



# Community Profile

Oxford County, ME  
 Oxford County, ME (23017)  
 Geography: County

Prepared by Esri

	Oxford County...
<b>Population Summary</b>	
2000 Total Population	54,755
2010 Total Population	57,833
2020 Total Population	59,301
2020 Group Quarters	849
2025 Total Population	60,174
2020-2025 Annual Rate	0.29%
2020 Total Daytime Population	55,083
Workers	19,885
Residents	35,198
<b>Household Summary</b>	
2000 Households	22,314
2000 Average Household Size	2.42
2010 Households	24,300
2010 Average Household Size	2.35
2020 Households	25,401
2020 Average Household Size	2.30
2025 Households	25,955
2025 Average Household Size	2.29
2020-2025 Annual Rate	0.43%
2010 Families	15,781
2010 Average Family Size	2.81
2020 Families	16,055
2020 Average Family Size	2.78
2025 Families	16,269
2025 Average Family Size	2.77
2020-2025 Annual Rate	0.27%
<b>Housing Unit Summary</b>	
2000 Housing Units	32,295
Owner Occupied Housing Units	53.2%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	30.9%
2010 Housing Units	36,055
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	32.6%
2020 Housing Units	39,118
Owner Occupied Housing Units	50.7%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	35.1%
2025 Housing Units	40,292
Owner Occupied Housing Units	50.4%
Renter Occupied Housing Units	14.0%
Vacant Housing Units	35.6%
<b>Median Household Income</b>	
2020	\$48,754
2025	\$51,330
<b>Median Home Value</b>	
2020	\$150,814
2025	\$164,551
<b>Per Capita Income</b>	
2020	\$26,351
2025	\$28,768
<b>Median Age</b>	
2010	44.5
2020	47.1
2025	48.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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### 2020 Households by Income

Household Income Base	25,401
<\$15,000	12.5%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.6%
\$200,000+	1.4%
Average Household Income	\$61,472

### 2025 Households by Income

Household Income Base	25,955
<\$15,000	12.1%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	4.1%
\$200,000+	1.6%
Average Household Income	\$66,649

### 2020 Owner Occupied Housing Units by Value

Total	19,849
<\$50,000	7.9%
\$50,000 - \$99,999	18.0%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	19.3%
\$200,000 - \$249,999	11.6%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$182,522

### 2025 Owner Occupied Housing Units by Value

Total	20,312
<\$50,000	5.9%
\$50,000 - \$99,999	14.8%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	3.0%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$196,042

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Oxford County...</b>
<b>2010 Population by Age</b>	
Total	57,833
0 - 4	5.1%
5 - 9	5.5%
10 - 14	6.2%
15 - 24	11.6%
25 - 34	10.0%
35 - 44	12.2%
45 - 54	17.4%
55 - 64	15.0%
65 - 74	9.2%
75 - 84	5.6%
85 +	2.2%
18 +	78.7%
<b>2020 Population by Age</b>	
Total	59,301
0 - 4	4.5%
5 - 9	4.9%
10 - 14	5.5%
15 - 24	10.4%
25 - 34	10.9%
35 - 44	11.3%
45 - 54	13.3%
55 - 64	17.2%
65 - 74	13.4%
75 - 84	6.2%
85 +	2.5%
18 +	81.6%
<b>2025 Population by Age</b>	
Total	60,174
0 - 4	4.4%
5 - 9	4.7%
10 - 14	5.3%
15 - 24	9.8%
25 - 34	9.9%
35 - 44	11.7%
45 - 54	12.3%
55 - 64	15.9%
65 - 74	15.5%
75 - 84	7.8%
85 +	2.5%
18 +	81.9%
<b>2010 Population by Sex</b>	
Males	28,692
Females	29,141
<b>2020 Population by Sex</b>	
Males	29,556
Females	29,745
<b>2025 Population by Sex</b>	
Males	30,114
Females	30,060

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	<b>Oxford County...</b>
<b>2010 Population by Race/Ethnicity</b>	
Total	57,833
White Alone	96.8%
Black Alone	0.4%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.5%
Hispanic Origin	1.0%
Diversity Index	8.1
<b>2020 Population by Race/Ethnicity</b>	
Total	59,301
White Alone	95.8%
Black Alone	0.6%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.9%
Hispanic Origin	1.5%
Diversity Index	10.9
<b>2025 Population by Race/Ethnicity</b>	
Total	60,174
White Alone	95.1%
Black Alone	0.8%
American Indian Alone	0.5%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.2%
Hispanic Origin	1.9%
Diversity Index	12.9
<b>2010 Population by Relationship and Household Type</b>	
Total	57,833
In Households	98.5%
In Family Households	79.9%
Householder	27.3%
Spouse	20.6%
Child	26.4%
Other relative	2.3%
Nonrelative	3.3%
In Nonfamily Households	18.7%
In Group Quarters	1.5%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	<b>Oxford County...</b>
<b>2020 Population 25+ by Educational Attainment</b>	
Total	44,311
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	5.1%
High School Graduate	35.0%
GED/Alternative Credential	7.9%
Some College, No Degree	20.0%
Associate Degree	9.8%
Bachelor's Degree	13.3%
Graduate/Professional Degree	6.3%
<b>2020 Population 15+ by Marital Status</b>	
Total	50,469
Never Married	27.7%
Married	48.2%
Widowed	7.4%
Divorced	16.7%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	28,528
Population 16+ Employed	85.1%
Population 16+ Unemployment rate	14.9%
Population 16-24 Employed	10.4%
Population 16-24 Unemployment rate	25.7%
Population 25-54 Employed	57.7%
Population 25-54 Unemployment rate	14.5%
Population 55-64 Employed	23.6%
Population 55-64 Unemployment rate	11.2%
Population 65+ Employed	8.3%
Population 65+ Unemployment rate	11.9%
<b>2020 Employed Population 16+ by Industry</b>	
Total	24,286
Agriculture/Mining	3.1%
Construction	10.4%
Manufacturing	11.8%
Wholesale Trade	1.7%
Retail Trade	10.9%
Transportation/Utilities	5.2%
Information	0.8%
Finance/Insurance/Real Estate	5.0%
Services	47.6%
Public Administration	3.6%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	24,286
White Collar	47.8%
Management/Business/Financial	8.7%
Professional	19.5%
Sales	6.7%
Administrative Support	12.8%
Services	19.5%
Blue Collar	32.7%
Farming/Forestry/Fishing	2.1%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	5.5%
Production	8.4%
Transportation/Material Moving	8.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	24,300
Households with 1 Person	27.1%
Households with 2+ People	72.9%
Family Households	64.9%
Husband-wife Families	49.0%
With Related Children	16.7%
Other Family (No Spouse Present)	16.0%
Other Family with Male Householder	5.6%
With Related Children	3.7%
Other Family with Female Householder	10.4%
With Related Children	7.0%
Nonfamily Households	8.0%
All Households with Children	28.1%
Multigenerational Households	2.6%
Unmarried Partner Households	10.5%
Male-female	9.8%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	24,300
1 Person Household	27.1%
2 Person Household	39.8%
3 Person Household	14.9%
4 Person Household	11.3%
5 Person Household	4.6%
6 Person Household	1.4%
7 + Person Household	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	24,300
Owner Occupied	76.7%
Owned with a Mortgage/Loan	47.5%
Owned Free and Clear	29.3%
Renter Occupied	23.3%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	164
Percent of Income for Mortgage	12.9%
Wealth Index	59
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	36,055
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	14.7%
Rural Housing Units	85.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	57,833
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	16.9%
Rural Population	83.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## Oxford County...

### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Heartland Communities (6F)
3. Small Town Simplicity (12C)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$35,721,501
Average Spent	\$1,406.30
Spending Potential Index	66
Education: Total \$	\$27,813,247
Average Spent	\$1,094.97
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$59,940,434
Average Spent	\$2,359.77
Spending Potential Index	73
Food at Home: Total \$	\$97,322,089
Average Spent	\$3,831.43
Spending Potential Index	72
Food Away from Home: Total \$	\$64,523,241
Average Spent	\$2,540.19
Spending Potential Index	67
Health Care: Total \$	\$109,380,450
Average Spent	\$4,306.15
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$37,698,436
Average Spent	\$1,484.13
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$15,357,569
Average Spent	\$604.60
Spending Potential Index	66
Shelter: Total \$	\$323,678,390
Average Spent	\$12,742.74
Spending Potential Index	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$46,395,035
Average Spent	\$1,826.50
Spending Potential Index	78
Travel: Total \$	\$41,941,061
Average Spent	\$1,651.16
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$21,684,330
Average Spent	\$853.68
Spending Potential Index	74

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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