



Community Profile

Berwick town, ME
 Berwick town, ME (2303104720)
 Geography: County Subdivision

Prepared by Esri

	Berwick town,...
Population Summary	
2000 Total Population	6,365
2010 Total Population	7,246
2020 Total Population	8,266
2020 Group Quarters	47
2025 Total Population	8,727
2020-2025 Annual Rate	1.09%
2020 Total Daytime Population	6,403
Workers	2,266
Residents	4,137
Household Summary	
2000 Households	2,323
2000 Average Household Size	2.72
2010 Households	2,749
2010 Average Household Size	2.62
2020 Households	3,200
2020 Average Household Size	2.57
2025 Households	3,401
2025 Average Household Size	2.55
2020-2025 Annual Rate	1.23%
2010 Families	2,029
2010 Average Family Size	3.01
2020 Families	2,310
2020 Average Family Size	2.98
2025 Families	2,438
2025 Average Family Size	2.97
2020-2025 Annual Rate	1.08%
Housing Unit Summary	
2000 Housing Units	2,418
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	3.9%
2010 Housing Units	2,934
Owner Occupied Housing Units	74.8%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	6.3%
2020 Housing Units	3,401
Owner Occupied Housing Units	74.6%
Renter Occupied Housing Units	19.5%
Vacant Housing Units	5.9%
2025 Housing Units	3,595
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	5.4%
Median Household Income	
2020	\$82,437
2025	\$91,797
Median Home Value	
2020	\$244,585
2025	\$273,810
Per Capita Income	
2020	\$35,148
2025	\$39,674
Median Age	
2010	39.0
2020	40.9
2025	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income		
Household Income Base		
<\$15,000		3,200
\$15,000 - \$24,999		4.2%
\$25,000 - \$34,999		7.7%
\$35,000 - \$49,999		7.2%
\$50,000 - \$74,999		6.7%
\$75,000 - \$99,999		18.1%
\$100,000 - \$149,999		16.6%
\$150,000 - \$199,999		28.3%
\$200,000+		7.9%
Average Household Income		3.3%
		\$90,774
2025 Households by Income		
Household Income Base		
<\$15,000		3,401
\$15,000 - \$24,999		3.6%
\$25,000 - \$34,999		6.4%
\$35,000 - \$49,999		6.0%
\$50,000 - \$74,999		5.9%
\$75,000 - \$99,999		16.1%
\$100,000 - \$149,999		16.4%
\$150,000 - \$199,999		31.6%
\$200,000+		10.1%
Average Household Income		4.0%
		\$101,787
2020 Owner Occupied Housing Units by Value		
Total		
<\$50,000		2,537
\$50,000 - \$99,999		4.1%
\$100,000 - \$149,999		2.0%
\$150,000 - \$199,999		8.0%
\$200,000 - \$249,999		13.0%
\$250,000 - \$299,999		25.7%
\$300,000 - \$399,999		21.4%
\$400,000 - \$499,999		17.7%
\$500,000 - \$749,999		5.0%
\$750,000 - \$999,999		0.7%
\$1,000,000 - \$1,499,999		2.4%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		0.0%
		\$261,904
2025 Owner Occupied Housing Units by Value		
Total		
<\$50,000		2,704
\$50,000 - \$99,999		2.9%
\$100,000 - \$149,999		1.1%
\$150,000 - \$199,999		4.5%
\$200,000 - \$249,999		8.7%
\$250,000 - \$299,999		22.1%
\$300,000 - \$399,999		22.5%
\$400,000 - \$499,999		24.6%
\$500,000 - \$749,999		7.8%
\$750,000 - \$999,999		1.1%
\$1,000,000 - \$1,499,999		4.6%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		0.0%
		\$302,829

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		7,246
0 - 4		6.7%
5 - 9		7.1%
10 - 14		6.8%
15 - 24		11.3%
25 - 34		12.2%
35 - 44		14.7%
45 - 54		17.7%
55 - 64		12.4%
65 - 74		6.7%
75 - 84		3.3%
85 +		1.0%
18 +		74.8%
2020 Population by Age		
Total		8,266
0 - 4		6.0%
5 - 9		6.5%
10 - 14		6.9%
15 - 24		10.4%
25 - 34		12.3%
35 - 44		13.2%
45 - 54		13.7%
55 - 64		15.7%
65 - 74		9.9%
75 - 84		4.2%
85 +		1.2%
18 +		76.8%
2025 Population by Age		
Total		8,727
0 - 4		5.9%
5 - 9		6.4%
10 - 14		7.0%
15 - 24		10.6%
25 - 34		11.5%
35 - 44		13.5%
45 - 54		12.9%
55 - 64		13.1%
65 - 74		12.3%
75 - 84		5.5%
85 +		1.3%
18 +		76.8%
2010 Population by Sex		
Males		3,580
Females		3,666
2020 Population by Sex		
Males		4,129
Females		4,137
2025 Population by Sex		
Males		4,383
Females		4,344

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity		
Total		7,246
White Alone		96.2%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		1.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.6%
Hispanic Origin		1.3%
Diversity Index		9.8
2020 Population by Race/Ethnicity		
Total		8,266
White Alone		94.6%
Black Alone		0.9%
American Indian Alone		0.3%
Asian Alone		1.7%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		2.3%
Hispanic Origin		1.9%
Diversity Index		13.9
2025 Population by Race/Ethnicity		
Total		8,727
White Alone		93.5%
Black Alone		1.2%
American Indian Alone		0.3%
Asian Alone		1.9%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.3%
Two or More Races		2.7%
Hispanic Origin		2.3%
Diversity Index		16.5
2010 Population by Relationship and Household Type		
Total		7,246
In Households		99.4%
In Family Households		86.9%
Householder		28.0%
Spouse		22.0%
Child		31.8%
Other relative		2.5%
Nonrelative		2.6%
In Nonfamily Households		12.5%
In Group Quarters		0.6%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment		
Total		5,802
Less than 9th Grade		2.9%
9th - 12th Grade, No Diploma		5.0%
High School Graduate		23.7%
GED/Alternative Credential		4.4%
Some College, No Degree		22.5%
Associate Degree		9.3%
Bachelor's Degree		23.8%
Graduate/Professional Degree		8.4%
2020 Population 15+ by Marital Status		
Total		6,664
Never Married		23.6%
Married		57.5%
Widowed		5.4%
Divorced		13.5%
2020 Civilian Population 16+ in Labor Force		
Civilian Population 16+		4,691
Population 16+ Employed		88.6%
Population 16+ Unemployment rate		11.4%
Population 16-24 Employed		13.0%
Population 16-24 Unemployment rate		21.4%
Population 25-54 Employed		63.7%
Population 25-54 Unemployment rate		10.3%
Population 55-64 Employed		18.8%
Population 55-64 Unemployment rate		8.1%
Population 65+ Employed		4.5%
Population 65+ Unemployment rate		8.3%
2020 Employed Population 16+ by Industry		
Total		4,154
Agriculture/Mining		0.6%
Construction		4.4%
Manufacturing		18.3%
Wholesale Trade		5.3%
Retail Trade		10.4%
Transportation/Utilities		2.9%
Information		1.2%
Finance/Insurance/Real Estate		3.6%
Services		47.9%
Public Administration		5.3%
2020 Employed Population 16+ by Occupation		
Total		4,154
White Collar		54.9%
Management/Business/Financial		11.4%
Professional		22.2%
Sales		9.5%
Administrative Support		11.8%
Services		18.3%
Blue Collar		26.7%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		3.3%
Installation/Maintenance/Repair		6.6%
Production		11.7%
Transportation/Material Moving		5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	2,749
Households with 1 Person	20.6%
Households with 2+ People	79.4%
Family Households	73.8%
Husband-wife Families	58.1%
With Related Children	25.8%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	5.0%
With Related Children	3.5%
Other Family with Female Householder	10.7%
With Related Children	7.3%
Nonfamily Households	5.6%
All Households with Children	36.9%
Multigenerational Households	3.6%
Unmarried Partner Households	7.7%
Male-female	6.8%
Same-sex	0.8%
2010 Households by Size	
Total	2,749
1 Person Household	20.6%
2 Person Household	36.0%
3 Person Household	18.5%
4 Person Household	15.8%
5 Person Household	5.7%
6 Person Household	2.2%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	2,749
Owner Occupied	79.8%
Owned with a Mortgage/Loan	61.7%
Owned Free and Clear	18.1%
Renter Occupied	20.2%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	165
Percent of Income for Mortgage	12.4%
Wealth Index	93
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,934
Housing Units Inside Urbanized Area	36.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	63.3%
2010 Population By Urban/ Rural Status	
Total Population	7,246
Population Inside Urbanized Area	34.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	65.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Green Acres (6A)
2.		Home Improvement (4B)
3.		Middleburg (4C)
2020 Consumer Spending		
Apparel & Services: Total \$		\$6,852,796
Average Spent		\$2,141.50
Spending Potential Index		100
Education: Total \$		\$5,522,162
Average Spent		\$1,725.68
Spending Potential Index		96
Entertainment/Recreation: Total \$		\$10,499,298
Average Spent		\$3,281.03
Spending Potential Index		101
Food at Home: Total \$		\$16,781,654
Average Spent		\$5,244.27
Spending Potential Index		98
Food Away from Home: Total \$		\$12,001,698
Average Spent		\$3,750.53
Spending Potential Index		99
Health Care: Total \$		\$19,074,627
Average Spent		\$5,960.82
Spending Potential Index		104
HH Furnishings & Equipment: Total \$		\$7,307,951
Average Spent		\$2,283.73
Spending Potential Index		105
Personal Care Products & Services: Total \$		\$3,018,940
Average Spent		\$943.42
Spending Potential Index		103
Shelter: Total \$		\$60,168,213
Average Spent		\$18,802.57
Spending Potential Index		97
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$7,994,397
Average Spent		\$2,498.25
Spending Potential Index		107
Travel: Total \$		\$7,940,627
Average Spent		\$2,481.45
Spending Potential Index		103
Vehicle Maintenance & Repairs: Total \$		\$3,730,797
Average Spent		\$1,165.87
Spending Potential Index		101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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