



Community Profile

Lebanon town, ME
 Lebanon town, ME (2303138425)
 Geography: County Subdivision

Prepared by Esri

	Lebanon town,...
Population Summary	
2000 Total Population	5,083
2010 Total Population	6,031
2020 Total Population	6,662
2020 Group Quarters	0
2025 Total Population	6,950
2020-2025 Annual Rate	0.85%
2020 Total Daytime Population	4,979
Workers	1,536
Residents	3,443
Household Summary	
2000 Households	1,823
2000 Average Household Size	2.79
2010 Households	2,204
2010 Average Household Size	2.74
2020 Households	2,473
2020 Average Household Size	2.69
2025 Households	2,600
2025 Average Household Size	2.67
2020-2025 Annual Rate	1.01%
2010 Families	1,679
2010 Average Family Size	3.05
2020 Families	1,845
2020 Average Family Size	3.02
2025 Families	1,928
2025 Average Family Size	3.01
2020-2025 Annual Rate	0.88%
Housing Unit Summary	
2000 Housing Units	2,090
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	12.8%
2010 Housing Units	2,540
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	13.2%
2020 Housing Units	2,840
Owner Occupied Housing Units	76.4%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	12.9%
2025 Housing Units	2,969
Owner Occupied Housing Units	76.9%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	12.4%
Median Household Income	
2020	\$63,816
2025	\$72,429
Median Home Value	
2020	\$210,778
2025	\$242,105
Per Capita Income	
2020	\$28,585
2025	\$32,147
Median Age	
2010	39.2
2020	42.2
2025	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income		
Household Income Base		2,473
<\$15,000		5.9%
\$15,000 - \$24,999		8.1%
\$25,000 - \$34,999		7.1%
\$35,000 - \$49,999		16.0%
\$50,000 - \$74,999		20.0%
\$75,000 - \$99,999		15.0%
\$100,000 - \$149,999		18.4%
\$150,000 - \$199,999		8.1%
\$200,000+		1.4%
Average Household Income		\$77,005
2025 Households by Income		
Household Income Base		2,600
<\$15,000		5.1%
\$15,000 - \$24,999		6.6%
\$25,000 - \$34,999		5.9%
\$35,000 - \$49,999		15.0%
\$50,000 - \$74,999		18.8%
\$75,000 - \$99,999		15.7%
\$100,000 - \$149,999		21.3%
\$150,000 - \$199,999		10.1%
\$200,000+		1.5%
Average Household Income		\$85,932
2020 Owner Occupied Housing Units by Value		
Total		2,171
<\$50,000		6.5%
\$50,000 - \$99,999		7.3%
\$100,000 - \$149,999		5.9%
\$150,000 - \$199,999		24.6%
\$200,000 - \$249,999		25.7%
\$250,000 - \$299,999		11.7%
\$300,000 - \$399,999		12.3%
\$400,000 - \$499,999		4.8%
\$500,000 - \$749,999		1.0%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$218,770
2025 Owner Occupied Housing Units by Value		
Total		2,282
<\$50,000		4.5%
\$50,000 - \$99,999		4.4%
\$100,000 - \$149,999		3.4%
\$150,000 - \$199,999		16.7%
\$200,000 - \$249,999		25.0%
\$250,000 - \$299,999		14.9%
\$300,000 - \$399,999		19.7%
\$400,000 - \$499,999		9.3%
\$500,000 - \$749,999		2.1%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$259,389

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		6,031
0 - 4		5.9%
5 - 9		6.5%
10 - 14		7.6%
15 - 24		12.6%
25 - 34		11.7%
35 - 44		14.1%
45 - 54		18.2%
55 - 64		13.0%
65 - 74		6.2%
75 - 84		3.4%
85 +		0.8%
18 +		74.8%
2020 Population by Age		
Total		6,662
0 - 4		5.1%
5 - 9		5.6%
10 - 14		6.0%
15 - 24		10.8%
25 - 34		13.6%
35 - 44		12.6%
45 - 54		13.7%
55 - 64		16.8%
65 - 74		11.0%
75 - 84		3.8%
85 +		1.2%
18 +		80.1%
2025 Population by Age		
Total		6,950
0 - 4		5.0%
5 - 9		5.4%
10 - 14		6.0%
15 - 24		9.8%
25 - 34		13.0%
35 - 44		12.8%
45 - 54		13.0%
55 - 64		15.4%
65 - 74		12.7%
75 - 84		5.5%
85 +		1.2%
18 +		80.0%
2010 Population by Sex		
Males		3,047
Females		2,984
2020 Population by Sex		
Males		3,353
Females		3,309
2025 Population by Sex		
Males		3,497
Females		3,453

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Lebanon town,...
2010 Population by Race/Ethnicity		
Total		6,031
White Alone		97.1%
Black Alone		0.4%
American Indian Alone		0.3%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.3%
Hispanic Origin		0.9%
Diversity Index		7.5
2020 Population by Race/Ethnicity		
Total		6,662
White Alone		95.8%
Black Alone		0.8%
American Indian Alone		0.3%
Asian Alone		1.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.9%
Hispanic Origin		1.4%
Diversity Index		10.8
2025 Population by Race/Ethnicity		
Total		6,950
White Alone		94.9%
Black Alone		1.1%
American Indian Alone		0.4%
Asian Alone		1.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		2.2%
Hispanic Origin		1.7%
Diversity Index		13.0
2010 Population by Relationship and Household Type		
Total		6,031
In Households		100.0%
In Family Households		88.2%
Householder		27.8%
Spouse		21.8%
Child		32.0%
Other relative		3.2%
Nonrelative		3.3%
In Nonfamily Households		11.8%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Lebanon town,...
2020 Population 25+ by Educational Attainment	
Total	4,835
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	11.5%
High School Graduate	25.9%
GED/Alternative Credential	6.7%
Some College, No Degree	23.6%
Associate Degree	12.0%
Bachelor's Degree	11.3%
Graduate/Professional Degree	4.3%
2020 Population 15+ by Marital Status	
Total	5,552
Never Married	24.8%
Married	58.1%
Widowed	3.9%
Divorced	13.3%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	3,664
Population 16+ Employed	88.1%
Population 16+ Unemployment rate	11.9%
Population 16-24 Employed	12.4%
Population 16-24 Unemployment rate	14.6%
Population 25-54 Employed	60.2%
Population 25-54 Unemployment rate	11.1%
Population 55-64 Employed	21.6%
Population 55-64 Unemployment rate	12.7%
Population 65+ Employed	5.7%
Population 65+ Unemployment rate	9.9%
2020 Employed Population 16+ by Industry	
Total	3,229
Agriculture/Mining	1.2%
Construction	12.0%
Manufacturing	17.1%
Wholesale Trade	2.4%
Retail Trade	9.9%
Transportation/Utilities	5.5%
Information	0.0%
Finance/Insurance/Real Estate	4.4%
Services	42.6%
Public Administration	5.1%
2020 Employed Population 16+ by Occupation	
Total	3,229
White Collar	55.4%
Management/Business/Financial	6.6%
Professional	22.4%
Sales	8.5%
Administrative Support	17.9%
Services	11.2%
Blue Collar	33.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	8.0%
Production	10.3%
Transportation/Material Moving	9.7%

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2010 Households by Type	
Total	2,204
Households with 1 Person	16.7%
Households with 2+ People	83.3%
Family Households	76.2%
Husband-wife Families	59.7%
With Related Children	25.2%
Other Family (No Spouse Present)	16.5%
Other Family with Male Householder	5.9%
With Related Children	3.9%
Other Family with Female Householder	10.6%
With Related Children	7.6%
Nonfamily Households	7.1%
All Households with Children	37.7%
Multigenerational Households	4.7%
Unmarried Partner Households	10.1%
Male-female	9.0%
Same-sex	1.0%
2010 Households by Size	
Total	2,204
1 Person Household	16.7%
2 Person Household	38.3%
3 Person Household	18.1%
4 Person Household	16.6%
5 Person Household	5.7%
6 Person Household	2.9%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	2,204
Owner Occupied	88.2%
Owned with a Mortgage/Loan	64.7%
Owned Free and Clear	23.5%
Renter Occupied	11.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	157
Percent of Income for Mortgage	13.8%
Wealth Index	71
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,540
Housing Units Inside Urbanized Area	6.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	94.0%
2010 Population By Urban/ Rural Status	
Total Population	6,031
Population Inside Urbanized Area	5.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	94.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Middleburg (4C)
3. Southern Satellites (10A)

2020 Consumer Spending

Apparel & Services: Total \$	\$4,474,368
Average Spent	\$1,809.29
Spending Potential Index	84
Education: Total \$	\$3,400,460
Average Spent	\$1,375.03
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$7,143,866
Average Spent	\$2,888.74
Spending Potential Index	89
Food at Home: Total \$	\$11,561,269
Average Spent	\$4,675.00
Spending Potential Index	88
Food Away from Home: Total \$	\$8,001,094
Average Spent	\$3,235.38
Spending Potential Index	86
Health Care: Total \$	\$13,325,090
Average Spent	\$5,388.23
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$4,764,905
Average Spent	\$1,926.77
Spending Potential Index	88
Personal Care Products & Services: Total \$	\$1,981,189
Average Spent	\$801.13
Spending Potential Index	87
Shelter: Total \$	\$37,958,472
Average Spent	\$15,349.16
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,245,883
Average Spent	\$2,121.26
Spending Potential Index	91
Travel: Total \$	\$4,974,527
Average Spent	\$2,011.54
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$2,528,522
Average Spent	\$1,022.45
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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