

Task Force Meeting #3
Kennebunkport
Wednesday Jan. 31st, 6:00-8:00

ATTENDANCE:

Name	Y/N
Mike Weston	N
Jamie Houtz	N
Jono Anzalone	Y
Jon Dykstra	Y
Jen Armstrong	Y
Pam Morgan	Y
Nate Shore	Y
Stephen Kaagen	Y
Staff Support:	
Yania Nickless	N
Laurie Smith	N
Michelle Radley	Y

Key takeaways

- TCI fellows can help with community engagement moving forward
- Town has a new communications person
- Task force can get started on community engagement now
- Right now, focus on getting the word out, garnering excitement, letting the public know about the Task Force and the process, and sharing information
- Concern about four workshops, community burnout
- Census data doesn't seem very accurate for Kennebunkport

Action Items

- Task Force
 - Send draft vision statement to new members
 - Jono to send doodle poll to schedule next meeting
 - Identify 1 or 2 ways to get the word out about the process
 - Share the GHG inventory with the community.
- Project team
 - Tom to reach out to Michelle to get number of homes, commercial square footage, etc.
 - Get Michelle access to the Clear Path portal
 - Share Biddeford's public engagement plan

- Send draft strategy list for Buildings and Energy
- Schedule one-on-one check-in with Michelle
- Incorporate task force feedback about the vulnerability assessment including issues with the census data and improvements to flooding maps.

Intro and check-in

- Vision statement
 - The update is the same as what they sent with the homework, they haven't made any updates to it.
 - Q: Does SMPDC have feedback on the statement?
 - No none at this time
 - That's fine just wanted to make sure nothing was glaringly wrong
 - Task force needs to send draft vision statement to Nate and Steve
- Goals and targets
 - Haven't set a goal yet (have a target but no reduction goal)
 - will work on that during their next meeting
- Public engagement
 - The Climate Initiative (TCI) is working with town on an engagement grant that dovetails with the CAP project
 - They will be working with Kport and Kbunk
 - Focusing on the Dock Square area
 - Equipping youth to engage the community around climate change
 - Trust building with stakeholders
 - Hired two climate fellows to help with this grant and to help with engagement for CAP cohort
 - Kport has a new communications person
 - Did some outreach about the workshop so that was a good trial run

Vulnerability assessment results - Buildings and Energy

- Q: Where did the blocks come from? Should we consider the blocks or the whole community instead?
- Goose Rocks beach area vulnerability numbers seem a bit out of sync. Seems a bit "o contraire." Lack of internet, lack of vehicles, low median income, poverty level
 - SMPDC to confirm block group demographic data. Should check with Werner and Laurie as well
- Q: Renter Occupied, does that include summer rentals or just year round rentals. Block group 1 having a large number or rental occupied units.
 - Block 1 seems like a high number of renter occupied to Jen, Pam, and Jon
 - Might need to look into a bit more
- Age of buildings seems okay to task force
- Q: Why does heats in Biddeford seem to cut off at Kennebunkport?
- Q: What flooding scenario/data does the map use? MGS flooding data.
- Q: Is there a GHG gas concentration map?

- Flooding map - if we're going to be presenting this to the public, the SLR impacts are pretty obvious, but the 1% annual chance needs more explanation. This map is a bit confusing to people. Can we tease out the inland vs SLR flooding? Could we have a separate map for SLR?
 - People along the coast don't think about the inland flooding, so would be really important to have two layers
- Going back to question about the four block groups. What is actionable if we break it down into the four groups? Also when you present that to the community they might get confused as well.

Strategy Development Process Overview

- Q: So far we've only talked about the buildings and energy vulnerabilities. Are we going to be looking at all the vulnerabilities first and then thinking about strategies and talking about them with the public?
 - We started with buildings and energy because it is a good place to get started with adaptation strategies, fairly straightforward
 - As we move forward to the other categories we can iteratively expand the list of adaptation strategies to include vulnerabilities related to the other categories
- Q: How will the workshops be structured? Multiple workshops for each category?
 - We can talk about this with the new consultant and tailor it so it works for your community

Public engagement and workshop needs

- Anxious to engage the public, so looking forward to getting a new consultant on board. Engagement will need to be strategic so there isn't burnout.
- Don't want to wait until March 20th to do the first community engagement
 - You don't need to wait for the consultant or until March 20th to get started on community engagement
 - We may need help from the consultant to put together a bigger event like the workshop but you can do smaller, more manageable engagement before that on your own as a task force.
- Fear that people will come to first workshop and then drop off
- There may be opportunities outside of the workshops to leverage other modalities, i.e. town mailer, brief survey before the workshops, maybe fellows can help with this. We shouldn't focus on workshops to get all the data collection.
- We want to get public input but the public doesn't know the task force exists. We should start getting out some of the information to the public i.e. GHG inventory. So far there has only been a piece in the newsletter.
- Task Force to dos:
 - Identify 1 or 2 ways to get the word out about the process
 - share the GHG inventory
 - If you want to do a survey that is something you can do on your own, but it's not really something the public engagement consultant will help with at this point.

- Right now, focus on getting the word out, garnering excitement, letting the public know about the Task Force and the the process.
- It was hard to find the Task Force application on the website. People probably don't know that this is going on. We could do some facebook posts to get the message out there so people know what's going on.

Potential Strategies - Buildings and Energy

- Q: Would it be possible to come up with say 10 strategies that we need to do to reach our goal, based on the model? Can you recommend the strategies to us based on the model. We want to put the most impactful strategies forward to the community so that we're not getting recommendations that won't be moving the needle.
 - We can suggest strategies that are most impactful based on what their inventory looks like
 - Framing the strategies with a goal in mind helps identify what strategies are most impactful
 - Some strategies are critical for vulnerability and resilience so even if they don't have the most emissions impact they may be important for adaptation, or have co-benefits
 - "Impact" isn't always just about emissions reductions
- *Is there better data on the number of homes in Kennebunkport? Square footage of commercial buildings?*
 - Michelle can email Tom the data
- Q: Can the project team provide descriptions of the strategies to go with the model?
 - Yes we will include descriptions in the draft list of strategies we are providing
 - We can also add the model assumptions to the list as well
- *The project team can check-in with Laruie and Werner to see how the task force can access the Clear Path model. At this point, while ICLEI is still working on it, just Karina, Tom, and Michelle should have access, but once the modeling is done we can make it accessible to everyone.*
- We need to find out what the community will is. We need to tell the community about the Task Force and get a sense for community priorities before developing the strategies. We don't want to come up with a bunch of strategies that aren't going to work in the community.
- Interested in seeing Biddeford's public engagement plan.
 - Karina to share Biddeford's plan
- Desire to meet to get going on public engagement
 - Jono to send out doodle poll to the task force to schedule next meeting
- *Would it be helpful at this point for us to send the task force the draft strategy list?*
 - Yes, it would be helpful to have the strategy list to help frame public engagement. Some people really want to know the strategies up front so it would be good to have examples to share.
 - Project team will share the draft strategy list for buildings and energy.
- Karina scheduling one on one check-in meeting with Michelle