



Community Profile

Arundel town, ME
 Arundel town, ME (2303101605)
 Geography: County Subdivision

Prepared by Esri

	Arundel town,...
Population Summary	
2000 Total Population	3,571
2010 Total Population	4,022
2017 Total Population	4,320
2017 Group Quarters	12
2022 Total Population	4,528
2017-2022 Annual Rate	0.94%
2017 Total Daytime Population	3,111
Workers	1,433
Residents	1,678
Household Summary	
2000 Households	1,363
2000 Average Household Size	2.61
2010 Households	1,569
2010 Average Household Size	2.56
2017 Households	1,700
2017 Average Household Size	2.53
2022 Households	1,789
2022 Average Household Size	2.52
2017-2022 Annual Rate	1.03%
2010 Families	1,109
2010 Average Family Size	2.96
2017 Families	1,187
2017 Average Family Size	2.94
2022 Families	1,242
2022 Average Family Size	2.94
2017-2022 Annual Rate	0.91%
Housing Unit Summary	
2000 Housing Units	1,415
Owner Occupied Housing Units	81.8%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	3.7%
2010 Housing Units	1,692
Owner Occupied Housing Units	74.1%
Renter Occupied Housing Units	18.7%
Vacant Housing Units	7.3%
2017 Housing Units	1,815
Owner Occupied Housing Units	72.4%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	6.3%
2022 Housing Units	1,910
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	6.3%
Median Household Income	
2017	\$67,092
2022	\$77,702
Median Home Value	
2017	\$271,368
2022	\$297,222
Per Capita Income	
2017	\$33,760
2022	\$39,528
Median Age	
2010	42.9
2017	45.5
2022	47.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income	
Household Income Base	1,700
<\$15,000	6.2%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	7.8%
\$200,000+	4.1%
Average Household Income	\$85,674
2022 Households by Income	
Household Income Base	1,789
<\$15,000	4.2%
\$15,000 - \$24,999	4.9%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	8.2%
\$50,000 - \$74,999	24.9%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	24.0%
\$150,000 - \$199,999	9.2%
\$200,000+	4.9%
Average Household Income	\$99,935
2017 Owner Occupied Housing Units by Value	
Total	1,314
<\$50,000	4.4%
\$50,000 - \$99,999	2.7%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	11.7%
\$200,000 - \$249,999	17.0%
\$250,000 - \$299,999	17.8%
\$300,000 - \$399,999	24.4%
\$400,000 - \$499,999	5.7%
\$500,000 - \$749,999	8.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.4%
Average Home Value	\$294,387
2022 Owner Occupied Housing Units by Value	
Total	1,391
<\$50,000	2.1%
\$50,000 - \$99,999	1.2%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	6.1%
\$200,000 - \$249,999	18.6%
\$250,000 - \$299,999	20.1%
\$300,000 - \$399,999	29.3%
\$400,000 - \$499,999	7.1%
\$500,000 - \$749,999	11.4%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.5%
Average Home Value	\$330,338

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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March 21, 2018



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2010 Population by Age	
Total	4,022
0 - 4	5.2%
5 - 9	5.4%
10 - 14	6.9%
15 - 24	11.1%
25 - 34	10.6%
35 - 44	14.0%
45 - 54	19.1%
55 - 64	15.5%
65 - 74	7.6%
75 - 84	3.5%
85 +	1.1%
18 +	78.0%
2017 Population by Age	
Total	4,320
0 - 4	4.7%
5 - 9	5.4%
10 - 14	5.6%
15 - 24	10.1%
25 - 34	11.1%
35 - 44	12.4%
45 - 54	15.5%
55 - 64	17.9%
65 - 74	11.8%
75 - 84	4.2%
85 +	1.3%
18 +	80.7%
2022 Population by Age	
Total	4,528
0 - 4	4.4%
5 - 9	5.1%
10 - 14	6.0%
15 - 24	8.6%
25 - 34	9.9%
35 - 44	13.4%
45 - 54	13.5%
55 - 64	17.4%
65 - 74	14.4%
75 - 84	5.8%
85 +	1.4%
18 +	81.1%
2010 Population by Sex	
Males	1,980
Females	2,042
2017 Population by Sex	
Males	2,140
Females	2,180
2022 Population by Sex	
Males	2,260
Females	2,268

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Arundel town,...
2010 Population by Race/Ethnicity		
Total		4,022
White Alone		96.6%
Black Alone		0.4%
American Indian Alone		0.5%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.5%
Hispanic Origin		1.0%
Diversity Index		8.6
2017 Population by Race/Ethnicity		
Total		4,320
White Alone		95.5%
Black Alone		0.6%
American Indian Alone		0.6%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.0%
Hispanic Origin		1.5%
Diversity Index		11.5
2022 Population by Race/Ethnicity		
Total		4,528
White Alone		94.7%
Black Alone		0.7%
American Indian Alone		0.6%
Asian Alone		1.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		2.3%
Hispanic Origin		2.0%
Diversity Index		13.8
2010 Population by Relationship and Household Type		
Total		4,022
In Households		99.7%
In Family Households		84.4%
Householder		27.6%
Spouse		22.3%
Child		29.6%
Other relative		2.2%
Nonrelative		2.7%
In Nonfamily Households		15.3%
In Group Quarters		0.3%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	3,205
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	32.3%
GED/Alternative Credential	5.8%
Some College, No Degree	19.1%
Associate Degree	6.8%
Bachelor's Degree	16.8%
Graduate/Professional Degree	9.0%
2017 Population 15+ by Marital Status	
Total	3,640
Never Married	33.0%
Married	50.6%
Widowed	6.9%
Divorced	9.4%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.3%
Civilian Unemployed (Unemployment Rate)	1.7%
2017 Employed Population 16+ by Industry	
Total	2,666
Agriculture/Mining	3.4%
Construction	6.0%
Manufacturing	11.2%
Wholesale Trade	2.4%
Retail Trade	13.5%
Transportation/Utilities	4.9%
Information	2.4%
Finance/Insurance/Real Estate	13.0%
Services	40.9%
Public Administration	2.4%
2017 Employed Population 16+ by Occupation	
Total	2,666
White Collar	59.1%
Management/Business/Financial	11.3%
Professional	18.5%
Sales	11.7%
Administrative Support	17.7%
Services	17.0%
Blue Collar	23.9%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	5.2%
Installation/Maintenance/Repair	8.1%
Production	6.5%
Transportation/Material Moving	3.6%
2010 Population By Urban/ Rural Status	
Total Population	4,022
Population Inside Urbanized Area	9.7%
Population Inside Urbanized Cluster	1.5%
Rural Population	88.8%

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2010 Households by Type	
Total	1,569
Households with 1 Person	20.8%
Households with 2+ People	79.2%
Family Households	70.7%
Husband-wife Families	57.2%
With Related Children	22.4%
Other Family (No Spouse Present)	13.5%
Other Family with Male Householder	4.8%
With Related Children	3.4%
Other Family with Female Householder	8.7%
With Related Children	5.5%
Nonfamily Households	8.5%
All Households with Children	31.5%
Multigenerational Households	3.0%
Unmarried Partner Households	10.2%
Male-female	8.7%
Same-sex	1.5%
2010 Households by Size	
Total	1,569
1 Person Household	20.8%
2 Person Household	38.8%
3 Person Household	17.7%
4 Person Household	14.9%
5 Person Household	4.5%
6 Person Household	2.1%
7 + Person Household	1.2%
2010 Households by Tenure and Mortgage Status	
Total	1,569
Owner Occupied	79.9%
Owned with a Mortgage/Loan	61.0%
Owned Free and Clear	18.9%
Renter Occupied	20.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,692
Housing Units Inside Urbanized Area	9.9%
Housing Units Inside Urbanized Cluster	1.6%
Rural Housing Units	88.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	Green Acres (6A)
	2.	The Great Outdoors (6C)
	3.	Top Tier (1A)
2017 Consumer Spending		
Apparel & Services: Total \$		\$3,746,565
Average Spent		\$2,203.86
Spending Potential Index		102
Education: Total \$		\$2,471,179
Average Spent		\$1,453.63
Spending Potential Index		100
Entertainment/Recreation: Total \$		\$5,717,055
Average Spent		\$3,362.97
Spending Potential Index		108
Food at Home: Total \$		\$8,867,775
Average Spent		\$5,216.34
Spending Potential Index		104
Food Away from Home: Total \$		\$5,817,676
Average Spent		\$3,422.16
Spending Potential Index		103
Health Care: Total \$		\$10,640,282
Average Spent		\$6,258.99
Spending Potential Index		112
HH Furnishings & Equipment: Total \$		\$3,546,955
Average Spent		\$2,086.44
Spending Potential Index		107
Personal Care Products & Services: Total \$		\$1,436,547
Average Spent		\$845.03
Spending Potential Index		106
Shelter: Total \$		\$27,941,883
Average Spent		\$16,436.40
Spending Potential Index		101
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$4,387,818
Average Spent		\$2,581.07
Spending Potential Index		110
Travel: Total \$		\$3,894,750
Average Spent		\$2,291.03
Spending Potential Index		111
Vehicle Maintenance & Repairs: Total \$		\$1,969,249
Average Spent		\$1,158.38
Spending Potential Index		108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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