



# Community Profile

Hollis town, ME  
 Hollis town, ME (2303133665)  
 Geography: County Subdivision

Prepared by Esri

	Hollis town, ...
<b>Population Summary</b>	
2000 Total Population	4,114
2010 Total Population	4,281
2020 Total Population	4,580
2020 Group Quarters	13
2025 Total Population	4,738
2020-2025 Annual Rate	0.68%
2020 Total Daytime Population	3,317
Workers	994
Residents	2,323
<b>Household Summary</b>	
2000 Households	1,507
2000 Average Household Size	2.73
2010 Households	1,668
2010 Average Household Size	2.56
2020 Households	1,829
2020 Average Household Size	2.50
2025 Households	1,907
2025 Average Household Size	2.48
2020-2025 Annual Rate	0.84%
2010 Families	1,216
2010 Average Family Size	2.89
2020 Families	1,303
2020 Average Family Size	2.84
2025 Families	1,349
2025 Average Family Size	2.82
2020-2025 Annual Rate	0.70%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,592
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	5.3%
2010 Housing Units	1,801
Owner Occupied Housing Units	78.6%
Renter Occupied Housing Units	14.0%
Vacant Housing Units	7.4%
2020 Housing Units	1,966
Owner Occupied Housing Units	78.5%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	7.0%
2025 Housing Units	2,038
Owner Occupied Housing Units	78.9%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	6.4%
<b>Median Household Income</b>	
2020	\$64,171
2025	\$75,461
<b>Median Home Value</b>	
2020	\$237,811
2025	\$281,686
<b>Per Capita Income</b>	
2020	\$31,915
2025	\$36,446
<b>Median Age</b>	
2010	41.0
2020	43.9
2025	44.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>	
Household Income Base	1,829
<\$15,000	5.7%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	8.6%
\$200,000+	2.6%
Average Household Income	\$79,912
<b>2025 Households by Income</b>	
Household Income Base	1,907
<\$15,000	4.8%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	17.2%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	11.1%
\$200,000+	3.0%
Average Household Income	\$90,545
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	1,543
<\$50,000	4.2%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	18.7%
\$200,000 - \$249,999	18.2%
\$250,000 - \$299,999	19.1%
\$300,000 - \$399,999	15.8%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	7.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$257,129
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	1,608
<\$50,000	2.5%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	21.4%
\$300,000 - \$399,999	22.6%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	13.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$312,220

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>		
Total		4,281
0 - 4		6.1%
5 - 9		6.4%
10 - 14		5.7%
15 - 24		11.0%
25 - 34		12.1%
35 - 44		14.7%
45 - 54		18.4%
55 - 64		15.0%
65 - 74		6.7%
75 - 84		3.2%
85 +		0.7%
18 +		78.0%
<b>2020 Population by Age</b>		
Total		4,580
0 - 4		5.1%
5 - 9		5.6%
10 - 14		6.2%
15 - 24		9.6%
25 - 34		11.9%
35 - 44		13.0%
45 - 54		14.0%
55 - 64		16.9%
65 - 74		12.4%
75 - 84		4.2%
85 +		1.1%
18 +		79.7%
<b>2025 Population by Age</b>		
Total		4,738
0 - 4		5.0%
5 - 9		5.4%
10 - 14		6.1%
15 - 24		10.3%
25 - 34		9.7%
35 - 44		13.8%
45 - 54		12.9%
55 - 64		15.4%
65 - 74		13.3%
75 - 84		6.7%
85 +		1.3%
18 +		79.7%
<b>2010 Population by Sex</b>		
Males		2,159
Females		2,122
<b>2020 Population by Sex</b>		
Males		2,316
Females		2,264
<b>2025 Population by Sex</b>		
Males		2,402
Females		2,336

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Hollis town, ...
<b>2010 Population by Race/Ethnicity</b>		
Total		4,281
White Alone		97.9%
Black Alone		0.2%
American Indian Alone		0.4%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.0%
Hispanic Origin		0.4%
Diversity Index		5.0
<b>2020 Population by Race/Ethnicity</b>		
Total		4,580
White Alone		97.0%
Black Alone		0.4%
American Indian Alone		0.5%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.5%
Hispanic Origin		0.7%
Diversity Index		7.3
<b>2025 Population by Race/Ethnicity</b>		
Total		4,738
White Alone		96.5%
Black Alone		0.5%
American Indian Alone		0.6%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.8%
Hispanic Origin		0.9%
Diversity Index		8.5
<b>2010 Population by Relationship and Household Type</b>		
Total		4,281
In Households		99.7%
In Family Households		85.2%
Householder		28.4%
Spouse		22.7%
Child		28.1%
Other relative		2.9%
Nonrelative		3.2%
In Nonfamily Households		14.5%
In Group Quarters		0.3%
Institutionalized Population		0.3%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Hollis town, ...
<b>2020 Population 25+ by Educational Attainment</b>	
Total	3,365
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	2.9%
High School Graduate	25.3%
GED/Alternative Credential	9.4%
Some College, No Degree	20.2%
Associate Degree	14.4%
Bachelor's Degree	18.4%
Graduate/Professional Degree	7.0%
<b>2020 Population 15+ by Marital Status</b>	
Total	3,804
Never Married	26.4%
Married	52.6%
Widowed	3.8%
Divorced	17.2%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	2,595
Population 16+ Employed	87.6%
Population 16+ Unemployment rate	12.4%
Population 16-24 Employed	12.5%
Population 16-24 Unemployment rate	19.3%
Population 25-54 Employed	57.4%
Population 25-54 Unemployment rate	12.6%
Population 55-64 Employed	23.5%
Population 55-64 Unemployment rate	8.7%
Population 65+ Employed	6.6%
Population 65+ Unemployment rate	8.6%
<b>2020 Employed Population 16+ by Industry</b>	
Total	2,274
Agriculture/Mining	0.3%
Construction	11.2%
Manufacturing	16.4%
Wholesale Trade	2.0%
Retail Trade	12.3%
Transportation/Utilities	3.5%
Information	2.4%
Finance/Insurance/Real Estate	9.2%
Services	39.8%
Public Administration	2.9%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	2,274
White Collar	48.5%
Management/Business/Financial	12.0%
Professional	14.0%
Sales	6.1%
Administrative Support	16.4%
Services	15.6%
Blue Collar	35.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	12.1%
Installation/Maintenance/Repair	7.2%
Production	9.4%
Transportation/Material Moving	7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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<b>2010 Households by Type</b>	
Total	1,668
Households with 1 Person	18.5%
Households with 2+ People	81.5%
Family Households	72.9%
Husband-wife Families	58.2%
With Related Children	23.5%
Other Family (No Spouse Present)	14.7%
Other Family with Male Householder	5.8%
With Related Children	3.8%
Other Family with Female Householder	8.9%
With Related Children	5.3%
Nonfamily Households	8.6%
All Households with Children	33.5%
Multigenerational Households	3.8%
Unmarried Partner Households	11.2%
Male-female	9.8%
Same-sex	1.4%
<b>2010 Households by Size</b>	
Total	1,668
1 Person Household	18.5%
2 Person Household	39.8%
3 Person Household	19.4%
4 Person Household	15.0%
5 Person Household	5.1%
6 Person Household	1.5%
7 + Person Household	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,668
Owner Occupied	84.9%
Owned with a Mortgage/Loan	63.8%
Owned Free and Clear	21.1%
Renter Occupied	15.1%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	145
Percent of Income for Mortgage	15.5%
Wealth Index	79
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,801
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	4,281
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>		
1.		Home Improvement (4B)
2.		Southern Satellites (10A)
3.		Salt of the Earth (6B)
<b>2020 Consumer Spending</b>		
Apparel & Services: Total \$		\$3,427,137
Average Spent		\$1,873.78
Spending Potential Index		87
Education: Total \$		\$2,641,613
Average Spent		\$1,444.29
Spending Potential Index		81
Entertainment/Recreation: Total \$		\$5,433,842
Average Spent		\$2,970.94
Spending Potential Index		91
Food at Home: Total \$		\$8,788,950
Average Spent		\$4,805.33
Spending Potential Index		90
Food Away from Home: Total \$		\$6,113,585
Average Spent		\$3,342.58
Spending Potential Index		89
Health Care: Total \$		\$10,068,626
Average Spent		\$5,504.99
Spending Potential Index		96
HH Furnishings & Equipment: Total \$		\$3,667,200
Average Spent		\$2,005.03
Spending Potential Index		92
Personal Care Products & Services: Total \$		\$1,515,643
Average Spent		\$828.67
Spending Potential Index		90
Shelter: Total \$		\$29,493,830
Average Spent		\$16,125.66
Spending Potential Index		83
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$4,051,037
Average Spent		\$2,214.89
Spending Potential Index		95
Travel: Total \$		\$3,861,840
Average Spent		\$2,111.45
Spending Potential Index		88
Vehicle Maintenance & Repairs: Total \$		\$1,909,995
Average Spent		\$1,044.28
Spending Potential Index		90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.