



Community Profile

Baldwin town, ME
 Baldwin town, ME (2300502655)
 Geography: County Subdivision

Prepared by Esri

	Baldwin town,...
Population Summary	
2000 Total Population	1,290
2010 Total Population	1,525
2020 Total Population	1,734
2020 Group Quarters	0
2025 Total Population	1,840
2020-2025 Annual Rate	1.19%
2020 Total Daytime Population	1,266
Workers	328
Residents	938
Household Summary	
2000 Households	493
2000 Average Household Size	2.62
2010 Households	588
2010 Average Household Size	2.59
2020 Households	675
2020 Average Household Size	2.57
2025 Households	718
2025 Average Household Size	2.56
2020-2025 Annual Rate	1.24%
2010 Families	431
2010 Average Family Size	2.98
2020 Families	483
2020 Average Family Size	2.98
2025 Families	510
2025 Average Family Size	2.98
2020-2025 Annual Rate	1.09%
Housing Unit Summary	
2000 Housing Units	577
Owner Occupied Housing Units	75.0%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	14.6%
2010 Housing Units	700
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	11.3%
Vacant Housing Units	16.0%
2020 Housing Units	806
Owner Occupied Housing Units	71.5%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	16.3%
2025 Housing Units	854
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	15.9%
Median Household Income	
2020	\$60,929
2025	\$68,892
Median Home Value	
2020	\$195,775
2025	\$250,313
Per Capita Income	
2020	\$27,662
2025	\$31,473
Median Age	
2010	42.4
2020	46.0
2025	47.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income		
Household Income Base		675
<\$15,000		6.2%
\$15,000 - \$24,999		12.3%
\$25,000 - \$34,999		7.7%
\$35,000 - \$49,999		9.9%
\$50,000 - \$74,999		25.2%
\$75,000 - \$99,999		16.4%
\$100,000 - \$149,999		16.7%
\$150,000 - \$199,999		4.3%
\$200,000+		1.2%
Average Household Income		\$71,059
2025 Households by Income		
Household Income Base		718
<\$15,000		5.2%
\$15,000 - \$24,999		9.9%
\$25,000 - \$34,999		6.4%
\$35,000 - \$49,999		9.1%
\$50,000 - \$74,999		23.7%
\$75,000 - \$99,999		17.7%
\$100,000 - \$149,999		21.0%
\$150,000 - \$199,999		5.8%
\$200,000+		1.3%
Average Household Income		\$80,655
2020 Owner Occupied Housing Units by Value		
Total		576
<\$50,000		3.6%
\$50,000 - \$99,999		7.8%
\$100,000 - \$149,999		16.0%
\$150,000 - \$199,999		24.7%
\$200,000 - \$249,999		15.6%
\$250,000 - \$299,999		10.6%
\$300,000 - \$399,999		13.2%
\$400,000 - \$499,999		6.1%
\$500,000 - \$749,999		2.4%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$222,873
2025 Owner Occupied Housing Units by Value		
Total		613
<\$50,000		2.3%
\$50,000 - \$99,999		4.7%
\$100,000 - \$149,999		10.1%
\$150,000 - \$199,999		17.6%
\$200,000 - \$249,999		15.2%
\$250,000 - \$299,999		13.1%
\$300,000 - \$399,999		21.0%
\$400,000 - \$499,999		11.6%
\$500,000 - \$749,999		4.4%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$270,922

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		1,525
0 - 4		4.9%
5 - 9		6.8%
10 - 14		7.1%
15 - 24		10.1%
25 - 34		11.1%
35 - 44		13.4%
45 - 54		18.3%
55 - 64		14.0%
65 - 74		9.0%
75 - 84		3.9%
85 +		1.4%
18 +		77.6%
2020 Population by Age		
Total		1,734
0 - 4		4.3%
5 - 9		5.0%
10 - 14		5.5%
15 - 24		10.5%
25 - 34		10.4%
35 - 44		12.8%
45 - 54		13.9%
55 - 64		17.9%
65 - 74		12.3%
75 - 84		5.8%
85 +		1.5%
18 +		81.7%
2025 Population by Age		
Total		1,840
0 - 4		4.2%
5 - 9		4.8%
10 - 14		5.5%
15 - 24		9.4%
25 - 34		10.1%
35 - 44		12.0%
45 - 54		14.2%
55 - 64		15.1%
65 - 74		14.8%
75 - 84		8.0%
85 +		1.8%
18 +		82.1%
2010 Population by Sex		
Males		747
Females		778
2020 Population by Sex		
Males		852
Females		882
2025 Population by Sex		
Males		905
Females		935

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Baldwin town,...
2010 Population by Race/Ethnicity		
Total		1,525
White Alone		97.9%
Black Alone		0.1%
American Indian Alone		0.2%
Asian Alone		1.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.5%
Hispanic Origin		0.4%
Diversity Index		4.9
2020 Population by Race/Ethnicity		
Total		1,734
White Alone		97.6%
Black Alone		0.1%
American Indian Alone		0.2%
Asian Alone		1.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.6%
Hispanic Origin		0.5%
Diversity Index		5.8
2025 Population by Race/Ethnicity		
Total		1,840
White Alone		97.3%
Black Alone		0.2%
American Indian Alone		0.2%
Asian Alone		1.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		0.7%
Hispanic Origin		0.7%
Diversity Index		6.5
2010 Population by Relationship and Household Type		
Total		1,525
In Households		100.0%
In Family Households		86.8%
Householder		28.3%
Spouse		23.4%
Child		29.7%
Other relative		2.8%
Nonrelative		2.6%
In Nonfamily Households		13.2%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment		
Total		1,296
Less than 9th Grade		2.5%
9th - 12th Grade, No Diploma		8.6%
High School Graduate		39.1%
GED/Alternative Credential		7.3%
Some College, No Degree		15.4%
Associate Degree		10.7%
Bachelor's Degree		12.7%
Graduate/Professional Degree		3.6%
2020 Population 15+ by Marital Status		
Total		1,478
Never Married		26.8%
Married		52.8%
Widowed		5.7%
Divorced		14.7%
2020 Civilian Population 16+ in Labor Force		
Civilian Population 16+		898
Population 16+ Employed		89.0%
Population 16+ Unemployment rate		11.0%
Population 16-24 Employed		10.4%
Population 16-24 Unemployment rate		17.8%
Population 25-54 Employed		62.5%
Population 25-54 Unemployment rate		9.8%
Population 55-64 Employed		21.3%
Population 55-64 Unemployment rate		9.6%
Population 65+ Employed		5.9%
Population 65+ Unemployment rate		16.1%
2020 Employed Population 16+ by Industry		
Total		799
Agriculture/Mining		4.0%
Construction		8.0%
Manufacturing		11.5%
Wholesale Trade		0.9%
Retail Trade		13.8%
Transportation/Utilities		9.0%
Information		0.4%
Finance/Insurance/Real Estate		6.4%
Services		40.2%
Public Administration		5.9%
2020 Employed Population 16+ by Occupation		
Total		799
White Collar		56.8%
Management/Business/Financial		9.3%
Professional		22.4%
Sales		9.5%
Administrative Support		15.6%
Services		13.0%
Blue Collar		30.2%
Farming/Forestry/Fishing		4.1%
Construction/Extraction		6.4%
Installation/Maintenance/Repair		4.1%
Production		5.9%
Transportation/Material Moving		9.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	588
Households with 1 Person	19.7%
Households with 2+ People	80.3%
Family Households	73.3%
Husband-wife Families	60.7%
With Related Children	22.4%
Other Family (No Spouse Present)	12.6%
Other Family with Male Householder	4.9%
With Related Children	3.6%
Other Family with Female Householder	7.7%
With Related Children	5.1%
Nonfamily Households	7.0%
All Households with Children	31.6%
Multigenerational Households	2.9%
Unmarried Partner Households	8.3%
Male-female	8.0%
Same-sex	0.3%
2010 Households by Size	
Total	588
1 Person Household	19.7%
2 Person Household	40.6%
3 Person Household	16.3%
4 Person Household	14.8%
5 Person Household	3.9%
6 Person Household	3.2%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	588
Owner Occupied	86.6%
Owned with a Mortgage/Loan	56.1%
Owned Free and Clear	30.4%
Renter Occupied	13.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	161
Percent of Income for Mortgage	13.4%
Wealth Index	68
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	700
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,525
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Salt of the Earth (6B)
2.		
3.		
2020 Consumer Spending		
Apparel & Services: Total \$		\$1,104,966
Average Spent		\$1,636.99
Spending Potential Index		76
Education: Total \$		\$885,527
Average Spent		\$1,311.89
Spending Potential Index		73
Entertainment/Recreation: Total \$		\$1,839,067
Average Spent		\$2,724.54
Spending Potential Index		84
Food at Home: Total \$		\$2,912,424
Average Spent		\$4,314.70
Spending Potential Index		81
Food Away from Home: Total \$		\$1,956,197
Average Spent		\$2,898.07
Spending Potential Index		77
Health Care: Total \$		\$3,456,010
Average Spent		\$5,120.01
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$1,190,199
Average Spent		\$1,763.26
Spending Potential Index		81
Personal Care Products & Services: Total \$		\$496,772
Average Spent		\$735.96
Spending Potential Index		80
Shelter: Total \$		\$9,545,096
Average Spent		\$14,140.88
Spending Potential Index		73
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,252,937
Average Spent		\$1,856.20
Spending Potential Index		79
Travel: Total \$		\$1,266,415
Average Spent		\$1,876.17
Spending Potential Index		78
Vehicle Maintenance & Repairs: Total \$		\$632,416
Average Spent		\$936.91
Spending Potential Index		81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.