



Community Profile

03903 (Eliot)
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Geography: ZIP Code

Prepared by Esri

03903 (Eliot,...

Population Summary

2000 Total Population	5,954
2010 Total Population	6,204
2017 Total Population	6,412
2017 Group Quarters	12
2022 Total Population	6,587
2017-2022 Annual Rate	0.54%
2017 Total Daytime Population	4,056
Workers	1,473
Residents	2,583

Household Summary

2000 Households	2,307
2000 Average Household Size	2.58
2010 Households	2,509
2010 Average Household Size	2.47
2017 Households	2,616
2017 Average Household Size	2.45
2022 Households	2,698
2022 Average Household Size	2.44
2017-2022 Annual Rate	0.62%
2010 Families	1,783
2010 Average Family Size	2.89
2017 Families	1,836
2017 Average Family Size	2.88
2022 Families	1,884
2022 Average Family Size	2.87
2017-2022 Annual Rate	0.52%

Housing Unit Summary

2000 Housing Units	2,418
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	4.6%
2010 Housing Units	2,669
Owner Occupied Housing Units	78.4%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	6.0%
2017 Housing Units	2,755
Owner Occupied Housing Units	77.2%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	5.0%
2022 Housing Units	2,840
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	5.0%

Median Household Income

2017	\$83,014
2022	\$86,658

Median Home Value

2017	\$348,115
2022	\$372,074

Per Capita Income

2017	\$41,899
2022	\$46,468

Median Age

2010	45.3
2017	47.3
2022	48.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	2,616
<\$15,000	5.5%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	14.3%
\$200,000+	7.3%

Average Household Income \$102,622

2022 Households by Income

Household Income Base	2,698
<\$15,000	4.1%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	21.1%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	14.8%
\$200,000+	7.8%

Average Household Income \$113,374

2017 Owner Occupied Housing Units by Value

Total	2,128
<\$50,000	0.9%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	5.7%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	14.1%
\$300,000 - \$399,999	21.2%
\$400,000 - \$499,999	22.0%
\$500,000 - \$749,999	13.0%
\$750,000 - \$999,999	3.0%
\$1,000,000 +	1.0%

Average Home Value \$381,168

2022 Owner Occupied Housing Units by Value

Total	2,178
<\$50,000	0.4%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	2.7%
\$200,000 - \$249,999	15.2%
\$250,000 - \$299,999	14.2%
\$300,000 - \$399,999	22.4%
\$400,000 - \$499,999	24.3%
\$500,000 - \$749,999	14.9%
\$750,000 - \$999,999	3.4%
\$1,000,000 +	1.1%

Average Home Value \$404,316

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	6,204
0 - 4	4.7%
5 - 9	6.1%
10 - 14	7.3%
15 - 24	9.8%
25 - 34	8.7%
35 - 44	12.7%
45 - 54	20.1%
55 - 64	15.9%
65 - 74	8.6%
75 - 84	4.6%
85 +	1.5%
18 +	77.9%
2017 Population by Age	
Total	6,412
0 - 4	4.0%
5 - 9	5.3%
10 - 14	6.6%
15 - 24	10.1%
25 - 34	9.6%
35 - 44	11.1%
45 - 54	16.3%
55 - 64	17.9%
65 - 74	11.9%
75 - 84	5.2%
85 +	1.9%
18 +	80.3%
2022 Population by Age	
Total	6,587
0 - 4	4.0%
5 - 9	4.6%
10 - 14	5.9%
15 - 24	9.9%
25 - 34	9.5%
35 - 44	12.1%
45 - 54	13.4%
55 - 64	17.6%
65 - 74	14.1%
75 - 84	6.8%
85 +	2.1%
18 +	81.7%
2010 Population by Sex	
Males	3,027
Females	3,177
2017 Population by Sex	
Males	3,149
Females	3,263
2022 Population by Sex	
Males	3,246
Females	3,341

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	6,204
White Alone	96.8%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.5%
Hispanic Origin	1.2%
Diversity Index	8.5

2017 Population by Race/Ethnicity

Total	6,412
White Alone	95.7%
Black Alone	1.0%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	1.9%
Diversity Index	11.7

2022 Population by Race/Ethnicity

Total	6,587
White Alone	94.9%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.4%
Hispanic Origin	2.4%
Diversity Index	14.1

2010 Population by Relationship and Household Type

Total	6,204
In Households	99.8%
In Family Households	85.4%
Householder	28.7%
Spouse	23.9%
Child	28.7%
Other relative	1.9%
Nonrelative	2.2%
In Nonfamily Households	14.5%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	4,745
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	3.9%
High School Graduate	21.5%
GED/Alternative Credential	4.2%
Some College, No Degree	21.6%
Associate Degree	9.8%
Bachelor's Degree	25.1%
Graduate/Professional Degree	12.9%
2017 Population 15+ by Marital Status	
Total	5,394
Never Married	26.0%
Married	55.5%
Widowed	6.8%
Divorced	11.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.9%
Civilian Unemployed (Unemployment Rate)	1.1%
2017 Employed Population 16+ by Industry	
Total	3,898
Agriculture/Mining	1.1%
Construction	8.3%
Manufacturing	13.3%
Wholesale Trade	1.3%
Retail Trade	14.1%
Transportation/Utilities	3.8%
Information	1.0%
Finance/Insurance/Real Estate	7.3%
Services	45.0%
Public Administration	4.8%
2017 Employed Population 16+ by Occupation	
Total	3,898
White Collar	64.2%
Management/Business/Financial	19.7%
Professional	17.8%
Sales	12.8%
Administrative Support	14.0%
Services	15.7%
Blue Collar	20.0%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	4.6%
Production	6.0%
Transportation/Material Moving	3.0%
2010 Population By Urban/ Rural Status	
Total Population	6,204
Population Inside Urbanized Area	47.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	52.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type		
Total		2,509
Households with 1 Person		23.4%
Households with 2+ People		76.6%
Family Households		71.1%
Husband-wife Families		59.0%
With Related Children		23.5%
Other Family (No Spouse Present)		12.0%
Other Family with Male Householder		3.7%
With Related Children		2.6%
Other Family with Female Householder		8.3%
With Related Children		4.9%
Nonfamily Households		5.6%
All Households with Children		31.7%
Multigenerational Households		2.4%
Unmarried Partner Households		6.5%
Male-female		5.7%
Same-sex		0.8%
2010 Households by Size		
Total		2,509
1 Person Household		23.4%
2 Person Household		37.4%
3 Person Household		18.4%
4 Person Household		13.7%
5 Person Household		5.0%
6 Person Household		1.5%
7 + Person Household		0.6%
2010 Households by Tenure and Mortgage Status		
Total		2,509
Owner Occupied		83.4%
Owned with a Mortgage/Loan		61.1%
Owned Free and Clear		22.2%
Renter Occupied		16.6%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		2,669
Housing Units Inside Urbanized Area		49.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		51.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Savvy Suburbanites (1D)
2. In Style (5B)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$6,997,159
Average Spent	\$2,674.76
Spending Potential Index	124
Education: Total \$	\$5,404,440
Average Spent	\$2,065.92
Spending Potential Index	142
Entertainment/Recreation: Total \$	\$10,149,897
Average Spent	\$3,879.93
Spending Potential Index	124
Food at Home: Total \$	\$15,298,883
Average Spent	\$5,848.20
Spending Potential Index	116
Food Away from Home: Total \$	\$10,533,169
Average Spent	\$4,026.44
Spending Potential Index	121
Health Care: Total \$	\$18,080,633
Average Spent	\$6,911.56
Spending Potential Index	124
HH Furnishings & Equipment: Total \$	\$6,335,004
Average Spent	\$2,421.64
Spending Potential Index	125
Personal Care Products & Services: Total \$	\$2,607,634
Average Spent	\$996.80
Spending Potential Index	125
Shelter: Total \$	\$52,301,987
Average Spent	\$19,993.11
Spending Potential Index	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,894,800
Average Spent	\$3,017.89
Spending Potential Index	129
Travel: Total \$	\$7,387,346
Average Spent	\$2,823.91
Spending Potential Index	136
Vehicle Maintenance & Repairs: Total \$	\$3,407,832
Average Spent	\$1,302.69
Spending Potential Index	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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