



Community Profile

03901 (Berwick)
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Geography: ZIP Code

Prepared by Esri

03901 (Berwic...

Population Summary

2000 Total Population	6,365
2010 Total Population	7,246
2017 Total Population	7,919
2017 Group Quarters	41
2022 Total Population	8,367
2017-2022 Annual Rate	1.11%
2017 Total Daytime Population	4,789
Workers	1,156
Residents	3,633

Household Summary

2000 Households	2,323
2000 Average Household Size	2.72
2010 Households	2,749
2010 Average Household Size	2.62
2017 Households	3,028
2017 Average Household Size	2.60
2022 Households	3,209
2022 Average Household Size	2.59
2017-2022 Annual Rate	1.17%
2010 Families	2,029
2010 Average Family Size	3.01
2017 Families	2,210
2017 Average Family Size	3.00
2022 Families	2,331
2022 Average Family Size	2.99
2017-2022 Annual Rate	1.07%

Housing Unit Summary

2000 Housing Units	2,418
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	3.9%
2010 Housing Units	2,934
Owner Occupied Housing Units	74.8%
Renter Occupied Housing Units	18.9%
Vacant Housing Units	6.3%
2017 Housing Units	3,200
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	5.4%
2022 Housing Units	3,390
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	5.3%

Median Household Income

2017	\$64,581
2022	\$74,144

Median Home Value

2017	\$234,142
2022	\$250,629

Per Capita Income

2017	\$28,969
2022	\$33,621

Median Age

2010	39.0
2017	40.4
2022	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income

Household Income Base	3,028
<\$15,000	7.6%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	19.5%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	5.8%
\$200,000+	1.9%

Average Household Income \$75,535

2022 Households by Income

Household Income Base	3,209
<\$15,000	5.6%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	23.4%
\$75,000 - \$99,999	21.8%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	7.1%
\$200,000+	2.4%

Average Household Income \$87,449

2017 Owner Occupied Housing Units by Value

Total	2,343
<\$50,000	5.2%
\$50,000 - \$99,999	3.5%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	28.6%
\$250,000 - \$299,999	20.1%
\$300,000 - \$399,999	14.9%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.0%

Average Home Value \$243,427

2022 Owner Occupied Housing Units by Value

Total	2,489
<\$50,000	2.7%
\$50,000 - \$99,999	1.8%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	9.9%
\$200,000 - \$249,999	33.5%
\$250,000 - \$299,999	23.9%
\$300,000 - \$399,999	18.5%
\$400,000 - \$499,999	6.0%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	1.4%
\$1,000,000 +	0.0%

Average Home Value \$269,857

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	7,246
0 - 4	6.7%
5 - 9	7.1%
10 - 14	6.8%
15 - 24	11.3%
25 - 34	12.2%
35 - 44	14.7%
45 - 54	17.7%
55 - 64	12.4%
65 - 74	6.7%
75 - 84	3.3%
85 +	1.0%
18 +	74.8%

2017 Population by Age

Total	7,919
0 - 4	6.1%
5 - 9	6.7%
10 - 14	6.9%
15 - 24	10.8%
25 - 34	12.1%
35 - 44	13.5%
45 - 54	14.3%
55 - 64	15.4%
65 - 74	9.2%
75 - 84	3.6%
85 +	1.2%
18 +	76.5%

2022 Population by Age

Total	8,367
0 - 4	6.0%
5 - 9	6.4%
10 - 14	7.2%
15 - 24	10.5%
25 - 34	11.6%
35 - 44	13.8%
45 - 54	13.2%
55 - 64	14.3%
65 - 74	10.9%
75 - 84	4.8%
85 +	1.3%
18 +	76.4%

2010 Population by Sex

Males	3,580
Females	3,666

2017 Population by Sex

Males	3,944
Females	3,975

2022 Population by Sex

Males	4,198
Females	4,169

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2010 Population by Race/Ethnicity

Total	7,246
White Alone	96.2%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.6%
Hispanic Origin	1.3%
Diversity Index	9.8

2017 Population by Race/Ethnicity

Total	7,919
White Alone	95.0%
Black Alone	0.7%
American Indian Alone	0.3%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	2.0%
Hispanic Origin	1.9%
Diversity Index	13.1

2022 Population by Race/Ethnicity

Total	8,367
White Alone	94.1%
Black Alone	0.9%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	2.4%
Hispanic Origin	2.5%
Diversity Index	15.7

2010 Population by Relationship and Household Type

Total	7,246
In Households	99.4%
In Family Households	86.9%
Householder	28.0%
Spouse	22.0%
Child	31.8%
Other relative	2.5%
Nonrelative	2.6%
In Nonfamily Households	12.5%
In Group Quarters	0.6%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	5,496
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	25.3%
GED/Alternative Credential	3.4%
Some College, No Degree	24.1%
Associate Degree	8.8%
Bachelor's Degree	22.4%
Graduate/Professional Degree	8.2%

2017 Population 15+ by Marital Status

Total	6,353
Never Married	28.3%
Married	56.1%
Widowed	5.1%
Divorced	10.6%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	97.5%
Civilian Unemployed (Unemployment Rate)	2.5%

2017 Employed Population 16+ by Industry

Total	4,361
Agriculture/Mining	0.9%
Construction	5.0%
Manufacturing	13.6%
Wholesale Trade	5.0%
Retail Trade	13.4%
Transportation/Utilities	2.3%
Information	1.9%
Finance/Insurance/Real Estate	4.2%
Services	48.8%
Public Administration	4.9%

2017 Employed Population 16+ by Occupation

Total	4,361
White Collar	59.2%
Management/Business/Financial	10.3%
Professional	24.3%
Sales	11.8%
Administrative Support	12.9%
Services	18.3%
Blue Collar	22.5%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	6.1%
Production	6.4%
Transportation/Material Moving	5.6%

2010 Population By Urban/ Rural Status

Total Population	7,246
Population Inside Urbanized Area	34.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	65.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	2,749
Households with 1 Person	20.6%
Households with 2+ People	79.4%
Family Households	73.8%
Husband-wife Families	58.1%
With Related Children	25.8%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	5.0%
With Related Children	3.5%
Other Family with Female Householder	10.7%
With Related Children	7.3%
Nonfamily Households	5.6%
All Households with Children	36.9%

2010 Households by Size

Total	2,749
1 Person Household	20.6%
2 Person Household	36.0%
3 Person Household	18.5%
4 Person Household	15.8%
5 Person Household	5.7%
6 Person Household	2.2%
7 + Person Household	1.2%

2010 Households by Tenure and Mortgage Status

Total	2,749
Owner Occupied	79.8%
Owned with a Mortgage/Loan	61.7%
Owned Free and Clear	18.1%
Renter Occupied	20.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,934
Housing Units Inside Urbanized Area	36.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	63.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. Home Improvement (4B)
3. Middleburg (4C)

2017 Consumer Spending

Apparel & Services: Total \$	\$6,084,422
Average Spent	\$2,009.39
Spending Potential Index	93
Education: Total \$	\$3,958,435
Average Spent	\$1,307.28
Spending Potential Index	90
Entertainment/Recreation: Total \$	\$8,828,510
Average Spent	\$2,915.62
Spending Potential Index	93
Food at Home: Total \$	\$13,821,395
Average Spent	\$4,564.53
Spending Potential Index	91
Food Away from Home: Total \$	\$9,414,685
Average Spent	\$3,109.21
Spending Potential Index	93
Health Care: Total \$	\$16,006,167
Average Spent	\$5,286.05
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$5,609,692
Average Spent	\$1,852.61
Spending Potential Index	95
Personal Care Products & Services: Total \$	\$2,265,625
Average Spent	\$748.23
Spending Potential Index	94
Shelter: Total \$	\$44,554,254
Average Spent	\$14,714.09
Spending Potential Index	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,766,263
Average Spent	\$2,234.57
Spending Potential Index	95
Travel: Total \$	\$6,002,109
Average Spent	\$1,982.20
Spending Potential Index	96
Vehicle Maintenance & Repairs: Total \$	\$3,025,249
Average Spent	\$999.09
Spending Potential Index	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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