



# Community Profile

Porter town, ME  
Porter town, ME (2301760405)  
Geography: County Subdivision

Prepared by Esri

	Porter town, ...
<b>Population Summary</b>	
2000 Total Population	1,438
2010 Total Population	1,498
2020 Total Population	1,663
2020 Group Quarters	0
2025 Total Population	1,734
2020-2025 Annual Rate	0.84%
2020 Total Daytime Population	1,315
Workers	355
Residents	960
<b>Household Summary</b>	
2000 Households	562
2000 Average Household Size	2.56
2010 Households	621
2010 Average Household Size	2.41
2020 Households	708
2020 Average Household Size	2.35
2025 Households	744
2025 Average Household Size	2.33
2020-2025 Annual Rate	1.00%
2010 Families	416
2010 Average Family Size	2.83
2020 Families	461
2020 Average Family Size	2.79
2025 Families	480
2025 Average Family Size	2.78
2020-2025 Annual Rate	0.81%
<b>Housing Unit Summary</b>	
2000 Housing Units	742
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	13.9%
Vacant Housing Units	24.3%
2010 Housing Units	816
Owner Occupied Housing Units	62.9%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	23.9%
2020 Housing Units	948
Owner Occupied Housing Units	62.3%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	25.3%
2025 Housing Units	999
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	25.5%
<b>Median Household Income</b>	
2020	\$43,935
2025	\$45,820
<b>Median Home Value</b>	
2020	\$157,401
2025	\$167,672
<b>Per Capita Income</b>	
2020	\$25,665
2025	\$28,079
<b>Median Age</b>	
2010	44.4
2020	47.7
2025	48.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Porter town, ME  
Porter town, ME (2301760405)  
Geography: County Subdivision

Prepared by Esri

	Porter town, ...
<b>2020 Households by Income</b>	
Household Income Base	708
<\$15,000	6.8%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	21.9%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	2.8%
\$200,000+	1.8%
Average Household Income	\$60,283
<b>2025 Households by Income</b>	
Household Income Base	744
<\$15,000	6.7%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	21.8%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	3.2%
\$200,000+	2.2%
Average Household Income	\$65,443
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	591
<\$50,000	2.9%
\$50,000 - \$99,999	17.1%
\$100,000 - \$149,999	26.2%
\$150,000 - \$199,999	25.7%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.0%
Average Home Value	\$188,029
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	621
<\$50,000	1.9%
\$50,000 - \$99,999	13.2%
\$100,000 - \$149,999	25.0%
\$150,000 - \$199,999	28.0%
\$200,000 - \$249,999	14.3%
\$250,000 - \$299,999	9.8%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.0%
Average Home Value	\$197,061

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Porter town, ME  
Porter town, ME (2301760405)  
Geography: County Subdivision

Prepared by Esri

	Porter town, ...
<b>2010 Population by Age</b>	
Total	1,498
0 - 4	5.1%
5 - 9	5.3%
10 - 14	4.7%
15 - 24	13.2%
25 - 34	10.3%
35 - 44	12.2%
45 - 54	19.1%
55 - 64	14.5%
65 - 74	9.7%
75 - 84	4.3%
85 +	1.5%
18 +	79.8%
<b>2020 Population by Age</b>	
Total	1,663
0 - 4	4.4%
5 - 9	4.7%
10 - 14	5.5%
15 - 24	7.7%
25 - 34	13.3%
35 - 44	11.9%
45 - 54	12.7%
55 - 64	19.3%
65 - 74	12.8%
75 - 84	6.0%
85 +	1.7%
18 +	82.5%
<b>2025 Population by Age</b>	
Total	1,734
0 - 4	4.3%
5 - 9	4.7%
10 - 14	5.1%
15 - 24	8.0%
25 - 34	9.6%
35 - 44	14.2%
45 - 54	10.6%
55 - 64	19.1%
65 - 74	15.2%
75 - 84	7.3%
85 +	2.0%
18 +	82.8%
<b>2010 Population by Sex</b>	
Males	756
Females	742
<b>2020 Population by Sex</b>	
Males	835
Females	828
<b>2025 Population by Sex</b>	
Males	875
Females	859

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Porter town, ME  
 Porter town, ME (2301760405)  
 Geography: County Subdivision

Prepared by Esri

		Porter town, ...
<b>2010 Population by Race/Ethnicity</b>		
Total		1,498
White Alone		97.2%
Black Alone		0.8%
American Indian Alone		0.2%
Asian Alone		0.5%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.1%
Two or More Races		1.0%
Hispanic Origin		0.6%
Diversity Index		6.6
<b>2020 Population by Race/Ethnicity</b>		
Total		1,663
White Alone		96.2%
Black Alone		1.3%
American Indian Alone		0.2%
Asian Alone		0.7%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.2%
Two or More Races		1.2%
Hispanic Origin		0.8%
Diversity Index		9.1
<b>2025 Population by Race/Ethnicity</b>		
Total		1,734
White Alone		95.3%
Black Alone		1.6%
American Indian Alone		0.3%
Asian Alone		0.8%
Pacific Islander Alone		0.3%
Some Other Race Alone		0.3%
Two or More Races		1.4%
Hispanic Origin		1.0%
Diversity Index		11.0
<b>2010 Population by Relationship and Household Type</b>		
Total		1,498
In Households		100.0%
In Family Households		82.4%
Householder		27.8%
Spouse		20.4%
Child		26.9%
Other relative		3.6%
Nonrelative		3.7%
In Nonfamily Households		17.6%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Porter town, ME  
 Porter town, ME (2301760405)  
 Geography: County Subdivision

Prepared by Esri

	Porter town, ...
<b>2020 Population 25+ by Educational Attainment</b>	
Total	1,292
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	7.5%
High School Graduate	50.9%
GED/Alternative Credential	6.7%
Some College, No Degree	14.9%
Associate Degree	11.1%
Bachelor's Degree	5.1%
Graduate/Professional Degree	1.8%
<b>2020 Population 15+ by Marital Status</b>	
Total	1,420
Never Married	30.7%
Married	46.3%
Widowed	7.5%
Divorced	15.4%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	804
Population 16+ Employed	88.2%
Population 16+ Unemployment rate	11.8%
Population 16-24 Employed	8.5%
Population 16-24 Unemployment rate	18.9%
Population 25-54 Employed	60.1%
Population 25-54 Unemployment rate	11.3%
Population 55-64 Employed	25.0%
Population 55-64 Unemployment rate	10.6%
Population 65+ Employed	6.5%
Population 65+ Unemployment rate	11.5%
<b>2020 Employed Population 16+ by Industry</b>	
Total	709
Agriculture/Mining	8.9%
Construction	10.7%
Manufacturing	12.4%
Wholesale Trade	0.3%
Retail Trade	11.7%
Transportation/Utilities	5.1%
Information	0.8%
Finance/Insurance/Real Estate	1.7%
Services	45.0%
Public Administration	3.4%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	709
White Collar	37.7%
Management/Business/Financial	10.0%
Professional	11.0%
Sales	5.5%
Administrative Support	11.1%
Services	19.9%
Blue Collar	42.5%
Farming/Forestry/Fishing	8.7%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	6.6%
Production	16.6%
Transportation/Material Moving	4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



# Community Profile

Porter town, ME  
 Porter town, ME (2301760405)  
 Geography: County Subdivision

Prepared by Esri

	Porter town, ...
<b>2010 Households by Type</b>	
Total	621
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	67.0%
Husband-wife Families	49.3%
With Related Children	16.1%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	6.4%
With Related Children	4.0%
Other Family with Female Householder	11.3%
With Related Children	6.9%
Nonfamily Households	7.2%
All Households with Children	28.0%
Multigenerational Households	3.2%
Unmarried Partner Households	10.8%
Male-female	9.7%
Same-sex	1.1%
<b>2010 Households by Size</b>	
Total	621
1 Person Household	25.8%
2 Person Household	39.8%
3 Person Household	15.1%
4 Person Household	12.1%
5 Person Household	3.9%
6 Person Household	1.9%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	621
Owner Occupied	82.6%
Owned with a Mortgage/Loan	52.5%
Owned Free and Clear	30.1%
Renter Occupied	17.4%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	146
Percent of Income for Mortgage	15.0%
Wealth Index	57
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	816
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,498
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Porter town, ME  
 Porter town, ME (2301760405)  
 Geography: County Subdivision

Prepared by Esri

		Porter town, ...
<b>Top 3 Tapestry Segments</b>		
1.		The Great Outdoors (6C)
2.		
3.		
<b>2020 Consumer Spending</b>		
Apparel & Services: Total \$		\$961,759
Average Spent		\$1,358.42
Spending Potential Index		63
Education: Total \$		\$792,062
Average Spent		\$1,118.73
Spending Potential Index		63
Entertainment/Recreation: Total \$		\$1,559,114
Average Spent		\$2,202.14
Spending Potential Index		68
Food at Home: Total \$		\$2,564,236
Average Spent		\$3,621.80
Spending Potential Index		68
Food Away from Home: Total \$		\$1,750,450
Average Spent		\$2,472.39
Spending Potential Index		66
Health Care: Total \$		\$2,793,259
Average Spent		\$3,945.28
Spending Potential Index		69
HH Furnishings & Equipment: Total \$		\$1,000,598
Average Spent		\$1,413.27
Spending Potential Index		65
Personal Care Products & Services: Total \$		\$405,463
Average Spent		\$572.69
Spending Potential Index		62
Shelter: Total \$		\$9,239,488
Average Spent		\$13,050.12
Spending Potential Index		67
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,315,195
Average Spent		\$1,857.62
Spending Potential Index		79
Travel: Total \$		\$1,211,482
Average Spent		\$1,711.13
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$567,137
Average Spent		\$801.04
Spending Potential Index		69

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.