



Community Profile

Wells town, ME
Wells town, ME (2303181475)
Geography: County Subdivision

Prepared by Esri

Wells town, M...

Population Summary

2000 Total Population	9,400
2010 Total Population	9,589
2020 Total Population	11,850
2020 Group Quarters	115
2025 Total Population	12,777
2020-2025 Annual Rate	1.52%
2020 Total Daytime Population	10,969
Workers	4,318
Residents	6,651

Household Summary

2000 Households	4,004
2000 Average Household Size	2.35
2010 Households	4,120
2010 Average Household Size	2.30
2020 Households	5,190
2020 Average Household Size	2.26
2025 Households	5,636
2025 Average Household Size	2.25
2020-2025 Annual Rate	1.66%
2010 Families	2,734
2010 Average Family Size	2.77
2020 Families	3,335
2020 Average Family Size	2.75
2025 Families	3,587
2025 Average Family Size	2.74
2020-2025 Annual Rate	1.47%

Housing Unit Summary

2000 Housing Units	7,794
Owner Occupied Housing Units	42.1%
Renter Occupied Housing Units	9.3%
Vacant Housing Units	48.6%
2010 Housing Units	8,557
Owner Occupied Housing Units	39.9%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	51.9%
2020 Housing Units	10,506
Owner Occupied Housing Units	40.6%
Renter Occupied Housing Units	8.8%
Vacant Housing Units	50.6%
2025 Housing Units	11,277
Owner Occupied Housing Units	41.2%
Renter Occupied Housing Units	8.7%
Vacant Housing Units	50.0%

Median Household Income

2020	\$75,224
2025	\$82,535

Median Home Value

2020	\$310,415
2025	\$353,602

Per Capita Income

2020	\$41,035
2025	\$46,254

Median Age

2010	48.5
2020	52.7
2025	54.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	5,190
<\$15,000	6.7%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	6.7%
\$200,000+	7.0%
Average Household Income	\$93,667

2025 Households by Income

Household Income Base	5,636
<\$15,000	5.7%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	8.3%
\$200,000+	7.8%
Average Household Income	\$104,834

2020 Owner Occupied Housing Units by Value

Total	4,268
<\$50,000	3.8%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	4.8%
\$200,000 - \$249,999	12.2%
\$250,000 - \$299,999	21.1%
\$300,000 - \$399,999	24.3%
\$400,000 - \$499,999	18.9%
\$500,000 - \$749,999	5.8%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	0.7%
Average Home Value	\$357,011

2025 Owner Occupied Housing Units by Value

Total	4,650
<\$50,000	2.1%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	8.9%
\$250,000 - \$299,999	19.4%
\$300,000 - \$399,999	27.8%
\$400,000 - \$499,999	25.5%
\$500,000 - \$749,999	6.9%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	1.2%
\$2,000,000 +	1.1%
Average Home Value	\$403,930

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	9,589
0 - 4	3.7%
5 - 9	5.2%
10 - 14	5.7%
15 - 24	9.4%
25 - 34	7.9%
35 - 44	12.2%
45 - 54	17.1%
55 - 64	17.7%
65 - 74	11.7%
75 - 84	7.1%
85 +	2.2%
18 +	81.4%

2020 Population by Age

Total	11,850
0 - 4	3.3%
5 - 9	3.8%
10 - 14	4.7%
15 - 24	8.9%
25 - 34	8.8%
35 - 44	10.1%
45 - 54	13.7%
55 - 64	18.9%
65 - 74	17.3%
75 - 84	7.8%
85 +	2.7%
18 +	84.7%

2025 Population by Age

Total	12,777
0 - 4	3.3%
5 - 9	3.7%
10 - 14	4.4%
15 - 24	7.9%
25 - 34	8.0%
35 - 44	11.0%
45 - 54	12.1%
55 - 64	17.5%
65 - 74	19.2%
75 - 84	10.0%
85 +	2.8%
18 +	85.6%

2010 Population by Sex

Males	4,630
Females	4,959

2020 Population by Sex

Males	5,763
Females	6,087

2025 Population by Sex

Males	6,248
Females	6,529

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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		Wells town, M...
2010 Population by Race/Ethnicity		
Total		9,589
White Alone		97.2%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.3%
Hispanic Origin		1.2%
Diversity Index		7.8
2020 Population by Race/Ethnicity		
Total		11,850
White Alone		95.8%
Black Alone		1.0%
American Indian Alone		0.2%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.9%
Hispanic Origin		1.8%
Diversity Index		11.5
2025 Population by Race/Ethnicity		
Total		12,777
White Alone		94.9%
Black Alone		1.2%
American Indian Alone		0.2%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		2.3%
Hispanic Origin		2.2%
Diversity Index		13.7
2010 Population by Relationship and Household Type		
Total		9,589
In Households		99.0%
In Family Households		80.9%
Householder		28.5%
Spouse		23.5%
Child		24.8%
Other relative		2.3%
Nonrelative		1.8%
In Nonfamily Households		18.1%
In Group Quarters		1.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	9,385
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	20.4%
GED/Alternative Credential	3.2%
Some College, No Degree	22.0%
Associate Degree	9.3%
Bachelor's Degree	27.3%
Graduate/Professional Degree	14.1%

2020 Population 15+ by Marital Status

Total	10,440
Never Married	20.8%
Married	61.0%
Widowed	7.9%
Divorced	10.3%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,119
Population 16+ Employed	85.2%
Population 16+ Unemployment rate	14.8%
Population 16-24 Employed	11.2%
Population 16-24 Unemployment rate	25.4%
Population 25-54 Employed	55.2%
Population 25-54 Unemployment rate	13.4%
Population 55-64 Employed	22.9%
Population 55-64 Unemployment rate	13.0%
Population 65+ Employed	10.8%
Population 65+ Unemployment rate	13.1%

2020 Employed Population 16+ by Industry

Total	5,212
Agriculture/Mining	0.0%
Construction	6.3%
Manufacturing	15.7%
Wholesale Trade	0.7%
Retail Trade	13.4%
Transportation/Utilities	2.8%
Information	0.3%
Finance/Insurance/Real Estate	9.2%
Services	46.0%
Public Administration	5.5%

2020 Employed Population 16+ by Occupation

Total	5,212
White Collar	60.1%
Management/Business/Financial	17.4%
Professional	21.3%
Sales	8.8%
Administrative Support	12.7%
Services	21.6%
Blue Collar	18.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	2.1%
Production	7.8%
Transportation/Material Moving	3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type		
Total		4,120
Households with 1 Person		26.2%
Households with 2+ People		73.8%
Family Households		66.4%
Husband-wife Families		54.6%
With Related Children		17.6%
Other Family (No Spouse Present)		11.7%
Other Family with Male Householder		3.6%
With Related Children		2.1%
Other Family with Female Householder		8.1%
With Related Children		4.5%
Nonfamily Households		7.4%
All Households with Children		24.5%
Multigenerational Households		2.3%
Unmarried Partner Households		7.4%
Male-female		5.7%
Same-sex		1.7%
2010 Households by Size		
Total		4,120
1 Person Household		26.2%
2 Person Household		42.9%
3 Person Household		14.2%
4 Person Household		10.4%
5 Person Household		4.2%
6 Person Household		1.6%
7 + Person Household		0.5%
2010 Households by Tenure and Mortgage Status		
Total		4,120
Owner Occupied		82.9%
Owned with a Mortgage/Loan		56.7%
Owned Free and Clear		26.2%
Renter Occupied		17.1%
2020 Affordability, Mortgage and Wealth		
Housing Affordability Index		137
Percent of Income for Mortgage		17.2%
Wealth Index		123
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		8,557
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%
2010 Population By Urban/ Rural Status		
Total Population		9,589
Population Inside Urbanized Area		0.0%
Population Inside Urbanized Cluster		0.0%
Rural Population		100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. Rural Resort Dwellers (6E)
3. Silver & Gold (9A)

2020 Consumer Spending

Apparel & Services: Total \$	\$10,995,532
Average Spent	\$2,118.60
Spending Potential Index	99
Education: Total \$	\$8,642,798
Average Spent	\$1,665.28
Spending Potential Index	93
Entertainment/Recreation: Total \$	\$18,679,550
Average Spent	\$3,599.14
Spending Potential Index	111
Food at Home: Total \$	\$29,549,358
Average Spent	\$5,693.52
Spending Potential Index	107
Food Away from Home: Total \$	\$19,583,704
Average Spent	\$3,773.35
Spending Potential Index	100
Health Care: Total \$	\$34,862,724
Average Spent	\$6,717.29
Spending Potential Index	117
HH Furnishings & Equipment: Total \$	\$11,994,528
Average Spent	\$2,311.08
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$4,850,336
Average Spent	\$934.55
Spending Potential Index	102
Shelter: Total \$	\$98,304,789
Average Spent	\$18,941.19
Spending Potential Index	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,278,981
Average Spent	\$2,943.93
Spending Potential Index	126
Travel: Total \$	\$13,520,114
Average Spent	\$2,605.03
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$6,742,700
Average Spent	\$1,299.17
Spending Potential Index	112

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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