



Community Profile

Newfield town, ME
 Newfield town, ME (2303148750)
 Geography: County Subdivision

Prepared by Esri

	Newfield town...
Population Summary	
2000 Total Population	1,328
2010 Total Population	1,522
2020 Total Population	1,623
2020 Group Quarters	0
2025 Total Population	1,682
2020-2025 Annual Rate	0.72%
2020 Total Daytime Population	1,317
Workers	321
Residents	996
Household Summary	
2000 Households	496
2000 Average Household Size	2.67
2010 Households	625
2010 Average Household Size	2.44
2020 Households	683
2020 Average Household Size	2.38
2025 Households	712
2025 Average Household Size	2.36
2020-2025 Annual Rate	0.84%
2010 Families	450
2010 Average Family Size	2.81
2020 Families	481
2020 Average Family Size	2.76
2025 Families	498
2025 Average Family Size	2.75
2020-2025 Annual Rate	0.70%
Housing Unit Summary	
2000 Housing Units	939
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	47.2%
2010 Housing Units	1,096
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	7.2%
Vacant Housing Units	43.0%
2020 Housing Units	1,193
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	7.5%
Vacant Housing Units	42.7%
2025 Housing Units	1,237
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	7.5%
Vacant Housing Units	42.4%
Median Household Income	
2020	\$48,139
2025	\$53,392
Median Home Value	
2020	\$227,000
2025	\$285,904
Per Capita Income	
2020	\$26,127
2025	\$29,137
Median Age	
2010	44.1
2020	47.4
2025	49.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	683
<\$15,000	8.6%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	16.5%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	2.9%
\$200,000+	1.2%
Average Household Income	\$62,085
2025 Households by Income	
Household Income Base	712
<\$15,000	7.6%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	19.0%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	3.5%
\$200,000+	1.3%
Average Household Income	\$68,833
2020 Owner Occupied Housing Units by Value	
Total	594
<\$50,000	1.2%
\$50,000 - \$99,999	1.9%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	25.1%
\$200,000 - \$249,999	16.8%
\$250,000 - \$299,999	13.1%
\$300,000 - \$399,999	21.5%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	2.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$249,200
2025 Owner Occupied Housing Units by Value	
Total	619
<\$50,000	0.6%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	15.7%
\$200,000 - \$249,999	14.9%
\$250,000 - \$299,999	15.2%
\$300,000 - \$399,999	31.8%
\$400,000 - \$499,999	9.5%
\$500,000 - \$749,999	4.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$293,740

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	1,522
0 - 4	5.7%
5 - 9	4.6%
10 - 14	5.7%
15 - 24	11.8%
25 - 34	10.3%
35 - 44	13.3%
45 - 54	18.7%
55 - 64	16.4%
65 - 74	8.4%
75 - 84	4.0%
85 +	1.1%
18 +	79.0%
2020 Population by Age	
Total	1,623
0 - 4	4.8%
5 - 9	5.5%
10 - 14	5.9%
15 - 24	7.6%
25 - 34	11.5%
35 - 44	11.6%
45 - 54	13.7%
55 - 64	18.4%
65 - 74	14.3%
75 - 84	5.2%
85 +	1.4%
18 +	81.2%
2025 Population by Age	
Total	1,682
0 - 4	4.5%
5 - 9	5.1%
10 - 14	5.9%
15 - 24	8.0%
25 - 34	9.8%
35 - 44	10.7%
45 - 54	13.5%
55 - 64	16.6%
65 - 74	16.9%
75 - 84	7.4%
85 +	1.5%
18 +	81.1%
2010 Population by Sex	
Males	773
Females	749
2020 Population by Sex	
Males	814
Females	809
2025 Population by Sex	
Males	844
Females	838

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Newfield town...
2010 Population by Race/Ethnicity	
Total	1,522
White Alone	98.2%
Black Alone	0.1%
American Indian Alone	0.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.9%
Hispanic Origin	0.8%
Diversity Index	5.1
2020 Population by Race/Ethnicity	
Total	1,623
White Alone	97.5%
Black Alone	0.2%
American Indian Alone	0.7%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.3%
Hispanic Origin	1.2%
Diversity Index	7.1
2025 Population by Race/Ethnicity	
Total	1,682
White Alone	97.1%
Black Alone	0.3%
American Indian Alone	0.8%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.5%
Hispanic Origin	1.5%
Diversity Index	8.4
2010 Population by Relationship and Household Type	
Total	1,522
In Households	100.0%
In Family Households	85.7%
Householder	29.6%
Spouse	23.9%
Child	27.3%
Other relative	2.3%
Nonrelative	2.7%
In Nonfamily Households	14.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Newfield town...
2020 Population 25+ by Educational Attainment	
Total	1,235
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	4.2%
High School Graduate	35.0%
GED/Alternative Credential	8.3%
Some College, No Degree	21.9%
Associate Degree	12.9%
Bachelor's Degree	12.0%
Graduate/Professional Degree	3.7%
2020 Population 15+ by Marital Status	
Total	1,359
Never Married	18.2%
Married	62.8%
Widowed	5.5%
Divorced	13.5%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	712
Population 16+ Employed	88.3%
Population 16+ Unemployment rate	11.7%
Population 16-24 Employed	7.5%
Population 16-24 Unemployment rate	19.0%
Population 25-54 Employed	66.5%
Population 25-54 Unemployment rate	11.6%
Population 55-64 Employed	22.3%
Population 55-64 Unemployment rate	9.7%
Population 65+ Employed	3.8%
Population 65+ Unemployment rate	7.7%
2020 Employed Population 16+ by Industry	
Total	629
Agriculture/Mining	3.3%
Construction	9.9%
Manufacturing	15.1%
Wholesale Trade	0.6%
Retail Trade	12.2%
Transportation/Utilities	3.0%
Information	1.9%
Finance/Insurance/Real Estate	6.4%
Services	44.7%
Public Administration	2.9%
2020 Employed Population 16+ by Occupation	
Total	629
White Collar	52.5%
Management/Business/Financial	17.6%
Professional	12.9%
Sales	7.5%
Administrative Support	14.5%
Services	16.7%
Blue Collar	30.8%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	8.4%
Production	8.4%
Transportation/Material Moving	6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	625
Households with 1 Person	22.1%
Households with 2+ People	77.9%
Family Households	72.0%
Husband-wife Families	58.1%
With Related Children	22.4%
Other Family (No Spouse Present)	13.9%
Other Family with Male Householder	5.0%
With Related Children	2.4%
Other Family with Female Householder	9.0%
With Related Children	5.8%
Nonfamily Households	5.9%
All Households with Children	31.0%
Multigenerational Households	2.1%
Unmarried Partner Households	8.3%
Male-female	7.5%
Same-sex	0.8%
2010 Households by Size	
Total	625
1 Person Household	22.1%
2 Person Household	40.8%
3 Person Household	17.3%
4 Person Household	14.2%
5 Person Household	3.4%
6 Person Household	1.8%
7 + Person Household	0.5%
2010 Households by Tenure and Mortgage Status	
Total	625
Owner Occupied	87.4%
Owned with a Mortgage/Loan	61.6%
Owned Free and Clear	25.8%
Renter Occupied	12.6%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	115
Percent of Income for Mortgage	19.7%
Wealth Index	62
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,096
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,522
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$955,533
Average Spent	\$1,399.02
Spending Potential Index	65
Education: Total \$	\$786,934
Average Spent	\$1,152.17
Spending Potential Index	64
Entertainment/Recreation: Total \$	\$1,549,020
Average Spent	\$2,267.97
Spending Potential Index	70
Food at Home: Total \$	\$2,547,636
Average Spent	\$3,730.07
Spending Potential Index	70
Food Away from Home: Total \$	\$1,739,118
Average Spent	\$2,546.29
Spending Potential Index	68
Health Care: Total \$	\$2,775,176
Average Spent	\$4,063.21
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$994,121
Average Spent	\$1,455.52
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$402,839
Average Spent	\$589.81
Spending Potential Index	64
Shelter: Total \$	\$9,179,672
Average Spent	\$13,440.22
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,306,681
Average Spent	\$1,913.15
Spending Potential Index	82
Travel: Total \$	\$1,203,639
Average Spent	\$1,762.28
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$563,465
Average Spent	\$824.99
Spending Potential Index	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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