



Community Profile

Shapleigh town, ME
Shapleigh town, ME (2303167475)
Geography: County Subdivision

Prepared by Esri

	Shapleigh tow...
Population Summary	
2000 Total Population	2,326
2010 Total Population	2,668
2020 Total Population	2,892
2020 Group Quarters	0
2025 Total Population	3,010
2020-2025 Annual Rate	0.80%
2020 Total Daytime Population	2,054
Workers	612
Residents	1,442
Household Summary	
2000 Households	912
2000 Average Household Size	2.54
2010 Households	1,072
2010 Average Household Size	2.49
2020 Households	1,186
2020 Average Household Size	2.44
2025 Households	1,243
2025 Average Household Size	2.42
2020-2025 Annual Rate	0.94%
2010 Families	766
2010 Average Family Size	2.85
2020 Families	828
2020 Average Family Size	2.81
2025 Families	862
2025 Average Family Size	2.80
2020-2025 Annual Rate	0.81%
Housing Unit Summary	
2000 Housing Units	1,813
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	5.6%
Vacant Housing Units	49.7%
2010 Housing Units	2,036
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	5.6%
Vacant Housing Units	47.3%
2020 Housing Units	2,241
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	5.9%
Vacant Housing Units	47.1%
2025 Housing Units	2,336
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	5.9%
Vacant Housing Units	46.8%
Median Household Income	
2020	\$59,989
2025	\$64,757
Median Home Value	
2020	\$231,771
2025	\$290,694
Per Capita Income	
2020	\$27,618
2025	\$30,463
Median Age	
2010	43.7
2020	48.0
2025	50.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Shapleigh town, ME
 Shapleigh town, ME (2303167475)
 Geography: County Subdivision

Prepared by Esri

		Shapleigh tow...
2020 Households by Income		
Household Income Base		1,186
<\$15,000		8.4%
\$15,000 - \$24,999		6.3%
\$25,000 - \$34,999		8.5%
\$35,000 - \$49,999		14.7%
\$50,000 - \$74,999		23.7%
\$75,000 - \$99,999		21.6%
\$100,000 - \$149,999		13.5%
\$150,000 - \$199,999		2.7%
\$200,000+		0.6%
Average Household Income		\$67,346
2025 Households by Income		
Household Income Base		1,243
<\$15,000		7.3%
\$15,000 - \$24,999		5.4%
\$25,000 - \$34,999		7.4%
\$35,000 - \$49,999		13.9%
\$50,000 - \$74,999		23.3%
\$75,000 - \$99,999		23.4%
\$100,000 - \$149,999		15.4%
\$150,000 - \$199,999		3.2%
\$200,000+		0.6%
Average Household Income		\$73,769
2020 Owner Occupied Housing Units by Value		
Total		1,054
<\$50,000		1.1%
\$50,000 - \$99,999		4.0%
\$100,000 - \$149,999		13.9%
\$150,000 - \$199,999		19.4%
\$200,000 - \$249,999		18.2%
\$250,000 - \$299,999		14.9%
\$300,000 - \$399,999		10.3%
\$400,000 - \$499,999		5.7%
\$500,000 - \$749,999		8.1%
\$750,000 - \$999,999		2.8%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		1.5%
\$2,000,000 +		0.0%
Average Home Value		\$300,213
2025 Owner Occupied Housing Units by Value		
Total		1,105
<\$50,000		0.6%
\$50,000 - \$99,999		2.2%
\$100,000 - \$149,999		7.1%
\$150,000 - \$199,999		11.4%
\$200,000 - \$249,999		15.4%
\$250,000 - \$299,999		16.3%
\$300,000 - \$399,999		14.5%
\$400,000 - \$499,999		9.9%
\$500,000 - \$749,999		14.2%
\$750,000 - \$999,999		5.1%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		3.3%
\$2,000,000 +		0.0%
Average Home Value		\$396,900

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Shapleigh town, ME
Shapleigh town, ME (2303167475)
Geography: County Subdivision

Prepared by Esri

	Shapleigh tow...
2010 Population by Age	
Total	2,668
0 - 4	4.5%
5 - 9	5.3%
10 - 14	6.8%
15 - 24	11.4%
25 - 34	10.4%
35 - 44	13.5%
45 - 54	19.2%
55 - 64	16.1%
65 - 74	7.3%
75 - 84	3.9%
85 +	1.6%
18 +	79.0%
2020 Population by Age	
Total	2,892
0 - 4	3.9%
5 - 9	4.4%
10 - 14	4.9%
15 - 24	9.1%
25 - 34	11.7%
35 - 44	12.0%
45 - 54	14.0%
55 - 64	19.4%
65 - 74	14.4%
75 - 84	4.6%
85 +	1.6%
18 +	84.0%
2025 Population by Age	
Total	3,010
0 - 4	3.7%
5 - 9	4.2%
10 - 14	4.8%
15 - 24	7.6%
25 - 34	9.6%
35 - 44	13.3%
45 - 54	13.1%
55 - 64	17.7%
65 - 74	17.5%
75 - 84	6.6%
85 +	1.7%
18 +	84.5%
2010 Population by Sex	
Males	1,344
Females	1,324
2020 Population by Sex	
Males	1,447
Females	1,445
2025 Population by Sex	
Males	1,510
Females	1,500

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Shapleigh town, ME
Shapleigh town, ME (2303167475)
Geography: County Subdivision

Prepared by Esri

		Shapleigh tow...
2010 Population by Race/Ethnicity		
Total		2,668
White Alone		96.6%
Black Alone		0.3%
American Indian Alone		0.5%
Asian Alone		0.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.8%
Hispanic Origin		0.8%
Diversity Index		8.3
2020 Population by Race/Ethnicity		
Total		2,892
White Alone		95.1%
Black Alone		0.6%
American Indian Alone		0.6%
Asian Alone		0.9%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.1%
Two or More Races		2.6%
Hispanic Origin		1.2%
Diversity Index		11.7
2025 Population by Race/Ethnicity		
Total		3,010
White Alone		94.3%
Black Alone		0.8%
American Indian Alone		0.6%
Asian Alone		1.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.1%
Two or More Races		3.1%
Hispanic Origin		1.5%
Diversity Index		13.8
2010 Population by Relationship and Household Type		
Total		2,668
In Households		100.0%
In Family Households		84.4%
Householder		28.7%
Spouse		23.1%
Child		27.7%
Other relative		2.2%
Nonrelative		2.7%
In Nonfamily Households		15.6%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Shapleigh town, ME
 Shapleigh town, ME (2303167475)
 Geography: County Subdivision

Prepared by Esri

		Shapleigh tow...
2020 Population 25+ by Educational Attainment		
Total		2,245
Less than 9th Grade		1.7%
9th - 12th Grade, No Diploma		3.9%
High School Graduate		30.7%
GED/Alternative Credential		6.6%
Some College, No Degree		27.9%
Associate Degree		12.5%
Bachelor's Degree		12.2%
Graduate/Professional Degree		4.4%
2020 Population 15+ by Marital Status		
Total		2,509
Never Married		21.6%
Married		62.5%
Widowed		3.1%
Divorced		12.9%
2020 Civilian Population 16+ in Labor Force		
Civilian Population 16+		1,658
Population 16+ Employed		88.2%
Population 16+ Unemployment rate		11.8%
Population 16-24 Employed		9.8%
Population 16-24 Unemployment rate		17.8%
Population 25-54 Employed		59.5%
Population 25-54 Unemployment rate		11.9%
Population 55-64 Employed		24.8%
Population 55-64 Unemployment rate		9.7%
Population 65+ Employed		5.9%
Population 65+ Unemployment rate		9.5%
2020 Employed Population 16+ by Industry		
Total		1,462
Agriculture/Mining		0.4%
Construction		7.3%
Manufacturing		15.5%
Wholesale Trade		3.1%
Retail Trade		8.9%
Transportation/Utilities		6.0%
Information		1.3%
Finance/Insurance/Real Estate		8.0%
Services		43.2%
Public Administration		6.3%
2020 Employed Population 16+ by Occupation		
Total		1,462
White Collar		53.0%
Management/Business/Financial		6.7%
Professional		20.0%
Sales		12.1%
Administrative Support		14.2%
Services		19.5%
Blue Collar		27.5%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		4.3%
Installation/Maintenance/Repair		8.8%
Production		11.7%
Transportation/Material Moving		2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Shapleigh town, ME
 Shapleigh town, ME (2303167475)
 Geography: County Subdivision

Prepared by Esri

	Shapleigh tow...
2010 Households by Type	
Total	1,072
Households with 1 Person	19.9%
Households with 2+ People	80.1%
Family Households	71.5%
Husband-wife Families	57.5%
With Related Children	21.0%
Other Family (No Spouse Present)	14.0%
Other Family with Male Householder	5.4%
With Related Children	3.2%
Other Family with Female Householder	8.6%
With Related Children	5.1%
Nonfamily Households	8.7%
All Households with Children	29.4%
Multigenerational Households	3.0%
Unmarried Partner Households	10.5%
Male-female	9.4%
Same-sex	1.1%
2010 Households by Size	
Total	1,072
1 Person Household	19.9%
2 Person Household	42.7%
3 Person Household	17.0%
4 Person Household	13.5%
5 Person Household	4.3%
6 Person Household	1.9%
7 + Person Household	0.7%
2010 Households by Tenure and Mortgage Status	
Total	1,072
Owner Occupied	89.3%
Owned with a Mortgage/Loan	63.8%
Owned Free and Clear	25.5%
Renter Occupied	10.7%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	141
Percent of Income for Mortgage	16.1%
Wealth Index	63
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,036
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	2,668
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Community Profile

Shapleigh town, ME
 Shapleigh town, ME (2303167475)
 Geography: County Subdivision

Prepared by Esri

Shapleigh tow...

Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$1,799,844
Average Spent	\$1,517.57
Spending Potential Index	71
Education: Total \$	\$1,482,271
Average Spent	\$1,249.81
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$2,917,737
Average Spent	\$2,460.15
Spending Potential Index	76
Food at Home: Total \$	\$4,798,731
Average Spent	\$4,046.15
Spending Potential Index	76
Food Away from Home: Total \$	\$3,275,805
Average Spent	\$2,762.06
Spending Potential Index	73
Health Care: Total \$	\$5,227,326
Average Spent	\$4,407.53
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$1,872,528
Average Spent	\$1,578.86
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$758,787
Average Spent	\$639.79
Spending Potential Index	70
Shelter: Total \$	\$17,290,847
Average Spent	\$14,579.13
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,461,267
Average Spent	\$2,075.27
Spending Potential Index	89
Travel: Total \$	\$2,267,177
Average Spent	\$1,911.62
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$1,061,344
Average Spent	\$894.89
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021