



Community Profile

Sweden town, ME
Sweden town, ME (2301775595)
Geography: County Subdivision

Prepared by Esri

	Sweden town, ...
Population Summary	
2000 Total Population	306
2010 Total Population	391
2020 Total Population	427
2020 Group Quarters	0
2025 Total Population	442
2020-2025 Annual Rate	0.69%
2020 Total Daytime Population	311
Workers	69
Residents	242
Household Summary	
2000 Households	138
2000 Average Household Size	2.22
2010 Households	178
2010 Average Household Size	2.20
2020 Households	198
2020 Average Household Size	2.16
2025 Households	207
2025 Average Household Size	2.14
2020-2025 Annual Rate	0.89%
2010 Families	122
2010 Average Family Size	2.61
2020 Families	141
2020 Average Family Size	2.52
2025 Families	147
2025 Average Family Size	2.48
2020-2025 Annual Rate	0.84%
Housing Unit Summary	
2000 Housing Units	275
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	7.6%
Vacant Housing Units	49.8%
2010 Housing Units	331
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	46.2%
2020 Housing Units	375
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	5.1%
Vacant Housing Units	47.2%
2025 Housing Units	393
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	5.1%
Vacant Housing Units	47.3%
Median Household Income	
2020	\$54,965
2025	\$57,315
Median Home Value	
2020	\$226,389
2025	\$237,838
Per Capita Income	
2020	\$32,644
2025	\$36,080
Median Age	
2010	50.8
2020	52.2
2025	54.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income		
Household Income Base		198
<\$15,000		9.6%
\$15,000 - \$24,999		8.6%
\$25,000 - \$34,999		13.6%
\$35,000 - \$49,999		12.1%
\$50,000 - \$74,999		21.7%
\$75,000 - \$99,999		15.2%
\$100,000 - \$149,999		10.6%
\$150,000 - \$199,999		2.5%
\$200,000+		6.1%
Average Household Income		\$76,521
2025 Households by Income		
Household Income Base		206
<\$15,000		9.2%
\$15,000 - \$24,999		8.3%
\$25,000 - \$34,999		12.1%
\$35,000 - \$49,999		11.7%
\$50,000 - \$74,999		22.3%
\$75,000 - \$99,999		15.5%
\$100,000 - \$149,999		11.7%
\$150,000 - \$199,999		2.4%
\$200,000+		6.8%
Average Household Income		\$84,148
2020 Owner Occupied Housing Units by Value		
Total		178
<\$50,000		3.4%
\$50,000 - \$99,999		4.5%
\$100,000 - \$149,999		11.8%
\$150,000 - \$199,999		19.7%
\$200,000 - \$249,999		20.2%
\$250,000 - \$299,999		10.1%
\$300,000 - \$399,999		13.5%
\$400,000 - \$499,999		7.9%
\$500,000 - \$749,999		9.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$265,449
2025 Owner Occupied Housing Units by Value		
Total		186
<\$50,000		2.2%
\$50,000 - \$99,999		3.2%
\$100,000 - \$149,999		10.2%
\$150,000 - \$199,999		19.4%
\$200,000 - \$249,999		19.9%
\$250,000 - \$299,999		10.2%
\$300,000 - \$399,999		14.5%
\$400,000 - \$499,999		9.1%
\$500,000 - \$749,999		11.3%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$284,946

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		391
0 - 4		3.6%
5 - 9		2.8%
10 - 14		6.1%
15 - 24		9.2%
25 - 34		7.9%
35 - 44		9.5%
45 - 54		19.7%
55 - 64		19.2%
65 - 74		15.6%
75 - 84		4.6%
85 +		1.8%
18 +		82.4%
2020 Population by Age		
Total		427
0 - 4		3.7%
5 - 9		4.0%
10 - 14		5.6%
15 - 24		11.7%
25 - 34		5.9%
35 - 44		9.8%
45 - 54		13.6%
55 - 64		19.4%
65 - 74		17.1%
75 - 84		7.3%
85 +		1.9%
18 +		82.2%
2025 Population by Age		
Total		442
0 - 4		3.8%
5 - 9		4.1%
10 - 14		4.5%
15 - 24		10.0%
25 - 34		7.0%
35 - 44		9.5%
45 - 54		11.5%
55 - 64		18.6%
65 - 74		18.8%
75 - 84		10.0%
85 +		2.3%
18 +		84.4%
2010 Population by Sex		
Males		188
Females		203
2020 Population by Sex		
Males		204
Females		223
2025 Population by Sex		
Males		214
Females		228

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Sweden town, ...
2010 Population by Race/Ethnicity		
Total		391
White Alone		95.9%
Black Alone		0.3%
American Indian Alone		0.5%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.8%
Hispanic Origin		0.8%
Diversity Index		9.4
2020 Population by Race/Ethnicity		
Total		427
White Alone		95.8%
Black Alone		0.5%
American Indian Alone		0.5%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		2.6%
Hispanic Origin		1.6%
Diversity Index		11.2
2025 Population by Race/Ethnicity		
Total		440
White Alone		95.2%
Black Alone		0.7%
American Indian Alone		0.5%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		3.0%
Hispanic Origin		2.0%
Diversity Index		13.7
2010 Population by Relationship and Household Type		
Total		391
In Households		100.0%
In Family Households		83.4%
Householder		31.2%
Spouse		25.8%
Child		21.5%
Other relative		2.8%
Nonrelative		2.0%
In Nonfamily Households		16.6%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	321
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	3.7%
High School Graduate	24.0%
GED/Alternative Credential	5.9%
Some College, No Degree	21.2%
Associate Degree	8.1%
Bachelor's Degree	18.7%
Graduate/Professional Degree	16.8%

2020 Population 15+ by Marital Status

Total	370
Never Married	25.4%
Married	48.4%
Widowed	9.2%
Divorced	17.0%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	209
Population 16+ Employed	88.0%
Population 16+ Unemployment rate	12.0%
Population 16-24 Employed	10.3%
Population 16-24 Unemployment rate	24.0%
Population 25-54 Employed	52.7%
Population 25-54 Unemployment rate	10.2%
Population 55-64 Employed	26.1%
Population 55-64 Unemployment rate	9.4%
Population 65+ Employed	11.4%
Population 65+ Unemployment rate	8.7%

2020 Employed Population 16+ by Industry

Total	184
Agriculture/Mining	2.2%
Construction	13.0%
Manufacturing	7.1%
Wholesale Trade	0.0%
Retail Trade	16.8%
Transportation/Utilities	6.5%
Information	4.9%
Finance/Insurance/Real Estate	3.8%
Services	41.8%
Public Administration	3.8%

2020 Employed Population 16+ by Occupation

Total	184
White Collar	63.0%
Management/Business/Financial	12.5%
Professional	26.1%
Sales	13.6%
Administrative Support	10.9%
Services	13.0%
Blue Collar	23.9%
Farming/Forestry/Fishing	2.2%
Construction/Extraction	11.4%
Installation/Maintenance/Repair	1.1%
Production	4.9%
Transportation/Material Moving	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	178
Households with 1 Person	26.4%
Households with 2+ People	73.6%
Family Households	68.5%
Husband-wife Families	56.7%
With Related Children	15.7%
Other Family (No Spouse Present)	11.8%
Other Family with Male Householder	6.2%
With Related Children	5.1%
Other Family with Female Householder	5.6%
With Related Children	3.9%
Nonfamily Households	5.1%
All Households with Children	24.7%
Multigenerational Households	3.4%
Unmarried Partner Households	6.2%
Male-female	5.1%
Same-sex	1.1%
2010 Households by Size	
Total	178
1 Person Household	26.4%
2 Person Household	45.5%
3 Person Household	17.4%
4 Person Household	6.2%
5 Person Household	2.8%
6 Person Household	0.6%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	178
Owner Occupied	91.6%
Owned with a Mortgage/Loan	55.6%
Owned Free and Clear	36.0%
Renter Occupied	8.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	150
Percent of Income for Mortgage	17.2%
Wealth Index	94
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	331
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	391
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$341,416
Average Spent	\$1,724.32
Spending Potential Index	80
Education: Total \$	\$281,175
Average Spent	\$1,420.08
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$553,472
Average Spent	\$2,795.31
Spending Potential Index	86
Food at Home: Total \$	\$910,282
Average Spent	\$4,597.38
Spending Potential Index	86
Food Away from Home: Total \$	\$621,394
Average Spent	\$3,138.36
Spending Potential Index	83
Health Care: Total \$	\$991,583
Average Spent	\$5,007.99
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$355,204
Average Spent	\$1,793.96
Spending Potential Index	82
Personal Care Products & Services: Total \$	\$143,936
Average Spent	\$726.95
Spending Potential Index	79
Shelter: Total \$	\$3,279,938
Average Spent	\$16,565.34
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$466,883
Average Spent	\$2,357.99
Spending Potential Index	101
Travel: Total \$	\$430,066
Average Spent	\$2,172.05
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$201,329
Average Spent	\$1,016.81
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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