



Community Profile

Lovell town, ME
 Lovell town, ME (2301741365)
 Geography: County Subdivision

Prepared by Esri

	Lovell town, ...
Population Summary	
2000 Total Population	992
2010 Total Population	1,140
2020 Total Population	1,245
2020 Group Quarters	0
2025 Total Population	1,291
2020-2025 Annual Rate	0.73%
2020 Total Daytime Population	1,137
Workers	442
Residents	695
Household Summary	
2000 Households	387
2000 Average Household Size	2.56
2010 Households	477
2010 Average Household Size	2.39
2020 Households	532
2020 Average Household Size	2.34
2025 Households	556
2025 Average Household Size	2.32
2020-2025 Annual Rate	0.89%
2010 Families	339
2010 Average Family Size	2.83
2020 Families	361
2020 Average Family Size	2.82
2025 Families	374
2025 Average Family Size	2.81
2020-2025 Annual Rate	0.71%
Housing Unit Summary	
2000 Housing Units	1,209
Owner Occupied Housing Units	27.5%
Renter Occupied Housing Units	4.5%
Vacant Housing Units	68.0%
2010 Housing Units	1,227
Owner Occupied Housing Units	34.6%
Renter Occupied Housing Units	4.2%
Vacant Housing Units	61.1%
2020 Housing Units	1,399
Owner Occupied Housing Units	34.4%
Renter Occupied Housing Units	3.6%
Vacant Housing Units	62.0%
2025 Housing Units	1,468
Owner Occupied Housing Units	34.3%
Renter Occupied Housing Units	3.6%
Vacant Housing Units	62.1%
Median Household Income	
2020	\$59,966
2025	\$62,853
Median Home Value	
2020	\$206,395
2025	\$218,478
Per Capita Income	
2020	\$33,835
2025	\$37,061
Median Age	
2010	49.8
2020	55.3
2025	57.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	532
<\$15,000	9.6%
\$15,000 - \$24,999	6.2%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	3.4%
\$200,000+	4.5%
Average Household Income	\$76,904
2025 Households by Income	
Household Income Base	557
<\$15,000	9.2%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	10.4%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	3.9%
\$200,000+	5.0%
Average Household Income	\$83,409
2020 Owner Occupied Housing Units by Value	
Total	482
<\$50,000	2.3%
\$50,000 - \$99,999	5.0%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	26.1%
\$200,000 - \$249,999	17.8%
\$250,000 - \$299,999	6.6%
\$300,000 - \$399,999	13.1%
\$400,000 - \$499,999	7.1%
\$500,000 - \$749,999	6.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$259,336
2025 Owner Occupied Housing Units by Value	
Total	504
<\$50,000	1.4%
\$50,000 - \$99,999	3.4%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	26.0%
\$200,000 - \$249,999	18.3%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	14.3%
\$400,000 - \$499,999	7.7%
\$500,000 - \$749,999	8.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$275,000

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,140
0 - 4	3.1%
5 - 9	5.4%
10 - 14	8.6%
15 - 24	9.6%
25 - 34	5.7%
35 - 44	9.9%
45 - 54	18.9%
55 - 64	19.5%
65 - 74	11.5%
75 - 84	6.2%
85 +	1.8%
18 +	78.1%
2020 Population by Age	
Total	1,245
0 - 4	3.1%
5 - 9	3.1%
10 - 14	4.4%
15 - 24	11.0%
25 - 34	6.8%
35 - 44	8.0%
45 - 54	13.0%
55 - 64	21.8%
65 - 74	18.3%
75 - 84	8.4%
85 +	2.2%
18 +	85.5%
2025 Population by Age	
Total	1,291
0 - 4	3.0%
5 - 9	3.5%
10 - 14	3.6%
15 - 24	8.5%
25 - 34	8.4%
35 - 44	7.7%
45 - 54	10.5%
55 - 64	20.8%
65 - 74	21.3%
75 - 84	10.2%
85 +	2.4%
18 +	87.2%
2010 Population by Sex	
Males	555
Females	585
2020 Population by Sex	
Males	620
Females	625
2025 Population by Sex	
Males	648
Females	643

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Lovell town, ...
2010 Population by Race/Ethnicity	
Total	1,140
White Alone	97.4%
Black Alone	0.4%
American Indian Alone	0.3%
Asian Alone	0.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	0.9%
Diversity Index	6.8
2020 Population by Race/Ethnicity	
Total	1,245
White Alone	96.2%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	2.1%
Hispanic Origin	1.2%
Diversity Index	9.6
2025 Population by Race/Ethnicity	
Total	1,293
White Alone	95.5%
Black Alone	0.9%
American Indian Alone	0.4%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	2.4%
Hispanic Origin	1.5%
Diversity Index	11.3
2010 Population by Relationship and Household Type	
Total	1,140
In Households	100.0%
In Family Households	86.2%
Householder	29.7%
Spouse	25.0%
Child	27.4%
Other relative	2.0%
Nonrelative	2.1%
In Nonfamily Households	13.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Lovell town, ...
2020 Population 25+ by Educational Attainment	
Total	975
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	28.8%
GED/Alternative Credential	6.3%
Some College, No Degree	21.2%
Associate Degree	7.8%
Bachelor's Degree	18.9%
Graduate/Professional Degree	12.5%
2020 Population 15+ by Marital Status	
Total	1,113
Never Married	27.4%
Married	48.1%
Widowed	6.6%
Divorced	18.0%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	626
Population 16+ Employed	88.7%
Population 16+ Unemployment rate	11.3%
Population 16-24 Employed	10.1%
Population 16-24 Unemployment rate	22.2%
Population 25-54 Employed	48.5%
Population 25-54 Unemployment rate	10.0%
Population 55-64 Employed	28.5%
Population 55-64 Unemployment rate	10.2%
Population 65+ Employed	12.8%
Population 65+ Unemployment rate	10.1%
2020 Employed Population 16+ by Industry	
Total	555
Agriculture/Mining	7.4%
Construction	13.3%
Manufacturing	6.7%
Wholesale Trade	0.2%
Retail Trade	12.4%
Transportation/Utilities	5.9%
Information	3.8%
Finance/Insurance/Real Estate	3.1%
Services	44.0%
Public Administration	3.2%
2020 Employed Population 16+ by Occupation	
Total	555
White Collar	57.3%
Management/Business/Financial	13.3%
Professional	22.7%
Sales	9.5%
Administrative Support	11.7%
Services	15.7%
Blue Collar	27.0%
Farming/Forestry/Fishing	3.1%
Construction/Extraction	12.3%
Installation/Maintenance/Repair	4.5%
Production	4.3%
Transportation/Material Moving	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	477
Households with 1 Person	25.4%
Households with 2+ People	74.6%
Family Households	71.1%
Husband-wife Families	59.7%
With Related Children	20.3%
Other Family (No Spouse Present)	11.3%
Other Family with Male Householder	2.9%
With Related Children	1.7%
Other Family with Female Householder	8.4%
With Related Children	5.9%
Nonfamily Households	3.6%
All Households with Children	28.1%
Multigenerational Households	2.9%
Unmarried Partner Households	5.2%
Male-female	4.2%
Same-sex	1.0%
2010 Households by Size	
Total	477
1 Person Household	25.4%
2 Person Household	42.6%
3 Person Household	11.9%
4 Person Household	11.3%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	477
Owner Occupied	89.1%
Owned with a Mortgage/Loan	54.3%
Owned Free and Clear	34.8%
Renter Occupied	10.9%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	164
Percent of Income for Mortgage	14.4%
Wealth Index	95
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,227
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,140
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Rural Resort Dwellers (6E)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$913,348
Average Spent	\$1,716.82
Spending Potential Index	80
Education: Total \$	\$699,629
Average Spent	\$1,315.09
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$1,584,234
Average Spent	\$2,977.88
Spending Potential Index	92
Food at Home: Total \$	\$2,568,634
Average Spent	\$4,828.26
Spending Potential Index	90
Food Away from Home: Total \$	\$1,667,090
Average Spent	\$3,133.63
Spending Potential Index	83
Health Care: Total \$	\$2,908,348
Average Spent	\$5,466.82
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$971,252
Average Spent	\$1,825.66
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$386,693
Average Spent	\$726.87
Spending Potential Index	79
Shelter: Total \$	\$8,553,464
Average Spent	\$16,077.94
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,358,969
Average Spent	\$2,554.45
Spending Potential Index	109
Travel: Total \$	\$1,143,740
Average Spent	\$2,149.89
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$583,536
Average Spent	\$1,096.87
Spending Potential Index	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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