

Best Practices	Lessons Learned
Keeping the city government informed of our activities from the beginning, which helped to create greater buy-in.	Not enough contact with local schools and their students
Having a City Council/Select Board member as a member of the CAP task force/committee, as well as a liaison from the city staff. This eased interaction with city government and improved planning activities	Not enough outreach penetration with the business community to inform and create buy-in from business stakeholders
Having a solid team of volunteers comprised of diverse backgrounds and skill sets.	Greater emphasis is needed on potential cost savings. This would help win greater acceptance with city leadership.
The outreach sub-committee planned and supported community outreach activities such as tabling at city events and focus groups.	There was too much time spent on internal committee/task force disagreements, which slowed down the process.
Active volunteers from the community were recruited for the CAP team.	There was no outreach to local healthcare facilities to improve planning for potential climate health risks.
Community feedback surveys were concise and created excitement in the community.	No actions relating to 'climate anxiety' were reviewed or discussed.
Interactive art events helped create buzz and encourage participation by the community. (Biddeford used Climate Artist/Scientist Jill Pelto for Interactive Art and PhotoVoice community events)	Original consulting group provided little expertise or support. (Note: second consultant, Zoe Miller, provided excellent support.)
All activities during the CAP process were given equity considerations.	
Joining the CAP Cohort with SMPDC's support and expertise.	
Guest speakers including ICLEI, GOPIF, Revision Energy, and Troy Moon (Portland's Sustainability Director) helped educate team members and create dialogue and contacts.	
Partnering with ICLEI and joining the Race to Zero partnership.	