



Community Profile

Parsonsfield town, ME
Parsonsfield town, ME (2303156870)
Geography: County Subdivision

Prepared by Esri

	Parsonsfield ...
Population Summary	
2000 Total Population	1,584
2010 Total Population	1,898
2020 Total Population	2,208
2020 Group Quarters	0
2025 Total Population	2,348
2020-2025 Annual Rate	1.24%
2020 Total Daytime Population	1,718
Workers	385
Residents	1,333
Household Summary	
2000 Households	634
2000 Average Household Size	2.48
2010 Households	764
2010 Average Household Size	2.48
2020 Households	901
2020 Average Household Size	2.45
2025 Households	962
2025 Average Household Size	2.44
2020-2025 Annual Rate	1.32%
2010 Families	514
2010 Average Family Size	2.89
2020 Families	589
2020 Average Family Size	2.88
2025 Families	624
2025 Average Family Size	2.88
2020-2025 Annual Rate	1.16%
Housing Unit Summary	
2000 Housing Units	996
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	12.1%
Vacant Housing Units	36.3%
2010 Housing Units	1,174
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	34.9%
2020 Housing Units	1,378
Owner Occupied Housing Units	52.4%
Renter Occupied Housing Units	13.0%
Vacant Housing Units	34.6%
2025 Housing Units	1,463
Owner Occupied Housing Units	52.8%
Renter Occupied Housing Units	13.0%
Vacant Housing Units	34.2%
Median Household Income	
2020	\$48,431
2025	\$53,918
Median Home Value	
2020	\$196,875
2025	\$264,045
Per Capita Income	
2020	\$27,249
2025	\$30,844
Median Age	
2010	42.3
2020	46.2
2025	48.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	901
<\$15,000	14.5%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	7.5%
\$200,000+	2.7%
Average Household Income	\$66,777
2025 Households by Income	
Household Income Base	962
<\$15,000	12.9%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	9.3%
\$200,000+	2.9%
Average Household Income	\$75,281
2020 Owner Occupied Housing Units by Value	
Total	722
<\$50,000	3.0%
\$50,000 - \$99,999	3.3%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	24.4%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	6.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$250,416
2025 Owner Occupied Housing Units by Value	
Total	772
<\$50,000	2.1%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	13.7%
\$250,000 - \$299,999	11.5%
\$300,000 - \$399,999	12.6%
\$400,000 - \$499,999	15.0%
\$500,000 - \$749,999	12.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$320,758

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Parsonsfield ...
2010 Population by Age	
Total	1,898
0 - 4	5.2%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	11.4%
25 - 34	10.4%
35 - 44	13.9%
45 - 54	15.2%
55 - 64	16.3%
65 - 74	8.3%
75 - 84	4.8%
85 +	1.6%
18 +	77.6%
2020 Population by Age	
Total	2,208
0 - 4	4.3%
5 - 9	5.0%
10 - 14	5.6%
15 - 24	9.8%
25 - 34	11.5%
35 - 44	12.0%
45 - 54	14.6%
55 - 64	15.6%
65 - 74	14.4%
75 - 84	5.3%
85 +	1.8%
18 +	81.7%
2025 Population by Age	
Total	2,348
0 - 4	3.9%
5 - 9	4.6%
10 - 14	5.4%
15 - 24	8.9%
25 - 34	10.0%
35 - 44	12.4%
45 - 54	14.1%
55 - 64	16.4%
65 - 74	14.7%
75 - 84	7.8%
85 +	1.8%
18 +	82.9%
2010 Population by Sex	
Males	954
Females	944
2020 Population by Sex	
Males	1,137
Females	1,071
2025 Population by Sex	
Males	1,226
Females	1,122

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Parsonsfield ...
2010 Population by Race/Ethnicity	
Total	1,898
White Alone	97.0%
Black Alone	0.2%
American Indian Alone	0.4%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	1.1%
Diversity Index	7.9
2020 Population by Race/Ethnicity	
Total	2,208
White Alone	95.7%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.5%
Hispanic Origin	1.5%
Diversity Index	11.1
2025 Population by Race/Ethnicity	
Total	2,348
White Alone	94.9%
Black Alone	0.3%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	3.0%
Hispanic Origin	1.8%
Diversity Index	13.0
2010 Population by Relationship and Household Type	
Total	1,898
In Households	100.0%
In Family Households	82.6%
Householder	27.1%
Spouse	19.9%
Child	28.6%
Other relative	2.8%
Nonrelative	4.2%
In Nonfamily Households	17.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Parsonsfield ...
2020 Population 25+ by Educational Attainment	
Total	1,662
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	31.9%
GED/Alternative Credential	7.8%
Some College, No Degree	20.2%
Associate Degree	7.2%
Bachelor's Degree	16.1%
Graduate/Professional Degree	5.2%
2020 Population 15+ by Marital Status	
Total	1,879
Never Married	24.7%
Married	53.3%
Widowed	5.6%
Divorced	16.3%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,033
Population 16+ Employed	85.7%
Population 16+ Unemployment rate	14.3%
Population 16-24 Employed	12.9%
Population 16-24 Unemployment rate	27.4%
Population 25-54 Employed	62.1%
Population 25-54 Unemployment rate	12.4%
Population 55-64 Employed	20.7%
Population 55-64 Unemployment rate	11.6%
Population 65+ Employed	4.3%
Population 65+ Unemployment rate	7.3%
2020 Employed Population 16+ by Industry	
Total	885
Agriculture/Mining	7.1%
Construction	7.9%
Manufacturing	10.3%
Wholesale Trade	8.6%
Retail Trade	17.9%
Transportation/Utilities	4.2%
Information	0.9%
Finance/Insurance/Real Estate	4.1%
Services	36.6%
Public Administration	2.5%
2020 Employed Population 16+ by Occupation	
Total	885
White Collar	45.1%
Management/Business/Financial	10.3%
Professional	10.6%
Sales	16.3%
Administrative Support	7.9%
Services	17.6%
Blue Collar	37.3%
Farming/Forestry/Fishing	4.5%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	5.5%
Production	7.2%
Transportation/Material Moving	13.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	764
Households with 1 Person	24.6%
Households with 2+ People	75.4%
Family Households	67.3%
Husband-wife Families	49.5%
With Related Children	16.4%
Other Family (No Spouse Present)	17.8%
Other Family with Male Householder	5.9%
With Related Children	4.1%
Other Family with Female Householder	11.9%
With Related Children	8.1%
Nonfamily Households	8.1%
All Households with Children	29.5%
Multigenerational Households	3.0%
Unmarried Partner Households	12.0%
Male-female	10.2%
Same-sex	1.8%
2010 Households by Size	
Total	764
1 Person Household	24.6%
2 Person Household	38.0%
3 Person Household	17.4%
4 Person Household	10.9%
5 Person Household	5.2%
6 Person Household	2.6%
7 + Person Household	1.3%
2010 Households by Tenure and Mortgage Status	
Total	764
Owner Occupied	80.4%
Owned with a Mortgage/Loan	50.9%
Owned Free and Clear	29.5%
Renter Occupied	19.6%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	127
Percent of Income for Mortgage	17.0%
Wealth Index	65
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,174
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,898
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Parsonsfield ...

Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$1,355,782
Average Spent	\$1,504.75
Spending Potential Index	70
Education: Total \$	\$1,116,562
Average Spent	\$1,239.25
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$2,197,867
Average Spent	\$2,439.36
Spending Potential Index	75
Food at Home: Total \$	\$3,614,778
Average Spent	\$4,011.96
Spending Potential Index	75
Food Away from Home: Total \$	\$2,467,591
Average Spent	\$2,738.73
Spending Potential Index	73
Health Care: Total \$	\$3,937,629
Average Spent	\$4,370.29
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$1,410,534
Average Spent	\$1,565.52
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$571,578
Average Spent	\$634.38
Spending Potential Index	69
Shelter: Total \$	\$13,024,813
Average Spent	\$14,455.95
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,854,018
Average Spent	\$2,057.73
Spending Potential Index	88
Travel: Total \$	\$1,707,814
Average Spent	\$1,895.47
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$799,487
Average Spent	\$887.33
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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