



# Community Profile

04022 (Denmark)  
 04022 (Denmark)  
 Geography: ZIP Code

Prepared by Esri

**04022 (Denmar...**

<b>Population Summary</b>	
2000 Total Population	1,016
2010 Total Population	1,164
2017 Total Population	1,230
2017 Group Quarters	0
2022 Total Population	1,267
2017-2022 Annual Rate	0.59%
2017 Total Daytime Population	849
Workers	275
Residents	574
<b>Household Summary</b>	
2000 Households	425
2000 Average Household Size	2.39
2010 Households	490
2010 Average Household Size	2.38
2017 Households	521
2017 Average Household Size	2.36
2022 Households	539
2022 Average Household Size	2.35
2017-2022 Annual Rate	0.68%
2010 Families	338
2010 Average Family Size	2.77
2017 Families	355
2017 Average Family Size	2.76
2022 Families	365
2022 Average Family Size	2.75
2017-2022 Annual Rate	0.56%
<b>Housing Unit Summary</b>	
2000 Housing Units	983
Owner Occupied Housing Units	37.6%
Renter Occupied Housing Units	5.6%
Vacant Housing Units	56.8%
2010 Housing Units	1,093
Owner Occupied Housing Units	39.2%
Renter Occupied Housing Units	5.7%
Vacant Housing Units	55.2%
2017 Housing Units	1,168
Owner Occupied Housing Units	38.1%
Renter Occupied Housing Units	6.5%
Vacant Housing Units	55.4%
2022 Housing Units	1,216
Owner Occupied Housing Units	37.8%
Renter Occupied Housing Units	6.5%
Vacant Housing Units	55.7%
<b>Median Household Income</b>	
2017	\$48,246
2022	\$51,266
<b>Median Home Value</b>	
2017	\$219,575
2022	\$230,328
<b>Per Capita Income</b>	
2017	\$27,099
2022	\$30,892
<b>Median Age</b>	
2010	46.5
2017	49.2
2022	51.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Households by Income

Household Income Base	521
<\$15,000	10.9%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	19.0%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	7.7%
\$150,000 - \$199,999	3.3%
\$200,000+	2.7%

Average Household Income \$63,975

## 2022 Households by Income

Household Income Base	539
<\$15,000	11.1%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	4.3%
\$200,000+	3.5%

Average Household Income \$72,615

## 2017 Owner Occupied Housing Units by Value

Total	445
<\$50,000	2.2%
\$50,000 - \$99,999	10.8%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	23.8%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	16.9%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.2%

Average Home Value \$242,022

## 2022 Owner Occupied Housing Units by Value

Total	460
<\$50,000	1.5%
\$50,000 - \$99,999	7.2%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	17.6%
\$200,000 - \$249,999	26.5%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	18.9%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 +	0.2%

Average Home Value \$258,424

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	1,160
0 - 4	5.0%
5 - 9	5.3%
10 - 14	6.3%
15 - 24	10.2%
25 - 34	8.4%
35 - 44	12.3%
45 - 54	19.3%
55 - 64	17.1%
65 - 74	9.5%
75 - 84	5.4%
85 +	1.3%
18 +	78.6%

## 2017 Population by Age

Total	1,230
0 - 4	4.4%
5 - 9	5.0%
10 - 14	5.5%
15 - 24	9.9%
25 - 34	9.8%
35 - 44	9.8%
45 - 54	14.8%
55 - 64	19.0%
65 - 74	14.1%
75 - 84	5.6%
85 +	2.0%
18 +	82.0%

## 2022 Population by Age

Total	1,267
0 - 4	4.0%
5 - 9	4.7%
10 - 14	5.4%
15 - 24	8.5%
25 - 34	9.6%
35 - 44	10.8%
45 - 54	12.0%
55 - 64	18.8%
65 - 74	17.0%
75 - 84	7.1%
85 +	2.1%
18 +	82.6%

## 2010 Population by Sex

Males	605
Females	559

## 2017 Population by Sex

Males	637
Females	593

## 2022 Population by Sex

Males	661
Females	606

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## 2010 Population by Race/Ethnicity

Total	1,164
White Alone	98.5%
Black Alone	0.4%
American Indian Alone	0.1%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.5%
Hispanic Origin	0.3%
Diversity Index	3.7

## 2017 Population by Race/Ethnicity

Total	1,230
White Alone	98.0%
Black Alone	0.6%
American Indian Alone	0.1%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.7%
Hispanic Origin	0.5%
Diversity Index	4.8

## 2022 Population by Race/Ethnicity

Total	1,267
White Alone	97.6%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	0.6%
Diversity Index	6.0

## 2010 Population by Relationship and Household Type

Total	1,164
In Households	100.0%
In Family Households	83.3%
Householder	28.8%
Spouse	24.0%
Child	25.4%
Other relative	2.2%
Nonrelative	2.8%
In Nonfamily Households	16.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Population 25+ by Educational Attainment</b>	
Total	924
Less than 9th Grade	0.6%
9th - 12th Grade, No Diploma	4.9%
High School Graduate	28.1%
GED/Alternative Credential	2.5%
Some College, No Degree	22.4%
Associate Degree	7.0%
Bachelor's Degree	18.2%
Graduate/Professional Degree	16.2%
<b>2017 Population 15+ by Marital Status</b>	
Total	1,046
Never Married	26.4%
Married	55.4%
Widowed	3.4%
Divorced	14.8%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.6%
Civilian Unemployed (Unemployment Rate)	2.4%
<b>2017 Employed Population 16+ by Industry</b>	
Total	657
Agriculture/Mining	8.1%
Construction	8.8%
Manufacturing	8.5%
Wholesale Trade	0.6%
Retail Trade	7.0%
Transportation/Utilities	4.0%
Information	2.0%
Finance/Insurance/Real Estate	5.5%
Services	51.9%
Public Administration	3.7%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	657
White Collar	53.1%
Management/Business/Financial	10.5%
Professional	28.6%
Sales	4.7%
Administrative Support	9.3%
Services	24.5%
Blue Collar	22.4%
Farming/Forestry/Fishing	3.0%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	2.1%
Production	6.7%
Transportation/Material Moving	3.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,164
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		<b>04022 (Denmar...</b>
<b>2010 Households by Type</b>		
Total		490
Households with 1 Person		23.1%
Households with 2+ People		76.9%
Family Households		69.0%
Husband-wife Families		57.6%
With Related Children		18.4%
Other Family (No Spouse Present)		11.4%
Other Family with Male Householder		4.7%
With Related Children		3.7%
Other Family with Female Householder		6.7%
With Related Children		6.1%
Nonfamily Households		8.0%
All Households with Children		28.6%
Multigenerational Households		2.0%
Unmarried Partner Households		9.2%
Male-female		8.6%
Same-sex		0.6%
<b>2010 Households by Size</b>		
Total		491
1 Person Household		23.0%
2 Person Household		43.6%
3 Person Household		14.7%
4 Person Household		11.4%
5 Person Household		5.5%
6 Person Household		1.2%
7 + Person Household		0.6%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		490
Owner Occupied		87.3%
Owned with a Mortgage/Loan		56.5%
Owned Free and Clear		30.8%
Renter Occupied		12.7%
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		1,093
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Top Tier (1A)
3. Professional Pride (1B)

### 2017 Consumer Spending

Apparel & Services: Total \$	\$839,007
Average Spent	\$1,610.38
Spending Potential Index	75
Education: Total \$	\$498,198
Average Spent	\$956.23
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$1,350,738
Average Spent	\$2,592.59
Spending Potential Index	83
Food at Home: Total \$	\$2,093,352
Average Spent	\$4,017.95
Spending Potential Index	80
Food Away from Home: Total \$	\$1,326,173
Average Spent	\$2,545.44
Spending Potential Index	76
Health Care: Total \$	\$2,560,019
Average Spent	\$4,913.66
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$819,875
Average Spent	\$1,573.66
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$328,243
Average Spent	\$630.03
Spending Potential Index	79
Shelter: Total \$	\$6,431,945
Average Spent	\$12,345.38
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,034,593
Average Spent	\$1,985.78
Spending Potential Index	85
Travel: Total \$	\$890,537
Average Spent	\$1,709.28
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$470,400
Average Spent	\$902.88
Spending Potential Index	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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