



Community Profile

Limerick town, ME
Limerick town, ME (2303139195)
Geography: County Subdivision

Prepared by Esri

Limerick town...

Population Summary

2000 Total Population	2,240
2010 Total Population	2,892
2020 Total Population	3,267
2020 Group Quarters	12
2025 Total Population	3,431
2020-2025 Annual Rate	0.98%
2020 Total Daytime Population	2,701
Workers	808
Residents	1,893

Household Summary

2000 Households	850
2000 Average Household Size	2.63
2010 Households	1,100
2010 Average Household Size	2.62
2020 Households	1,251
2020 Average Household Size	2.60
2025 Households	1,321
2025 Average Household Size	2.59
2020-2025 Annual Rate	1.09%
2010 Families	803
2010 Average Family Size	2.97
2020 Families	893
2020 Average Family Size	2.97
2025 Families	936
2025 Average Family Size	2.96
2020-2025 Annual Rate	0.95%

Housing Unit Summary

2000 Housing Units	1,279
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	33.5%
2010 Housing Units	1,569
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	12.2%
Vacant Housing Units	29.9%
2020 Housing Units	1,780
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	12.6%
Vacant Housing Units	29.7%
2025 Housing Units	1,869
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	12.7%
Vacant Housing Units	29.3%

Median Household Income

2020	\$59,121
2025	\$65,494

Median Home Value

2020	\$189,469
2025	\$245,695

Per Capita Income

2020	\$27,116
2025	\$30,412

Median Age

2010	39.4
2020	42.4
2025	43.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	1,251
<\$15,000	12.7%
\$15,000 - \$24,999	7.4%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	5.3%
\$200,000+	1.2%
Average Household Income	\$70,799
2025 Households by Income	
Household Income Base	1,321
<\$15,000	11.2%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	6.4%
\$200,000+	1.4%
Average Household Income	\$78,975
2020 Owner Occupied Housing Units by Value	
Total	1,027
<\$50,000	5.2%
\$50,000 - \$99,999	5.9%
\$100,000 - \$149,999	19.4%
\$150,000 - \$199,999	24.7%
\$200,000 - \$249,999	13.6%
\$250,000 - \$299,999	13.7%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$219,912
2025 Owner Occupied Housing Units by Value	
Total	1,084
<\$50,000	3.6%
\$50,000 - \$99,999	3.8%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	13.9%
\$250,000 - \$299,999	18.1%
\$300,000 - \$399,999	19.0%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	6.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$276,315

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	2,892
0 - 4	6.4%
5 - 9	7.2%
10 - 14	7.1%
15 - 24	11.3%
25 - 34	11.9%
35 - 44	14.7%
45 - 54	16.6%
55 - 64	13.6%
65 - 74	7.0%
75 - 84	2.9%
85 +	1.2%
18 +	75.0%
2020 Population by Age	
Total	3,267
0 - 4	5.7%
5 - 9	6.1%
10 - 14	6.4%
15 - 24	10.9%
25 - 34	12.1%
35 - 44	12.7%
45 - 54	14.2%
55 - 64	15.4%
65 - 74	11.3%
75 - 84	4.2%
85 +	1.1%
18 +	77.9%
2025 Population by Age	
Total	3,431
0 - 4	5.4%
5 - 9	6.0%
10 - 14	6.5%
15 - 24	10.3%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	13.6%
55 - 64	14.6%
65 - 74	12.6%
75 - 84	5.9%
85 +	1.4%
18 +	78.3%
2010 Population by Sex	
Males	1,452
Females	1,440
2020 Population by Sex	
Males	1,633
Females	1,634
2025 Population by Sex	
Males	1,712
Females	1,719

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Limerick town...
2010 Population by Race/Ethnicity		
Total		2,892
White Alone		97.3%
Black Alone		0.3%
American Indian Alone		0.6%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.1%
Two or More Races		1.5%
Hispanic Origin		1.0%
Diversity Index		7.3
2020 Population by Race/Ethnicity		
Total		3,267
White Alone		96.1%
Black Alone		0.6%
American Indian Alone		0.8%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		2.1%
Hispanic Origin		1.5%
Diversity Index		10.4
2025 Population by Race/Ethnicity		
Total		3,431
White Alone		95.2%
Black Alone		0.8%
American Indian Alone		0.9%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		2.5%
Hispanic Origin		1.9%
Diversity Index		12.6
2010 Population by Relationship and Household Type		
Total		2,892
In Households		99.7%
In Family Households		85.6%
Householder		27.8%
Spouse		21.6%
Child		30.2%
Other relative		2.9%
Nonrelative		3.1%
In Nonfamily Households		14.1%
In Group Quarters		0.3%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Limerick town...
2020 Population 25+ by Educational Attainment		
Total		2,317
Less than 9th Grade		2.6%
9th - 12th Grade, No Diploma		3.8%
High School Graduate		28.4%
GED/Alternative Credential		8.3%
Some College, No Degree		28.0%
Associate Degree		7.9%
Bachelor's Degree		16.9%
Graduate/Professional Degree		4.1%
2020 Population 15+ by Marital Status		
Total		2,672
Never Married		24.3%
Married		54.7%
Widowed		4.0%
Divorced		17.0%
2020 Civilian Population 16+ in Labor Force		
Civilian Population 16+		1,583
Population 16+ Employed		87.4%
Population 16+ Unemployment rate		12.6%
Population 16-24 Employed		9.3%
Population 16-24 Unemployment rate		31.6%
Population 25-54 Employed		65.2%
Population 25-54 Unemployment rate		10.4%
Population 55-64 Employed		17.6%
Population 55-64 Unemployment rate		9.0%
Population 65+ Employed		7.9%
Population 65+ Unemployment rate		9.9%
2020 Employed Population 16+ by Industry		
Total		1,383
Agriculture/Mining		2.6%
Construction		10.1%
Manufacturing		9.3%
Wholesale Trade		3.0%
Retail Trade		12.9%
Transportation/Utilities		5.6%
Information		2.1%
Finance/Insurance/Real Estate		5.6%
Services		42.7%
Public Administration		6.1%
2020 Employed Population 16+ by Occupation		
Total		1,383
White Collar		57.5%
Management/Business/Financial		12.9%
Professional		22.3%
Sales		7.8%
Administrative Support		14.5%
Services		15.8%
Blue Collar		26.7%
Farming/Forestry/Fishing		1.1%
Construction/Extraction		5.3%
Installation/Maintenance/Repair		7.9%
Production		4.6%
Transportation/Material Moving		7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

April 01, 2021



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2010 Households by Type	
Total	1,100
Households with 1 Person	19.5%
Households with 2+ People	80.5%
Family Households	73.0%
Husband-wife Families	56.9%
With Related Children	23.8%
Other Family (No Spouse Present)	16.1%
Other Family with Male Householder	6.1%
With Related Children	4.3%
Other Family with Female Householder	10.0%
With Related Children	6.7%
Nonfamily Households	7.5%
All Households with Children	35.6%
Multigenerational Households	3.5%
Unmarried Partner Households	10.1%
Male-female	9.7%
Same-sex	0.4%
2010 Households by Size	
Total	1,100
1 Person Household	19.5%
2 Person Household	37.7%
3 Person Household	18.2%
4 Person Household	15.9%
5 Person Household	4.9%
6 Person Household	2.8%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	1,100
Owner Occupied	82.6%
Owned with a Mortgage/Loan	62.1%
Owned Free and Clear	20.5%
Renter Occupied	17.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	161
Percent of Income for Mortgage	13.4%
Wealth Index	62
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,569
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	2,892
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Middleburg (4C)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$2,061,013
Average Spent	\$1,647.49
Spending Potential Index	77
Education: Total \$	\$1,612,643
Average Spent	\$1,289.08
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$3,224,899
Average Spent	\$2,577.86
Spending Potential Index	79
Food at Home: Total \$	\$5,279,855
Average Spent	\$4,220.51
Spending Potential Index	79
Food Away from Home: Total \$	\$3,699,078
Average Spent	\$2,956.90
Spending Potential Index	78
Health Care: Total \$	\$5,834,107
Average Spent	\$4,663.55
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$2,150,031
Average Spent	\$1,718.65
Spending Potential Index	79
Personal Care Products & Services: Total \$	\$887,328
Average Spent	\$709.29
Spending Potential Index	77
Shelter: Total \$	\$18,708,596
Average Spent	\$14,954.91
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,599,852
Average Spent	\$2,078.22
Spending Potential Index	89
Travel: Total \$	\$2,439,312
Average Spent	\$1,949.89
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$1,174,178
Average Spent	\$938.59
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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