



Community Profile

Dayton town, ME
 Dayton town, ME (2303116725)
 Geography: County Subdivision

Prepared by Esri

	Dayton town, ...
Population Summary	
2000 Total Population	1,805
2010 Total Population	1,965
2017 Total Population	1,964
2017 Group Quarters	3
2022 Total Population	1,971
2017-2022 Annual Rate	0.07%
2017 Total Daytime Population	1,042
Workers	262
Residents	780
Household Summary	
2000 Households	638
2000 Average Household Size	2.83
2010 Households	712
2010 Average Household Size	2.76
2017 Households	718
2017 Average Household Size	2.73
2022 Households	724
2022 Average Household Size	2.72
2017-2022 Annual Rate	0.17%
2010 Families	547
2010 Average Family Size	3.11
2017 Families	546
2017 Average Family Size	3.09
2022 Families	548
2022 Average Family Size	3.08
2017-2022 Annual Rate	0.07%
Housing Unit Summary	
2000 Housing Units	663
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	11.8%
Vacant Housing Units	3.8%
2010 Housing Units	753
Owner Occupied Housing Units	86.1%
Renter Occupied Housing Units	8.5%
Vacant Housing Units	5.4%
2017 Housing Units	759
Owner Occupied Housing Units	84.8%
Renter Occupied Housing Units	9.7%
Vacant Housing Units	5.4%
2022 Housing Units	765
Owner Occupied Housing Units	84.8%
Renter Occupied Housing Units	9.8%
Vacant Housing Units	5.4%
Median Household Income	
2017	\$68,389
2022	\$75,620
Median Home Value	
2017	\$263,571
2022	\$282,862
Per Capita Income	
2017	\$27,904
2022	\$31,916
Median Age	
2010	40.6
2017	42.0
2022	45.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	718
<\$15,000	4.9%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	22.7%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	5.6%
\$200,000+	1.1%

Average Household Income \$76,258

2022 Households by Income

Household Income Base	724
<\$15,000	3.5%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	26.0%
\$75,000 - \$99,999	24.9%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	6.8%
\$200,000+	1.4%

Average Household Income \$86,819

2017 Owner Occupied Housing Units by Value

Total	644
<\$50,000	2.5%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	11.8%
\$200,000 - \$249,999	20.7%
\$250,000 - \$299,999	21.7%
\$300,000 - \$399,999	17.2%
\$400,000 - \$499,999	8.7%
\$500,000 - \$749,999	7.0%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.5%

Average Home Value \$293,478

2022 Owner Occupied Housing Units by Value

Total	649
<\$50,000	1.2%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	6.2%
\$200,000 - \$249,999	22.3%
\$250,000 - \$299,999	24.5%
\$300,000 - \$399,999	20.3%
\$400,000 - \$499,999	10.8%
\$500,000 - \$749,999	8.9%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.6%

Average Home Value \$324,769

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,965
0 - 4	5.1%
5 - 9	5.8%
10 - 14	8.4%
15 - 24	12.0%
25 - 34	9.5%
35 - 44	18.2%
45 - 54	18.6%
55 - 64	13.2%
65 - 74	5.4%
75 - 84	2.8%
85 +	1.0%
18 +	74.3%
2017 Population by Age	
Total	1,964
0 - 4	4.7%
5 - 9	5.5%
10 - 14	7.2%
15 - 24	11.9%
25 - 34	9.5%
35 - 44	16.2%
45 - 54	17.8%
55 - 64	15.0%
65 - 74	7.7%
75 - 84	3.3%
85 +	1.1%
18 +	76.9%
2022 Population by Age	
Total	1,971
0 - 4	4.4%
5 - 9	5.2%
10 - 14	6.2%
15 - 24	11.4%
25 - 34	8.2%
35 - 44	14.7%
45 - 54	18.4%
55 - 64	15.8%
65 - 74	10.5%
75 - 84	4.2%
85 +	1.1%
18 +	79.3%
2010 Population by Sex	
Males	1,014
Females	951
2017 Population by Sex	
Males	1,017
Females	947
2022 Population by Sex	
Males	1,026
Females	945

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Dayton town, ...
2010 Population by Race/Ethnicity		
Total		1,965
White Alone		97.6%
Black Alone		0.8%
American Indian Alone		0.5%
Asian Alone		0.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		0.9%
Hispanic Origin		0.8%
Diversity Index		6.4
2017 Population by Race/Ethnicity		
Total		1,964
White Alone		96.8%
Black Alone		1.2%
American Indian Alone		0.6%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.2%
Hispanic Origin		1.2%
Diversity Index		8.5
2022 Population by Race/Ethnicity		
Total		1,971
White Alone		96.1%
Black Alone		1.5%
American Indian Alone		0.6%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.4%
Hispanic Origin		1.5%
Diversity Index		10.3
2010 Population by Relationship and Household Type		
Total		1,965
In Households		99.8%
In Family Households		88.4%
Householder		27.8%
Spouse		23.5%
Child		32.7%
Other relative		2.5%
Nonrelative		1.8%
In Nonfamily Households		11.5%
In Group Quarters		0.2%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	1,387
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	5.0%
High School Graduate	33.9%
GED/Alternative Credential	4.4%
Some College, No Degree	17.3%
Associate Degree	9.7%
Bachelor's Degree	19.8%
Graduate/Professional Degree	8.1%
2017 Population 15+ by Marital Status	
Total	1,620
Never Married	29.4%
Married	56.3%
Widowed	4.4%
Divorced	9.9%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.9%
Civilian Unemployed (Unemployment Rate)	1.1%
2017 Employed Population 16+ by Industry	
Total	1,204
Agriculture/Mining	1.1%
Construction	10.1%
Manufacturing	9.6%
Wholesale Trade	2.7%
Retail Trade	9.9%
Transportation/Utilities	2.5%
Information	1.4%
Finance/Insurance/Real Estate	11.0%
Services	47.2%
Public Administration	4.4%
2017 Employed Population 16+ by Occupation	
Total	1,204
White Collar	57.6%
Management/Business/Financial	12.5%
Professional	21.2%
Sales	10.4%
Administrative Support	13.6%
Services	18.4%
Blue Collar	23.9%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	4.7%
Production	6.1%
Transportation/Material Moving	5.1%
2010 Population By Urban/ Rural Status	
Total Population	1,965
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type	
Total	712
Households with 1 Person	15.9%
Households with 2+ People	84.1%
Family Households	76.8%
Husband-wife Families	64.9%
With Related Children	30.6%
Other Family (No Spouse Present)	11.9%
Other Family with Male Householder	2.5%
With Related Children	1.7%
Other Family with Female Householder	9.4%
With Related Children	7.3%
Nonfamily Households	7.3%
All Households with Children	40.0%
Multigenerational Households	4.2%
Unmarried Partner Households	9.8%
Male-female	8.4%
Same-sex	1.4%
2010 Households by Size	
Total	712
1 Person Household	15.9%
2 Person Household	35.4%
3 Person Household	20.1%
4 Person Household	19.2%
5 Person Household	6.5%
6 Person Household	1.8%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	712
Owner Occupied	91.0%
Owned with a Mortgage/Loan	72.3%
Owned Free and Clear	18.7%
Renter Occupied	9.0%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	753
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	Green Acres (6A)
	2.	Top Tier (1A)
	3.	Professional Pride (1B)
2017 Consumer Spending		
Apparel & Services: Total \$		\$1,427,636
Average Spent		\$1,988.35
Spending Potential Index		92
Education: Total \$		\$999,192
Average Spent		\$1,391.63
Spending Potential Index		96
Entertainment/Recreation: Total \$		\$2,105,043
Average Spent		\$2,931.82
Spending Potential Index		94
Food at Home: Total \$		\$3,267,017
Average Spent		\$4,550.16
Spending Potential Index		90
Food Away from Home: Total \$		\$2,192,484
Average Spent		\$3,053.60
Spending Potential Index		92
Health Care: Total \$		\$3,869,740
Average Spent		\$5,389.61
Spending Potential Index		96
HH Furnishings & Equipment: Total \$		\$1,324,919
Average Spent		\$1,845.29
Spending Potential Index		95
Personal Care Products & Services: Total \$		\$540,579
Average Spent		\$752.90
Spending Potential Index		95
Shelter: Total \$		\$10,465,261
Average Spent		\$14,575.57
Spending Potential Index		90
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,617,794
Average Spent		\$2,253.20
Spending Potential Index		96
Travel: Total \$		\$1,464,978
Average Spent		\$2,040.36
Spending Potential Index		98
Vehicle Maintenance & Repairs: Total \$		\$719,731
Average Spent		\$1,002.41
Spending Potential Index		93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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