	13.9%
Vacant Housing Units	29.9%
Median Household Income	
2017	\$58,008
2022	\$65,775
Median Home Value	
2017	\$185,589
2022	\$223,463
Per Capita Income	
2017	\$25,530
2022	\$29,886
Median Age	
2010	39.4
2017	41.6
2022	42.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	1,212
<\$15,000	7.3%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	26.5%
\$75,000 - \$99,999	18.6%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	1.9%
\$200,000+	1.1%

Average Household Income \$66,917

2022 Households by Income

Household Income Base	1,284
<\$15,000	5.1%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	29.4%
\$75,000 - \$99,999	21.8%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	2.3%
\$200,000+	1.4%

Average Household Income \$78,203

2017 Owner Occupied Housing Units by Value

Total	973
<\$50,000	2.7%
\$50,000 - \$99,999	6.2%
\$100,000 - \$149,999	18.2%
\$150,000 - \$199,999	32.3%
\$200,000 - \$249,999	16.4%
\$250,000 - \$299,999	12.3%
\$300,000 - \$399,999	9.0%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.3%
\$1,000,000 +	0.0%

Average Home Value \$201,336

2022 Owner Occupied Housing Units by Value

Total	1,029
<\$50,000	1.7%
\$50,000 - \$99,999	3.8%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	22.1%
\$200,000 - \$249,999	23.7%
\$250,000 - \$299,999	18.6%
\$300,000 - \$399,999	14.2%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.0%

Average Home Value \$233,090

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,892
0 - 4	6.4%
5 - 9	7.2%
10 - 14	7.1%
15 - 24	11.3%
25 - 34	11.9%
35 - 44	14.7%
45 - 54	16.6%
55 - 64	13.6%
65 - 74	7.0%
75 - 84	2.9%
85 +	1.2%
18 +	75.0%

2017 Population by Age

Total	3,184
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.8%
15 - 24	10.9%
25 - 34	11.6%
35 - 44	13.5%
45 - 54	14.9%
55 - 64	15.2%
65 - 74	10.1%
75 - 84	3.8%
85 +	1.2%
18 +	77.3%

2022 Population by Age

Total	3,366
0 - 4	5.6%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	10.5%
25 - 34	11.6%
35 - 44	12.7%
45 - 54	13.7%
55 - 64	15.0%
65 - 74	12.1%
75 - 84	4.9%
85 +	1.2%
18 +	77.7%

2010 Population by Sex

Males	1,452
Females	1,440

2017 Population by Sex

Males	1,591
Females	1,593

2022 Population by Sex

Males	1,681
Females	1,685

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2010 Population by Race/Ethnicity

Total	2,892
White Alone	97.3%
Black Alone	0.3%
American Indian Alone	0.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.0%
Diversity Index	7.3

2017 Population by Race/Ethnicity

Total	3,184
White Alone	96.5%
Black Alone	0.5%
American Indian Alone	0.7%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.9%
Hispanic Origin	1.5%
Diversity Index	9.7

2022 Population by Race/Ethnicity

Total	3,366
White Alone	95.8%
Black Alone	0.6%
American Indian Alone	0.8%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	2.2%
Hispanic Origin	2.0%
Diversity Index	11.7

2010 Population by Relationship and Household Type

Total	2,892
In Households	99.7%
In Family Households	85.6%
Householder	27.8%
Spouse	21.6%
Child	30.2%
Other relative	2.9%
Nonrelative	3.1%
In Nonfamily Households	14.1%
In Group Quarters	0.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	2,237
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	4.9%
High School Graduate	26.5%
GED/Alternative Credential	6.0%
Some College, No Degree	24.9%
Associate Degree	9.3%
Bachelor's Degree	18.4%
Graduate/Professional Degree	7.9%
2017 Population 15+ by Marital Status	
Total	2,585
Never Married	29.8%
Married	51.3%
Widowed	3.0%
Divorced	15.9%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.5%
Civilian Unemployed (Unemployment Rate)	4.5%
2017 Employed Population 16+ by Industry	
Total	1,590
Agriculture/Mining	4.2%
Construction	10.6%
Manufacturing	9.8%
Wholesale Trade	0.6%
Retail Trade	15.8%
Transportation/Utilities	3.0%
Information	1.3%
Finance/Insurance/Real Estate	7.1%
Services	44.2%
Public Administration	3.4%
2017 Employed Population 16+ by Occupation	
Total	1,590
White Collar	55.3%
Management/Business/Financial	10.7%
Professional	22.7%
Sales	6.1%
Administrative Support	15.8%
Services	14.2%
Blue Collar	30.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	9.8%
Production	6.7%
Transportation/Material Moving	6.5%
2010 Population By Urban/ Rural Status	
Total Population	2,892
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	1,100
Households with 1 Person	19.5%
Households with 2+ People	80.5%
Family Households	73.0%
Husband-wife Families	56.9%
With Related Children	23.8%
Other Family (No Spouse Present)	16.1%
Other Family with Male Householder	6.1%
With Related Children	4.3%
Other Family with Female Householder	10.0%
With Related Children	6.7%
Nonfamily Households	7.5%

All Households with Children 35.6%

Multigenerational Households	3.5%
Unmarried Partner Households	10.1%
Male-female	9.7%
Same-sex	0.4%

2010 Households by Size

Total	1,100
1 Person Household	19.5%
2 Person Household	37.7%
3 Person Household	18.2%
4 Person Household	15.9%
5 Person Household	4.9%
6 Person Household	2.8%
7 + Person Household	1.0%

2010 Households by Tenure and Mortgage Status

Total	1,100
Owner Occupied	82.6%
Owned with a Mortgage/Loan	62.1%
Owned Free and Clear	20.5%
Renter Occupied	17.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,569
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Middleburg (4C)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$2,118,289
Average Spent	\$1,747.76
Spending Potential Index	81
Education: Total \$	\$1,265,604
Average Spent	\$1,044.23
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$3,222,011
Average Spent	\$2,658.43
Spending Potential Index	85
Food at Home: Total \$	\$5,076,070
Average Spent	\$4,188.18
Spending Potential Index	83
Food Away from Home: Total \$	\$3,338,760
Average Spent	\$2,754.75
Spending Potential Index	83
Health Care: Total \$	\$5,983,198
Average Spent	\$4,936.63
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$2,006,683
Average Spent	\$1,655.68
Spending Potential Index	85
Personal Care Products & Services: Total \$	\$802,426
Average Spent	\$662.07
Spending Potential Index	83
Shelter: Total \$	\$15,736,661
Average Spent	\$12,984.04
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,462,432
Average Spent	\$2,031.71
Spending Potential Index	87
Travel: Total \$	\$2,104,231
Average Spent	\$1,736.16
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$1,117,840
Average Spent	\$922.31
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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