



Community Profile

04041 (Hiram)
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Geography: ZIP Code

Prepared by Esri

04041 (Hiram,...

Population Summary

2000 Total Population	1,419
2010 Total Population	1,615
2017 Total Population	1,649
2017 Group Quarters	0
2022 Total Population	1,678
2017-2022 Annual Rate	0.35%
2017 Total Daytime Population	1,431
Workers	520
Residents	911

Household Summary

2000 Households	533
2000 Average Household Size	2.66
2010 Households	651
2010 Average Household Size	2.48
2017 Households	669
2017 Average Household Size	2.46
2022 Households	682
2022 Average Household Size	2.46
2017-2022 Annual Rate	0.39%
2010 Families	431
2010 Average Family Size	2.99
2017 Families	437
2017 Average Family Size	2.98
2022 Families	443
2022 Average Family Size	2.98
2017-2022 Annual Rate	0.27%

Housing Unit Summary

2000 Housing Units	768
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	30.6%
2010 Housing Units	904
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	12.7%
Vacant Housing Units	28.0%
2017 Housing Units	921
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	27.4%
2022 Housing Units	942
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	27.6%

Median Household Income

2017	\$45,030
2022	\$48,488

Median Home Value

2017	\$162,109
2022	\$180,500

Per Capita Income

2017	\$22,932
2022	\$25,375

Median Age

2010	41.2
2017	43.7
2022	46.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	669
<\$15,000	13.6%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	14.9%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	1.8%
\$200,000+	0.6%

Average Household Income \$56,524

2022 Households by Income

Household Income Base	682
<\$15,000	13.8%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	2.3%
\$200,000+	0.7%

Average Household Income \$62,434

2017 Owner Occupied Housing Units by Value

Total	534
<\$50,000	3.7%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	29.2%
\$150,000 - \$199,999	24.0%
\$200,000 - \$249,999	14.6%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	6.4%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.4%

Average Home Value \$181,414

2022 Owner Occupied Housing Units by Value

Total	543
<\$50,000	2.8%
\$50,000 - \$99,999	8.1%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	27.6%
\$200,000 - \$249,999	17.7%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	7.9%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.6%

Average Home Value \$199,770

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,620
0 - 4	5.2%
5 - 9	7.4%
10 - 14	7.3%
15 - 24	12.2%
25 - 34	9.9%
35 - 44	13.1%
45 - 54	16.3%
55 - 64	14.7%
65 - 74	7.7%
75 - 84	4.6%
85 +	1.4%
18 +	74.7%
2017 Population by Age	
Total	1,649
0 - 4	4.7%
5 - 9	5.3%
10 - 14	6.7%
15 - 24	11.7%
25 - 34	11.3%
35 - 44	11.9%
45 - 54	14.9%
55 - 64	15.9%
65 - 74	11.3%
75 - 84	4.3%
85 +	1.8%
18 +	79.3%
2022 Population by Age	
Total	1,678
0 - 4	4.4%
5 - 9	5.0%
10 - 14	5.7%
15 - 24	10.4%
25 - 34	11.1%
35 - 44	11.9%
45 - 54	13.5%
55 - 64	16.6%
65 - 74	14.0%
75 - 84	5.6%
85 +	1.7%
18 +	81.0%
2010 Population by Sex	
Males	830
Females	785
2017 Population by Sex	
Males	857
Females	792
2022 Population by Sex	
Males	888
Females	790

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		04041 (Hiram,...
2010 Population by Race/Ethnicity		
Total		1,615
White Alone		95.7%
Black Alone		0.1%
American Indian Alone		0.6%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		2.7%
Hispanic Origin		0.7%
Diversity Index		9.8
2017 Population by Race/Ethnicity		
Total		1,649
White Alone		94.7%
Black Alone		0.2%
American Indian Alone		0.7%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		3.4%
Hispanic Origin		1.0%
Diversity Index		12.0
2022 Population by Race/Ethnicity		
Total		1,678
White Alone		93.8%
Black Alone		0.2%
American Indian Alone		0.7%
Asian Alone		0.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		4.1%
Hispanic Origin		1.2%
Diversity Index		14.1
2010 Population by Relationship and Household Type		
Total		1,615
In Households		100.0%
In Family Households		83.3%
Householder		26.7%
Spouse		20.4%
Child		30.2%
Other relative		2.7%
Nonrelative		3.4%
In Nonfamily Households		16.7%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	1,180
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	40.9%
GED/Alternative Credential	2.5%
Some College, No Degree	22.7%
Associate Degree	9.4%
Bachelor's Degree	7.9%
Graduate/Professional Degree	6.8%
2017 Population 15+ by Marital Status	
Total	1,373
Never Married	27.3%
Married	46.6%
Widowed	6.6%
Divorced	19.4%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.4%
Civilian Unemployed (Unemployment Rate)	1.6%
2017 Employed Population 16+ by Industry	
Total	750
Agriculture/Mining	3.6%
Construction	12.5%
Manufacturing	11.2%
Wholesale Trade	0.8%
Retail Trade	12.3%
Transportation/Utilities	4.4%
Information	1.1%
Finance/Insurance/Real Estate	8.8%
Services	41.7%
Public Administration	3.6%
2017 Employed Population 16+ by Occupation	
Total	750
White Collar	40.9%
Management/Business/Financial	10.1%
Professional	10.4%
Sales	7.1%
Administrative Support	13.3%
Services	20.5%
Blue Collar	38.5%
Farming/Forestry/Fishing	2.7%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	9.1%
Production	10.4%
Transportation/Material Moving	7.6%
2010 Population By Urban/ Rural Status	
Total Population	1,615
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	651
Households with 1 Person	26.6%
Households with 2+ People	73.4%
Family Households	66.2%
Husband-wife Families	50.7%
With Related Children	20.6%
Other Family (No Spouse Present)	15.7%
Other Family with Male Householder	4.6%
With Related Children	3.7%
Other Family with Female Householder	11.1%
With Related Children	6.8%
Nonfamily Households	7.2%
All Households with Children	31.5%
Multigenerational Households	2.8%
Unmarried Partner Households	10.1%
Male-female	9.5%
Same-sex	0.6%
2010 Households by Size	
Total	652
1 Person Household	26.5%
2 Person Household	37.9%
3 Person Household	12.7%
4 Person Household	12.9%
5 Person Household	6.7%
6 Person Household	1.5%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	651
Owner Occupied	82.3%
Owned with a Mortgage/Loan	55.6%
Owned Free and Clear	26.7%
Renter Occupied	17.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	904
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Top Tier (1A)
3. Professional Pride (1B)

2017 Consumer Spending

Apparel & Services: Total \$	\$951,868
Average Spent	\$1,422.82
Spending Potential Index	66
Education: Total \$	\$565,214
Average Spent	\$844.86
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$1,532,435
Average Spent	\$2,290.64
Spending Potential Index	73
Food at Home: Total \$	\$2,374,943
Average Spent	\$3,549.99
Spending Potential Index	70
Food Away from Home: Total \$	\$1,504,566
Average Spent	\$2,248.98
Spending Potential Index	67
Health Care: Total \$	\$2,904,385
Average Spent	\$4,341.38
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$930,162
Average Spent	\$1,390.38
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$372,398
Average Spent	\$556.65
Spending Potential Index	70
Shelter: Total \$	\$7,297,151
Average Spent	\$10,907.55
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,173,764
Average Spent	\$1,754.50
Spending Potential Index	75
Travel: Total \$	\$1,010,329
Average Spent	\$1,510.21
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$533,677
Average Spent	\$797.72
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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