



Community Profile

Sanford town, ME
 Sanford town, ME (2303165760)
 Geography: County Subdivision

Prepared by Esri

	Sanford town,...
Population Summary	
2000 Total Population	20,806
2010 Total Population	20,798
2020 Total Population	21,470
2020 Group Quarters	408
2025 Total Population	21,826
2020-2025 Annual Rate	0.33%
2020 Total Daytime Population	20,421
Workers	8,174
Residents	12,247
Household Summary	
2000 Households	8,270
2000 Average Household Size	2.48
2010 Households	8,500
2010 Average Household Size	2.41
2020 Households	8,913
2020 Average Household Size	2.36
2025 Households	9,120
2025 Average Household Size	2.35
2020-2025 Annual Rate	0.46%
2010 Families	5,417
2010 Average Family Size	2.91
2020 Families	5,510
2020 Average Family Size	2.89
2025 Families	5,585
2025 Average Family Size	2.88
2020-2025 Annual Rate	0.27%
Housing Unit Summary	
2000 Housing Units	8,807
Owner Occupied Housing Units	59.6%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	6.1%
2010 Housing Units	9,452
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	10.1%
2020 Housing Units	9,885
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	9.8%
2025 Housing Units	10,075
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	33.3%
Vacant Housing Units	9.5%
Median Household Income	
2020	\$50,890
2025	\$52,899
Median Home Value	
2020	\$189,320
2025	\$217,308
Per Capita Income	
2020	\$26,894
2025	\$28,837
Median Age	
2010	40.5
2020	41.3
2025	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income		
Household Income Base		8,913
<\$15,000		13.8%
\$15,000 - \$24,999		9.7%
\$25,000 - \$34,999		11.8%
\$35,000 - \$49,999		13.8%
\$50,000 - \$74,999		17.7%
\$75,000 - \$99,999		13.4%
\$100,000 - \$149,999		15.0%
\$150,000 - \$199,999		2.9%
\$200,000+		1.9%
Average Household Income		\$64,709
2025 Households by Income		
Household Income Base		9,120
<\$15,000		13.3%
\$15,000 - \$24,999		9.1%
\$25,000 - \$34,999		10.9%
\$35,000 - \$49,999		13.8%
\$50,000 - \$74,999		17.6%
\$75,000 - \$99,999		14.0%
\$100,000 - \$149,999		16.2%
\$150,000 - \$199,999		3.1%
\$200,000+		1.9%
Average Household Income		\$68,940
2020 Owner Occupied Housing Units by Value		
Total		5,661
<\$50,000		5.4%
\$50,000 - \$99,999		7.7%
\$100,000 - \$149,999		18.0%
\$150,000 - \$199,999		24.0%
\$200,000 - \$249,999		18.8%
\$250,000 - \$299,999		13.3%
\$300,000 - \$399,999		8.0%
\$400,000 - \$499,999		1.9%
\$500,000 - \$749,999		1.6%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.4%
\$1,500,000 - \$1,999,999		0.4%
\$2,000,000 +		0.5%
Average Home Value		\$219,966
2025 Owner Occupied Housing Units by Value		
Total		5,770
<\$50,000		4.7%
\$50,000 - \$99,999		5.6%
\$100,000 - \$149,999		13.5%
\$150,000 - \$199,999		19.3%
\$200,000 - \$249,999		19.8%
\$250,000 - \$299,999		17.0%
\$300,000 - \$399,999		11.9%
\$400,000 - \$499,999		3.4%
\$500,000 - \$749,999		3.4%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.4%
\$1,500,000 - \$1,999,999		0.4%
\$2,000,000 +		0.5%
Average Home Value		\$250,282

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age		
Total		20,798
0 - 4		6.5%
5 - 9		6.1%
10 - 14		5.8%
15 - 24		12.4%
25 - 34		12.3%
35 - 44		12.7%
45 - 54		16.1%
55 - 64		12.9%
65 - 74		7.2%
75 - 84		5.3%
85 +		2.6%
18 +		77.4%
2020 Population by Age		
Total		21,470
0 - 4		5.9%
5 - 9		5.9%
10 - 14		6.0%
15 - 24		11.1%
25 - 34		13.3%
35 - 44		11.9%
45 - 54		12.3%
55 - 64		14.5%
65 - 74		10.5%
75 - 84		5.3%
85 +		3.1%
18 +		78.8%
2025 Population by Age		
Total		21,826
0 - 4		6.0%
5 - 9		5.9%
10 - 14		5.9%
15 - 24		10.9%
25 - 34		13.4%
35 - 44		12.5%
45 - 54		11.7%
55 - 64		13.0%
65 - 74		11.7%
75 - 84		6.3%
85 +		2.8%
18 +		78.6%
2010 Population by Sex		
Males		9,959
Females		10,839
2020 Population by Sex		
Males		10,278
Females		11,192
2025 Population by Sex		
Males		10,487
Females		11,339

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Sanford town,...
2010 Population by Race/Ethnicity		
Total		20,798
White Alone		94.7%
Black Alone		0.6%
American Indian Alone		0.4%
Asian Alone		2.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.0%
Hispanic Origin		1.6%
Diversity Index		13.2
2020 Population by Race/Ethnicity		
Total		21,470
White Alone		92.5%
Black Alone		1.1%
American Indian Alone		0.6%
Asian Alone		2.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		2.8%
Hispanic Origin		2.5%
Diversity Index		18.5
2025 Population by Race/Ethnicity		
Total		21,826
White Alone		91.1%
Black Alone		1.5%
American Indian Alone		0.6%
Asian Alone		3.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		3.3%
Hispanic Origin		3.0%
Diversity Index		21.8
2010 Population by Relationship and Household Type		
Total		20,798
In Households		98.3%
In Family Households		79.9%
Householder		26.0%
Spouse		18.3%
Child		28.7%
Other relative		2.9%
Nonrelative		4.0%
In Nonfamily Households		18.4%
In Group Quarters		1.7%
Institutionalized Population		1.3%
Noninstitutionalized Population		0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment	
Total	15,249
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	4.4%
High School Graduate	29.8%
GED/Alternative Credential	8.4%
Some College, No Degree	23.4%
Associate Degree	10.6%
Bachelor's Degree	14.9%
Graduate/Professional Degree	5.5%
2020 Population 15+ by Marital Status	
Total	17,632
Never Married	27.8%
Married	48.4%
Widowed	7.7%
Divorced	16.1%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	11,000
Population 16+ Employed	84.6%
Population 16+ Unemployment rate	15.4%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	28.5%
Population 25-54 Employed	62.3%
Population 25-54 Unemployment rate	13.6%
Population 55-64 Employed	18.4%
Population 55-64 Unemployment rate	11.1%
Population 65+ Employed	5.8%
Population 65+ Unemployment rate	11.6%
2020 Employed Population 16+ by Industry	
Total	9,303
Agriculture/Mining	1.2%
Construction	7.4%
Manufacturing	18.4%
Wholesale Trade	2.1%
Retail Trade	13.0%
Transportation/Utilities	3.6%
Information	1.5%
Finance/Insurance/Real Estate	5.1%
Services	44.3%
Public Administration	3.5%
2020 Employed Population 16+ by Occupation	
Total	9,303
White Collar	49.3%
Management/Business/Financial	9.4%
Professional	16.6%
Sales	8.6%
Administrative Support	14.7%
Services	21.0%
Blue Collar	29.7%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	4.4%
Production	13.0%
Transportation/Material Moving	6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	8,500
Households with 1 Person	28.9%
Households with 2+ People	71.1%
Family Households	63.7%
Husband-wife Families	44.7%
With Related Children	16.9%
Other Family (No Spouse Present)	19.1%
Other Family with Male Householder	5.9%
With Related Children	4.0%
Other Family with Female Householder	13.1%
With Related Children	9.0%
Nonfamily Households	7.3%
All Households with Children	30.6%
Multigenerational Households	3.1%
Unmarried Partner Households	10.6%
Male-female	9.9%
Same-sex	0.7%
2010 Households by Size	
Total	8,500
1 Person Household	28.9%
2 Person Household	34.5%
3 Person Household	16.2%
4 Person Household	12.4%
5 Person Household	5.0%
6 Person Household	1.9%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	8,500
Owner Occupied	64.2%
Owned with a Mortgage/Loan	46.8%
Owned Free and Clear	17.4%
Renter Occupied	35.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	126
Percent of Income for Mortgage	15.5%
Wealth Index	57
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	9,452
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	66.9%
Rural Housing Units	33.1%
2010 Population By Urban/ Rural Status	
Total Population	20,798
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	65.3%
Rural Population	34.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Front Porches (8E)
2.		Parks and Rec (5C)
3.		Salt of the Earth (6B)
2020 Consumer Spending		
Apparel & Services: Total \$		\$13,628,756
Average Spent		\$1,529.09
Spending Potential Index		71
Education: Total \$		\$11,991,933
Average Spent		\$1,345.44
Spending Potential Index		75
Entertainment/Recreation: Total \$		\$20,759,904
Average Spent		\$2,329.17
Spending Potential Index		72
Food at Home: Total \$		\$34,599,843
Average Spent		\$3,881.95
Spending Potential Index		73
Food Away from Home: Total \$		\$23,793,628
Average Spent		\$2,669.54
Spending Potential Index		71
Health Care: Total \$		\$36,382,528
Average Spent		\$4,081.96
Spending Potential Index		71
HH Furnishings & Equipment: Total \$		\$13,841,336
Average Spent		\$1,552.94
Spending Potential Index		71
Personal Care Products & Services: Total \$		\$5,763,088
Average Spent		\$646.59
Spending Potential Index		70
Shelter: Total \$		\$128,200,469
Average Spent		\$14,383.54
Spending Potential Index		74
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$14,273,780
Average Spent		\$1,601.46
Spending Potential Index		68
Travel: Total \$		\$15,509,908
Average Spent		\$1,740.14
Spending Potential Index		72
Vehicle Maintenance & Repairs: Total \$		\$7,392,455
Average Spent		\$829.40
Spending Potential Index		72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.