



# Community Profile

Kennebunkport town, ME  
 Kennebunkport town, ME (2303136745)  
 Geography: County Subdivision

Prepared by Esri

	Kennebunkport...
<b>Population Summary</b>	
2000 Total Population	3,720
2010 Total Population	3,474
2017 Total Population	3,657
2017 Group Quarters	0
2022 Total Population	3,780
2017-2022 Annual Rate	0.66%
2017 Total Daytime Population	3,720
Workers	2,139
Residents	1,581
<b>Household Summary</b>	
2000 Households	1,615
2000 Average Household Size	2.30
2010 Households	1,578
2010 Average Household Size	2.20
2017 Households	1,672
2017 Average Household Size	2.19
2022 Households	1,735
2022 Average Household Size	2.18
2017-2022 Annual Rate	0.74%
2010 Families	1,039
2010 Average Family Size	2.68
2017 Families	1,084
2017 Average Family Size	2.67
2022 Families	1,118
2022 Average Family Size	2.67
2017-2022 Annual Rate	0.62%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,555
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	36.8%
2010 Housing Units	2,897
Owner Occupied Housing Units	45.1%
Renter Occupied Housing Units	9.4%
Vacant Housing Units	45.5%
2017 Housing Units	3,057
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	10.5%
Vacant Housing Units	45.3%
2022 Housing Units	3,172
Owner Occupied Housing Units	44.1%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	45.3%
<b>Median Household Income</b>	
2017	\$71,834
2022	\$84,769
<b>Median Home Value</b>	
2017	\$473,718
2022	\$489,275
<b>Per Capita Income</b>	
2017	\$48,436
2022	\$55,517
<b>Median Age</b>	
2010	51.8
2017	54.6
2022	56.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Kennebunkport...

### 2017 Households by Income

Household Income Base	1,672
<\$15,000	4.2%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	11.2%
\$200,000+	10.1%
Average Household Income	\$105,940

### 2022 Households by Income

Household Income Base	1,735
<\$15,000	2.8%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	12.2%
\$200,000+	11.0%
Average Household Income	\$120,954

### 2017 Owner Occupied Housing Units by Value

Total	1,350
<\$50,000	0.9%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	3.0%
\$200,000 - \$249,999	3.1%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	23.1%
\$500,000 - \$749,999	18.4%
\$750,000 - \$999,999	14.3%
\$1,000,000 +	11.3%
Average Home Value	\$575,519

### 2022 Owner Occupied Housing Units by Value

Total	1,400
<\$50,000	0.4%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	1.3%
\$200,000 - \$249,999	2.9%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	16.0%
\$400,000 - \$499,999	24.6%
\$500,000 - \$749,999	19.6%
\$750,000 - \$999,999	15.7%
\$1,000,000 +	12.0%
Average Home Value	\$604,411

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		Kennebunkport...
<b>2010 Population by Age</b>		
Total		3,474
0 - 4		3.2%
5 - 9		5.2%
10 - 14		5.8%
15 - 24		9.3%
25 - 34		5.4%
35 - 44		9.9%
45 - 54		17.4%
55 - 64		19.1%
65 - 74		14.7%
75 - 84		7.6%
85 +		2.4%
18 +		82.1%
<b>2017 Population by Age</b>		
Total		3,657
0 - 4		2.9%
5 - 9		4.5%
10 - 14		5.2%
15 - 24		8.7%
25 - 34		5.6%
35 - 44		8.4%
45 - 54		15.3%
55 - 64		20.0%
65 - 74		18.8%
75 - 84		7.7%
85 +		2.8%
18 +		84.3%
<b>2022 Population by Age</b>		
Total		3,780
0 - 4		2.8%
5 - 9		4.3%
10 - 14		4.9%
15 - 24		8.1%
25 - 34		5.7%
35 - 44		8.5%
45 - 54		13.5%
55 - 64		19.4%
65 - 74		20.6%
75 - 84		9.3%
85 +		2.9%
18 +		85.0%
<b>2010 Population by Sex</b>		
Males		1,649
Females		1,825
<b>2017 Population by Sex</b>		
Males		1,749
Females		1,908
<b>2022 Population by Sex</b>		
Males		1,814
Females		1,966

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Kennebunkport...
<b>2010 Population by Race/Ethnicity</b>		
Total		3,474
White Alone		98.0%
Black Alone		0.2%
American Indian Alone		0.1%
Asian Alone		0.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.7%
Hispanic Origin		0.9%
Diversity Index		5.6
<b>2017 Population by Race/Ethnicity</b>		
Total		3,657
White Alone		97.3%
Black Alone		0.4%
American Indian Alone		0.1%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		0.9%
Hispanic Origin		1.3%
Diversity Index		7.8
<b>2022 Population by Race/Ethnicity</b>		
Total		3,780
White Alone		96.8%
Black Alone		0.4%
American Indian Alone		0.1%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.6%
Two or More Races		1.1%
Hispanic Origin		1.7%
Diversity Index		9.5
<b>2010 Population by Relationship and Household Type</b>		
Total		3,474
In Households		100.0%
In Family Households		81.7%
Householder		29.9%
Spouse		25.7%
Child		23.3%
Other relative		1.1%
Nonrelative		1.7%
In Nonfamily Households		18.3%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Population 25+ by Educational Attainment</b>	
Total	2,878
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	2.0%
High School Graduate	14.8%
GED/Alternative Credential	2.5%
Some College, No Degree	16.7%
Associate Degree	7.5%
Bachelor's Degree	31.6%
Graduate/Professional Degree	24.1%
<b>2017 Population 15+ by Marital Status</b>	
Total	3,197
Never Married	15.4%
Married	64.7%
Widowed	9.0%
Divorced	11.0%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	98.0%
Civilian Unemployed (Unemployment Rate)	2.0%
<b>2017 Employed Population 16+ by Industry</b>	
Total	2,114
Agriculture/Mining	2.1%
Construction	8.9%
Manufacturing	4.4%
Wholesale Trade	1.6%
Retail Trade	5.6%
Transportation/Utilities	1.0%
Information	3.7%
Finance/Insurance/Real Estate	15.0%
Services	55.0%
Public Administration	2.6%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	2,114
White Collar	66.1%
Management/Business/Financial	21.0%
Professional	23.8%
Sales	11.6%
Administrative Support	9.7%
Services	20.4%
Blue Collar	13.5%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	1.5%
Production	4.0%
Transportation/Material Moving	3.5%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	3,474
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	35.9%
Rural Population	64.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	1,578
Households with 1 Person	28.6%
Households with 2+ People	71.4%
Family Households	65.8%
Husband-wife Families	56.7%
With Related Children	16.8%
Other Family (No Spouse Present)	9.2%
Other Family with Male Householder	2.8%
With Related Children	1.6%
Other Family with Female Householder	6.4%
With Related Children	3.5%
Nonfamily Households	5.5%
All Households with Children	22.1%
Multigenerational Households	1.0%
Unmarried Partner Households	5.6%
Male-female	4.5%
Same-sex	1.1%
<b>2010 Households by Size</b>	
Total	1,578
1 Person Household	28.6%
2 Person Household	43.8%
3 Person Household	12.2%
4 Person Household	11.1%
5 Person Household	3.1%
6 Person Household	0.9%
7 + Person Household	0.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,578
Owner Occupied	82.8%
Owned with a Mortgage/Loan	51.3%
Owned Free and Clear	31.5%
Renter Occupied	17.2%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	2,897
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	38.8%
Rural Housing Units	61.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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		Kennebunkport...
<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Rural Resort Dwellers (6E)
	<b>2.</b>	Exurbanites (1E)
	<b>3.</b>	Silver & Gold (9A)
<b>2017 Consumer Spending</b>		
Apparel & Services: Total \$		\$4,303,234
Average Spent		\$2,573.70
Spending Potential Index		119
Education: Total \$		\$2,502,450
Average Spent		\$1,496.68
Spending Potential Index		103
Entertainment/Recreation: Total \$		\$7,218,078
Average Spent		\$4,317.03
Spending Potential Index		138
Food at Home: Total \$		\$11,370,649
Average Spent		\$6,800.63
Spending Potential Index		135
Food Away from Home: Total \$		\$6,956,533
Average Spent		\$4,160.61
Spending Potential Index		125
Health Care: Total \$		\$14,372,787
Average Spent		\$8,596.16
Spending Potential Index		154
HH Furnishings & Equipment: Total \$		\$4,428,970
Average Spent		\$2,648.91
Spending Potential Index		136
Personal Care Products & Services: Total \$		\$1,751,106
Average Spent		\$1,047.31
Spending Potential Index		132
Shelter: Total \$		\$32,742,456
Average Spent		\$19,582.81
Spending Potential Index		121
Support Payments/Cash Contributions/Gifts in Kind: Total		\$5,710,715
Average Spent		\$3,415.50
Spending Potential Index		146
Travel: Total \$		\$4,693,754
Average Spent		\$2,807.27
Spending Potential Index		135
Vehicle Maintenance & Repairs: Total \$		\$2,538,099
Average Spent		\$1,518.00
Spending Potential Index		142

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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