



# Community Profile

Stow town, ME  
 Stow town, ME (2301774685)  
 Geography: County Subdivision

Prepared by Esri

	Stow town, ME...
<b>Population Summary</b>	
2000 Total Population	339
2010 Total Population	385
2020 Total Population	427
2020 Group Quarters	5
2025 Total Population	446
2020-2025 Annual Rate	0.87%
2020 Total Daytime Population	331
Workers	87
Residents	244
<b>Household Summary</b>	
2000 Households	127
2000 Average Household Size	2.67
2010 Households	149
2010 Average Household Size	2.47
2020 Households	170
2020 Average Household Size	2.48
2025 Households	179
2025 Average Household Size	2.46
2020-2025 Annual Rate	1.04%
2010 Families	109
2010 Average Family Size	2.82
2020 Families	110
2020 Average Family Size	3.00
2025 Families	114
2025 Average Family Size	3.01
2020-2025 Annual Rate	0.72%
<b>Housing Unit Summary</b>	
2000 Housing Units	221
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	7.2%
Vacant Housing Units	42.5%
2010 Housing Units	232
Owner Occupied Housing Units	60.3%
Renter Occupied Housing Units	3.9%
Vacant Housing Units	35.8%
2020 Housing Units	270
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	6.7%
Vacant Housing Units	37.0%
2025 Housing Units	284
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	6.7%
Vacant Housing Units	37.0%
<b>Median Household Income</b>	
2020	\$50,716
2025	\$52,855
<b>Median Home Value</b>	
2020	\$175,000
2025	\$185,106
<b>Per Capita Income</b>	
2020	\$26,541
2025	\$28,807
<b>Median Age</b>	
2010	44.1
2020	50.0
2025	52.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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### 2020 Households by Income

Household Income Base	171
<\$15,000	12.9%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	2.3%
\$200,000+	1.2%
Average Household Income	\$60,322

### 2025 Households by Income

Household Income Base	178
<\$15,000	12.9%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	2.8%
\$200,000+	1.1%
Average Household Income	\$65,702

### 2020 Owner Occupied Housing Units by Value

Total	151
<\$50,000	8.6%
\$50,000 - \$99,999	13.9%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	27.2%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	7.3%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$202,815

### 2025 Owner Occupied Housing Units by Value

Total	160
<\$50,000	5.6%
\$50,000 - \$99,999	10.6%
\$100,000 - \$149,999	13.1%
\$150,000 - \$199,999	29.4%
\$200,000 - \$249,999	14.4%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	10.0%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	5.0%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$220,313

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>		
Total		385
0 - 4		4.7%
5 - 9		6.2%
10 - 14		4.2%
15 - 24		14.8%
25 - 34		8.6%
35 - 44		12.7%
45 - 54		19.0%
55 - 64		15.6%
65 - 74		9.9%
75 - 84		3.6%
85 +		0.8%
18 +		77.7%
<b>2020 Population by Age</b>		
Total		426
0 - 4		3.5%
5 - 9		4.2%
10 - 14		4.9%
15 - 24		10.1%
25 - 34		9.6%
35 - 44		10.3%
45 - 54		14.6%
55 - 64		19.5%
65 - 74		16.0%
75 - 84		5.6%
85 +		1.6%
18 +		83.3%
<b>2025 Population by Age</b>		
Total		446
0 - 4		3.4%
5 - 9		4.0%
10 - 14		4.7%
15 - 24		9.0%
25 - 34		8.3%
35 - 44		11.0%
45 - 54		13.7%
55 - 64		17.7%
65 - 74		17.7%
75 - 84		9.0%
85 +		1.6%
18 +		84.5%
<b>2010 Population by Sex</b>		
Males		201
Females		184
<b>2020 Population by Sex</b>		
Males		228
Females		198
<b>2025 Population by Sex</b>		
Males		235
Females		211

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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		Stow town, ME...
<b>2010 Population by Race/Ethnicity</b>		
Total		385
White Alone		97.7%
Black Alone		0.8%
American Indian Alone		0.3%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		1.3%
Hispanic Origin		0.0%
Diversity Index		4.6
<b>2020 Population by Race/Ethnicity</b>		
Total		428
White Alone		97.4%
Black Alone		0.5%
American Indian Alone		0.7%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		0.9%
Hispanic Origin		0.5%
Diversity Index		5.5
<b>2025 Population by Race/Ethnicity</b>		
Total		445
White Alone		97.3%
Black Alone		0.7%
American Indian Alone		0.7%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		0.9%
Hispanic Origin		0.4%
Diversity Index		6.6
<b>2010 Population by Relationship and Household Type</b>		
Total		385
In Households		95.6%
In Family Households		82.6%
Householder		28.3%
Spouse		22.9%
Child		25.7%
Other relative		2.9%
Nonrelative		2.9%
In Nonfamily Households		13.0%
In Group Quarters		4.4%
Institutionalized Population		4.4%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Stow town, ME...

### 2020 Population 25+ by Educational Attainment

Total	329
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	4.0%
High School Graduate	41.3%
GED/Alternative Credential	6.4%
Some College, No Degree	22.2%
Associate Degree	6.1%
Bachelor's Degree	12.2%
Graduate/Professional Degree	5.2%

### 2020 Population 15+ by Marital Status

Total	373
Never Married	23.9%
Married	56.6%
Widowed	5.1%
Divorced	14.5%

### 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	217
Population 16+ Employed	84.8%
Population 16+ Unemployment rate	15.2%
Population 16-24 Employed	10.3%
Population 16-24 Unemployment rate	29.6%
Population 25-54 Employed	53.3%
Population 25-54 Unemployment rate	13.3%
Population 55-64 Employed	26.6%
Population 55-64 Unemployment rate	12.5%
Population 65+ Employed	9.8%
Population 65+ Unemployment rate	14.3%

### 2020 Employed Population 16+ by Industry

Total	184
Agriculture/Mining	1.6%
Construction	11.4%
Manufacturing	13.0%
Wholesale Trade	0.5%
Retail Trade	7.6%
Transportation/Utilities	4.9%
Information	1.1%
Finance/Insurance/Real Estate	2.7%
Services	51.9%
Public Administration	5.4%

### 2020 Employed Population 16+ by Occupation

Total	185
White Collar	48.6%
Management/Business/Financial	10.8%
Professional	19.5%
Sales	7.6%
Administrative Support	10.8%
Services	21.6%
Blue Collar	29.7%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.1%
Installation/Maintenance/Repair	2.7%
Production	9.7%
Transportation/Material Moving	8.6%

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<b>2010 Households by Type</b>	
Total	149
Households with 1 Person	21.5%
Households with 2+ People	78.5%
Family Households	73.2%
Husband-wife Families	59.1%
With Related Children	18.8%
Other Family (No Spouse Present)	14.1%
Other Family with Male Householder	6.7%
With Related Children	3.4%
Other Family with Female Householder	7.4%
With Related Children	4.7%
Nonfamily Households	5.4%
All Households with Children	27.5%
Multigenerational Households	5.4%
Unmarried Partner Households	7.4%
Male-female	7.4%
Same-sex	0.0%
<b>2010 Households by Size</b>	
Total	149
1 Person Household	21.5%
2 Person Household	43.0%
3 Person Household	14.1%
4 Person Household	11.4%
5 Person Household	8.7%
6 Person Household	1.3%
7 + Person Household	0.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	149
Owner Occupied	94.0%
Owned with a Mortgage/Loan	61.1%
Owned Free and Clear	32.9%
Renter Occupied	6.0%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	183
Percent of Income for Mortgage	14.4%
Wealth Index	59
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	232
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	385
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

### 2020 Consumer Spending

Apparel & Services: Total \$	\$231,080
Average Spent	\$1,359.30
Spending Potential Index	63
Education: Total \$	\$190,307
Average Spent	\$1,119.46
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$374,606
Average Spent	\$2,203.56
Spending Potential Index	68
Food at Home: Total \$	\$616,105
Average Spent	\$3,624.15
Spending Potential Index	68
Food Away from Home: Total \$	\$420,578
Average Spent	\$2,473.99
Spending Potential Index	66
Health Care: Total \$	\$671,132
Average Spent	\$3,947.83
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$240,412
Average Spent	\$1,414.19
Spending Potential Index	65
Personal Care Products & Services: Total \$	\$97,420
Average Spent	\$573.06
Spending Potential Index	62
Shelter: Total \$	\$2,219,956
Average Spent	\$13,058.57
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$316,000
Average Spent	\$1,858.82
Spending Potential Index	79
Travel: Total \$	\$291,081
Average Spent	\$1,712.24
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$136,265
Average Spent	\$801.56
Spending Potential Index	69

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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