



Community Profile

Eliot town, ME
Eliot town, ME (2303122955)
Geography: County Subdivision

Prepared by Esri

	Eliot town, M...
Population Summary	
2000 Total Population	5,954
2010 Total Population	6,204
2020 Total Population	6,728
2020 Group Quarters	13
2025 Total Population	7,001
2020-2025 Annual Rate	0.80%
2020 Total Daytime Population	5,276
Workers	1,984
Residents	3,292
Household Summary	
2000 Households	2,307
2000 Average Household Size	2.58
2010 Households	2,509
2010 Average Household Size	2.47
2020 Households	2,784
2020 Average Household Size	2.41
2025 Households	2,919
2025 Average Household Size	2.39
2020-2025 Annual Rate	0.95%
2010 Families	1,783
2010 Average Family Size	2.89
2020 Families	1,930
2020 Average Family Size	2.86
2025 Families	2,008
2025 Average Family Size	2.84
2020-2025 Annual Rate	0.80%
Housing Unit Summary	
2000 Housing Units	2,418
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	4.6%
2010 Housing Units	2,669
Owner Occupied Housing Units	78.4%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	6.0%
2020 Housing Units	2,951
Owner Occupied Housing Units	78.3%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	5.7%
2025 Housing Units	3,078
Owner Occupied Housing Units	78.7%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	5.2%
Median Household Income	
2020	\$86,754
2025	\$91,225
Median Home Value	
2020	\$375,758
2025	\$419,837
Per Capita Income	
2020	\$40,799
2025	\$45,284
Median Age	
2010	45.3
2020	47.8
2025	48.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income		
Household Income Base		2,784
<\$15,000		4.7%
\$15,000 - \$24,999		5.8%
\$25,000 - \$34,999		3.9%
\$35,000 - \$49,999		8.9%
\$50,000 - \$74,999		15.5%
\$75,000 - \$99,999		20.2%
\$100,000 - \$149,999		23.9%
\$150,000 - \$199,999		12.6%
\$200,000+		4.5%
Average Household Income		\$98,590
2025 Households by Income		
Household Income Base		2,919
<\$15,000		4.7%
\$15,000 - \$24,999		5.1%
\$25,000 - \$34,999		3.5%
\$35,000 - \$49,999		8.5%
\$50,000 - \$74,999		14.1%
\$75,000 - \$99,999		19.5%
\$100,000 - \$149,999		24.3%
\$150,000 - \$199,999		14.3%
\$200,000+		5.9%
Average Household Income		\$108,604
2020 Owner Occupied Housing Units by Value		
Total		2,310
<\$50,000		0.4%
\$50,000 - \$99,999		0.7%
\$100,000 - \$149,999		1.3%
\$150,000 - \$199,999		1.9%
\$200,000 - \$249,999		12.7%
\$250,000 - \$299,999		13.4%
\$300,000 - \$399,999		25.7%
\$400,000 - \$499,999		22.9%
\$500,000 - \$749,999		18.4%
\$750,000 - \$999,999		0.6%
\$1,000,000 - \$1,499,999		1.9%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$408,117
2025 Owner Occupied Housing Units by Value		
Total		2,423
<\$50,000		0.2%
\$50,000 - \$99,999		0.2%
\$100,000 - \$149,999		0.5%
\$150,000 - \$199,999		0.8%
\$200,000 - \$249,999		7.6%
\$250,000 - \$299,999		10.6%
\$300,000 - \$399,999		24.6%
\$400,000 - \$499,999		27.8%
\$500,000 - \$749,999		23.4%
\$750,000 - \$999,999		0.9%
\$1,000,000 - \$1,499,999		3.5%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$456,820

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		6,204
0 - 4		4.7%
5 - 9		6.1%
10 - 14		7.3%
15 - 24		9.8%
25 - 34		8.7%
35 - 44		12.7%
45 - 54		20.1%
55 - 64		15.9%
65 - 74		8.6%
75 - 84		4.6%
85 +		1.5%
18 +		77.9%
2020 Population by Age		
Total		6,728
0 - 4		4.1%
5 - 9		4.7%
10 - 14		6.3%
15 - 24		10.3%
25 - 34		10.1%
35 - 44		11.1%
45 - 54		14.3%
55 - 64		18.0%
65 - 74		13.0%
75 - 84		6.0%
85 +		2.1%
18 +		80.9%
2025 Population by Age		
Total		7,001
0 - 4		4.2%
5 - 9		4.7%
10 - 14		5.3%
15 - 24		9.8%
25 - 34		9.3%
35 - 44		12.9%
45 - 54		12.1%
55 - 64		16.7%
65 - 74		14.7%
75 - 84		8.0%
85 +		2.3%
18 +		82.2%
2010 Population by Sex		
Males		3,027
Females		3,177
2020 Population by Sex		
Males		3,312
Females		3,416
2025 Population by Sex		
Males		3,451
Females		3,550

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	6,204
White Alone	96.8%
Black Alone	0.7%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.5%
Hispanic Origin	1.2%
Diversity Index	8.5
2020 Population by Race/Ethnicity	
Total	6,728
White Alone	95.3%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.2%
Hispanic Origin	1.8%
Diversity Index	12.4
2025 Population by Race/Ethnicity	
Total	7,001
White Alone	94.3%
Black Alone	1.6%
American Indian Alone	0.2%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.4%
Two or More Races	2.7%
Hispanic Origin	2.2%
Diversity Index	14.9
2010 Population by Relationship and Household Type	
Total	6,204
In Households	99.8%
In Family Households	85.4%
Householder	28.7%
Spouse	23.9%
Child	28.7%
Other relative	1.9%
Nonrelative	2.2%
In Nonfamily Households	14.5%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment	
Total	5,020
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	2.5%
High School Graduate	18.4%
GED/Alternative Credential	5.2%
Some College, No Degree	24.2%
Associate Degree	13.4%
Bachelor's Degree	23.0%
Graduate/Professional Degree	11.7%
2020 Population 15+ by Marital Status	
Total	5,713
Never Married	22.5%
Married	60.5%
Widowed	4.6%
Divorced	12.5%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	4,008
Population 16+ Employed	86.4%
Population 16+ Unemployment rate	13.6%
Population 16-24 Employed	10.9%
Population 16-24 Unemployment rate	28.0%
Population 25-54 Employed	53.7%
Population 25-54 Unemployment rate	11.9%
Population 55-64 Employed	28.0%
Population 55-64 Unemployment rate	10.8%
Population 65+ Employed	7.4%
Population 65+ Unemployment rate	10.8%
2020 Employed Population 16+ by Industry	
Total	3,463
Agriculture/Mining	0.6%
Construction	10.1%
Manufacturing	11.8%
Wholesale Trade	2.0%
Retail Trade	11.7%
Transportation/Utilities	3.1%
Information	2.1%
Finance/Insurance/Real Estate	9.6%
Services	45.8%
Public Administration	3.1%
2020 Employed Population 16+ by Occupation	
Total	3,463
White Collar	57.8%
Management/Business/Financial	17.4%
Professional	17.9%
Sales	9.7%
Administrative Support	12.8%
Services	16.8%
Blue Collar	25.4%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	9.0%
Installation/Maintenance/Repair	7.0%
Production	5.8%
Transportation/Material Moving	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	2,509
Households with 1 Person	23.4%
Households with 2+ People	76.6%
Family Households	71.1%
Husband-wife Families	59.0%
With Related Children	23.5%
Other Family (No Spouse Present)	12.0%
Other Family with Male Householder	3.7%
With Related Children	2.6%
Other Family with Female Householder	8.3%
With Related Children	4.9%
Nonfamily Households	5.6%
All Households with Children	31.7%
Multigenerational Households	2.4%
Unmarried Partner Households	6.5%
Male-female	5.7%
Same-sex	0.8%
2010 Households by Size	
Total	2,509
1 Person Household	23.4%
2 Person Household	37.4%
3 Person Household	18.4%
4 Person Household	13.7%
5 Person Household	5.0%
6 Person Household	1.5%
7 + Person Household	0.6%
2010 Households by Tenure and Mortgage Status	
Total	2,509
Owner Occupied	83.4%
Owned with a Mortgage/Loan	61.1%
Owned Free and Clear	22.2%
Renter Occupied	16.6%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	120
Percent of Income for Mortgage	18.1%
Wealth Index	114
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,669
Housing Units Inside Urbanized Area	49.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	51.0%
2010 Population By Urban/ Rural Status	
Total Population	6,204
Population Inside Urbanized Area	47.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	52.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Savvy Suburbanites (1D)
2. In Style (5B)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$6,252,613
Average Spent	\$2,245.91
Spending Potential Index	105
Education: Total \$	\$6,006,897
Average Spent	\$2,157.65
Spending Potential Index	121
Entertainment/Recreation: Total \$	\$9,781,480
Average Spent	\$3,513.46
Spending Potential Index	108
Food at Home: Total \$	\$15,179,160
Average Spent	\$5,452.28
Spending Potential Index	102
Food Away from Home: Total \$	\$10,774,796
Average Spent	\$3,870.26
Spending Potential Index	103
Health Care: Total \$	\$17,191,284
Average Spent	\$6,175.03
Spending Potential Index	107
HH Furnishings & Equipment: Total \$	\$6,714,085
Average Spent	\$2,411.67
Spending Potential Index	110
Personal Care Products & Services: Total \$	\$2,727,691
Average Spent	\$979.77
Spending Potential Index	107
Shelter: Total \$	\$57,427,196
Average Spent	\$20,627.58
Spending Potential Index	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,257,713
Average Spent	\$2,606.94
Spending Potential Index	111
Travel: Total \$	\$7,772,617
Average Spent	\$2,791.89
Spending Potential Index	116
Vehicle Maintenance & Repairs: Total \$	\$3,445,163
Average Spent	\$1,237.49
Spending Potential Index	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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