

Task Force Meeting #2  
Kennebunk  
Nov. 30th, 6 PM to 7:30 PM

Meeting Minutes

**Attendance:**

COMMUNITY: Kennebunk	
Chris Osterrieder, Community Dev. Dir.	Y
Bryan Laverriere, Public Services Dir.	N
Mark Kerr, Conservation Commission Rep.	N
Maggie Bartenhagen, Energy Efficiency Adv. Comm. Rep.	Y
Chris MacClinchy, Planning Board Rep.	Y
Christopher Pasciuto, Transp. Dir., RSU 21 Rep.	Y
Alison Malmqvist, Community Member Rep.	Y
Lily Martin, Community Member Rep.	N
Lisa Pratt, Select Board Rep., Energy and Efficiency Sustainability Committee	Y

**Notes:**

**Key takeaways**

- Vision statement developed
- Chair - Maggie, Vice Chair/Communications - Lisa
- Have not developed goals and targets yet, need to work through the data first
- Readiness to move on to the “doing” phase by looking into the strategies.
- Urgency to get started on public engagement, but need help developing a plan and goals so they can move forward with this.
  - Biddeford’s plan and Tim are helpful resources
- There are two simultaneous tracks forward
  - 1) working on the strategies and
  - 2) scheduling and preparing for initial outreach activities.
- Need to talk through the data as a group to wrap their heads around it and start brainstorming.
- Agreement that the current structure for task force/project team meeting is working.

**Action Items**

- Task Force
  - Schedule a regular task force meeting (more frequent than once a month)
  - Possibly schedule an additional “workshop” to review the data, strategies list, and start brainstorming ideas

- Start writing down thoughts, comments, questions about strategies and describing local context of vulnerabilities. Putting things on paper!
    - Chris to contact Tim in Biddeford and ask him to come to a meeting to talk about public engagement
    - Review Biddeford's public engagement plan
  - Project Team
    - Provide a list of potential strategies with local examples
    - Share Biddeford's public engagement plan
    - Add streets to the block group map (and other maps?)
    - Look into sharing Vulnerability Assessment GIS data with Chris
    - Schedule bi-weekly check-in with Chris and Maggie

### **Intro and check in**

- Update
  - During their first task force meeting last week Chris filled in gaps about what their roles are and where they are supposed to be in the process
  - chose chair (Maggie)
  - chose vice chair/communications person (Lisa)
  - Figuring out group and individual responsibilities
  - Still need help working through all the materials we sent
- Vision statement
  - Have developed a vision statement
- Goals and targets
  - Have not developed specific goals and targets
  - Discussed themes more generally, brainstorming
  - Waiting to see the data before coming up with goals and targets
- Public engagement
  - Urgency around getting started on public engagement to gather community input for strategy development. Getting input should be a priority. It is difficult to move forward with the strategy development without community input. How will we move forward without the consultant?
    - Biddeford created a great public engagement plan so Kennebunk can take their example and think about what things could fit well for their town.

### **High impact strategies - buildings and energy**

- Q: Heat pumps, is the workforce skill up for the installation and maintenance of heat pumps? Are there workforce synergies and job co-benefits with this strategy?
  - A: The town can help on the training side by partnering with utilities. There are opportunities with federal legislation for job training.
  - A: The State recognizes that we don't have enough installations, so they created the Clean Energy Partnership to train people in jobs for an electric future. Community colleges are a part of this including York County Community College in Wells.

- Q: Are there existing programs at the state level that the task force can build on? We don't need to reinvent the wheel or duplicate existing efforts? Is there something new we need to come up with or can we leverage existing programs? It cost \$7K to install a heat pump, so that's a big lift for people if we're trying to get 60 or 100 homes to install them. We need to know what financial support is available.
  - A: Equity component of heat pumps is real, but by leveraging funding from the state and feds can help support incentive.
  - A: At this point we are considering all the possible strategies, and later on we will consider the nitty gritty details of how to implement the strategies. This are great points and we will take the time later on to work out these types of details.
- *Would it be helpful to have a summary list of strategies to review with some local examples? Do you want to wait until you've done more public engagement?*
  - Yes it would be helpful to see some examples
  - Would like to see some examples because it would help us answer the public's questions
- Q: When would the list of strategies be ready?
  - We can provide the list in the follow-up email
  - Starting the list for just buildings and energy

### **Vulnerability Assessment**

- Learned a lot about the town from the VA!
- *Is there other information or other ways we could present this information that would make it easier for the task force to understand or use for public engagement? Any modifications or tweaks?*
  - It would be helpful to add streets to the block group map of Kennebunk to help orient the viewer
    - We can add the streets in
  - Can the GIS files be shared with Chris so he can pull them up with the task force and examine the data in an interactive way? It would also be good for them to have the data.
    - We can look into how we can share the data

### **Strategy Development Process Overview**

#### **Public engagement**

- Task force member expressed readiness to move on and start putting things/strategies on paper, but could go either way if others need to slow down.
- Q: When is this project wrapping up? How much do we have?
  - A: Initial timeline was to have a final draft in Sep, but could extend that a few months if necessary. There is a sense of urgency to get the plan in place so the town can start working on these things. This timeline also and aligns with funding coming from fed and state level.

- It would be helpful to get the task force together for a brainstorming session to come up with strategies that they could then narrow down. The amount of strategies could be overwhelming but the data from the GHG inventory and the Vulnerability Assessment will help them start to brainstorm relevant strategies.
- Expressed urgency around public engagement, but also not feeling prepared to discuss this information with the public yet. They need a plan.
- **There are two tracks forward 1) working on the strategies and 2) scheduling and preparing for initial outreach activities.**
- Q: Agreement that It would be good to start moving forward on the strategies, but what is the purpose of engaging the public now? To inform them? It would be helpful to talk to Biddeford about their plan and about their goals around engagement.
- **It would also be helpful to talk through all the data as a task force.** This will help to inform the strategies and also prepare them for public engagement.
- **3 next steps for the task force**
  - Start reviewing the draft list of strategies and writing down interests, concerns, comments.
  - Review the VA memo or maps with Chris and write down thoughts about the localized context of vulnerabilities. Starting putting things on paper.
  - Get more information about public engagement by looking at Biddeford's plan and connecting with Tim.
    - Chris will reach out Tim to schedule a meeting
    - Could have him join one of their regularly scheduled meetings
  - Get dates on the calendar for the task force
    - Could schedule workshop type meeting to get into the data and do some brainstorming
    - Need to schedule a regular meeting time
- **SMPDC will establish a regular bi-weekly check-in** with task force leads, Chris and Maggie, to keep everyone updated and start an open line of communication.
- *How do you feel about the current task force meeting structure? Is it too much information? Too much presentation? What you be helpful for you all?*
  - Agreement that the current structure is helpful. Having the information presented and then having some time to discuss it works well.